

Faculty of Business & Economics

Undergraduate Programmes



THE UNIVERSITY OF HONG KONG



HKU Common Core Curriculum

In preparing to change from a 3- to 4-year curriculum structure, the University has taken the opportunity to further strengthen its curricular and co-curricular programmes while retaining its best traditions. New initiatives will be introduced in 2010-11 so that students admitted in 2010 will have the first opportunity to enjoy the benefits of the new curriculum before 2012.

The Common Core Curriculum will give students flexibility in developing a full and rich academic programme with clear learning outcomes coupled with diverse co-curricular experiences best suited to individual development and interests. It will model closely the 4-year curriculum but will feature a 3-year curriculum in which most programmes require the completion of 180 credits (with a 'standard' undergraduate course being 6 credits).

The final structure of the Common Core Curriculum will be available in early 2010. For more information, please visit <http://www.hku.hk/infoday/commoncore>. Current syllabuses of programmes offered by the Faculty of Business and Economics are listed in this brochure for reference only.

Programmes offered by the School of Business:

6781	BBA / BBA(Acc&Fin)
6793	BBA(IS)
6808	BBA(Law)
6896	BBA(IBGM)

Programmes offered by the School of Economics and Finance:

6767	BEcon / BEcon&Fin
6884	BSc(QFin)



YEAR ONE

Course Title	Credits
Introduction to accounting	6
Introduction to management information systems	6
Marketing	6
Principles of management	6
Management accounting I	6
Introduction to economics I	6
Corporate finance	6
English for academic communication for business students	3
Business communication	3
Statistics requirement:	
Business statistics or Introductory statistics or Analysis of economic data	6
Culture and values studies or Inter-faculty elective	3
Science and technology studies	3
Professional preparation program I	-

Credits for Year One

60

YEAR TWO

Course Title	Credits
Hong Kong Taxation	6
Intermediate accounting I	6
Intermediate accounting II	6
Management accounting II	6
Quantitative analysis for business decisions I	6
Advanced business communication skills	6
Business law	6
Practical Chinese language course for business, economics and finance students	3
Investments and portfolio analysis	6
Broadening courses or Inter-faculty electives	6
Elective	3

Credits for Year Two

60

YEAR THREE

Course Title	Credits
Advanced financial accounting	6
Auditing	6
Business policy	6
Company law	6
Introduction to economics II	6
Required finance elective	6
Electives	24

Credits for Year Three

60

Total Credits for BBA(Acc&Fin)

180

*BBA(Acc&Fin) is accredited by the Hong Kong Institute of Certified Public Accountants (HKICPA) as a recognized accounting degree.

YEAR ONE

Course Title	Credits
Introduction to accounting	6
Introduction to management information systems	6
Marketing	6
Principles of management	6
Introduction to economics I	6
Corporate finance	6
English for academic communication for business students	3
Business communication	3
Statistics requirement:	
Business statistics or Introductory statistics or Analysis of economic data	6
Culture and value studies or Inter-faculty elective	3
Science and technology studies	3
Broadening courses or Inter-faculty electives	6
Professional preparation program I	-

Credits for Year One**60**

YEAR TWO

Course Title	Credits
Management accounting I	6
Advanced business communication skills	6
Business law	6
Practical Chinese language course for business, economics and finance students	3
Major core courses or Intra-faculty electives or Electives	39

Credits for Year Two**60**

YEAR THREE

Course Title	Credits
Business policy	6
Operations and quality management or Introduction to economics II or Quantitative analysis for business decisions I	6
Major core courses or Intra-faculty electives or Electives	48

Credits for Year Three**60****Total Credits for BBA****180**

Business Design And Innovation Major

Course Title	Credits
Architectural design studio	6
Creativity and business innovation	6
Entrepreneurship or IT entrepreneurship	6
Project management	6
Managing Business transformation	6
Services marketing	6
Major core electives	30
Field trip (summer preceding Year Two)	-
Internship (summer preceding Year Three)	-
Total Core Credits	66

Human Resource Management Major

Course Title	Credits
Employment and labour relations	6
Human resource management and business strategy	6
Human resource: theory and practice	6
Organizational behaviour	6
Major core electives	18
Total Core Credits	42

Marketing Major

Course Title	Credits
Advertising management	6
Marketing research	6
Consumer behaviour	6
Services marketing	6
Strategic marketing management	6
Major core electives	18
Total Core Credits	48

Wealth Management Major

Course Title	Credits
Hong Kong Taxation	6
Derivatives	6
Investment and portfolio analysis	6
Service marketing	6
Consumer behaviour	6
Insurance: theory and practice	6
Fixed income securities	6
Structured products	6
Major core electives	18
Internship (summer preceding Year Three)	-
Total Core Credits	66

French As A Second Major

Course Title	Credits
French language – I.1	6
French language – I.2	6
French language – II.1	6
French language – II.2	6
French language – III.1	6
French language – III.2	6
French culture and society	6
French and business	3
French in France	3
(a 4-week linguistic stay in France during the summer preceding Year Three)	
Total Core Credits	48

YEAR ONE

Course Title	Credits
Introduction to accounting	6
Introduction to management information systems	6
Principles of management	6
Practical Chinese language course for business, economics and finance students	3
Computer programming I	6
Computer programming II	6
Foundations of computer science	6
English for academic communication for business students	3
Business communication	3
Introduction to economics I	6
Core course	6
FBE elective	6

Credits for Year One**63**

YEAR TWO

Course Title	Credits
Workshop training (summer preceding Year two)	3
Business law	6
Database development and management or Introduction to database management systems	6
Information systems analysis and design	6
Introduction to data structures and algorithms	6
Machine organization and assembly language programming	6
Business Communication for the Technical professions or Professional and technical communication for Computer Science	3
Culture and value studies	3
Core courses	18
CS / FBE electives	12

Credits for Year Two**69**

YEAR THREE

Course Title	Credits
Management accounting I	6
Information systems development and project management I	6
Information systems development and project management II	6
Data communications and networking management or Computer and communication networks	6
Principles of operating systems	6
IS electives	12
FBE electives	12
CS elective	6
CS / FBE elective	6

Credits for Year Three**66****Total Credits for BBA(IS)****198**

BEng(CS) YEAR FOUR

Course Title	Credits
Business policy	6
Design and analysis of algorithms	6
Final year project	12
Industrial training	3
Engineering and society	3
Broadening course	6
IS elective	6
CS / FBE electives	24
Credits for Year Four	66

Total Credits for BEng(CS) **66**

6808

Bachelor of Business Administration (Law) HKICPA accredited*

YEAR ONE

Course Title	Credits
Introduction to accounting	6
Introduction to management information systems	6
Practical Chinese language course for BBA(Law) students	3
English for academic communication for BBA(Law) students	3
Introduction to economics I	6
The legal system	6
Law and society	6
Legal research & writing I	3
Legal research & writing II	3
Critical thinking and logic	6
Statistics requirement: Business statistics or Introductory statistics	6
Core courses	12
Credits for Year One	66
<i>Management accounting I (for the option to major in accounting)</i>	6

YEAR TWO

Course Title	Credits
Intermediate accounting I	6
Intermediate accounting II or Elective	6
Management accounting I or Hong Kong Taxation (for the option to major in accounting)	6
Writing solutions to legal problems	3
Law of contract I	6
Law of contract II	6
Law of tort I	6
Law of tort II	6
Legal research & writing III	3
Land law I	6
Land law II	6
Core course	6
Credits for Year Two	66

YEAR THREE

Course Title	Credits
Advanced financial accounting or Business cycles and strategy or Introduction to economics II	6
Auditing or Elective	6
Business policy	6
Hong Kong taxation or Operations and quality management or Quantitative analysis for business decisions I	6
Management accounting II or elective	6
Introduction to Chinese law	6
Commercial law	6
Legal research & writing IV	3
Legal research & writing V	3
Business associations	6
Science and technology studies	3
Elective	6
Credits for Year Three	63
<i>Advanced financial accounting (for the option to major in accounting)</i>	<i>6</i>

Total Credits for BBA (Law)	195
<i>Total Credits for BBA(Law) with major in accounting</i>	<i>207</i>

*BBA(Law) with major in accounting is accredited by the Hong Kong Institute of Certified Public Accountants (HKICPA) as a recognized accounting degree.

LLB YEAR FOUR

Course Title	Credits
Business and economics electives	18
Introduction to legal theory	6
Equity and trusts I	6
Equity and trusts II	6
Mooting	3
Law electives	24-30
Credits for Year Four	63-69

LLB YEAR FIVE

Course Title	Credits
Law electives (including the option of Internship (30 credits))	66
Credits for Year Five	66

Total Credits for LLB	129-135
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YEAR ONE

Course Title	Credits
Business law	6
Introduction to accounting	6
Introduction to management information systems	6
Marketing	6
Principles of management	6
Corporate finance	6
Introduction to economics I	6
Statistics requirement: Business statistics or Probability & statistics I or Analysis of economic data	6
Masters in social thought	6
Global and world order	6
Globalization and information society	6
English for International Business and Global Management (summer preceding Year Two)	3
Practical Chinese language course for business, economics and finance students (summer preceding Year Two)	3
Credits for Year One	72

YEAR TWO

Course Title	Credits
<i>1st semester</i>	
International accounting	6
International marketing	6
Introduction to economics II	6
Hong Kong and the world	3
Global political economy	6
Elective	6
<i>2nd semester (Exchange study)</i>	
IBGM courses	18
Broadening course	3
Electives	9
International field trip or Internship (summer preceding Year Three)	-
Credits for Year Two	63

YEAR THREE

Course Title	Credits
Business policy	6
International business	6
Global analysis team project	6
Leadership development programme	3
Corporate governance and social responsibility	6
International and cross-boundary trade law	6
Broadening course	3
IBGM electives	24
Elective	6
Credits for Year Three	66

YEAR ONE

Course Title	Credits
English for academic communication for economics and finance students	3
Practical Chinese language course for business, economics and finance students	3
Foundations to information technology	3
Introduction to accounting*	6
Introduction to economics I	6
Introduction to economics II	6
Corporate finance*	6
Mathematics requirement:	
Basic calculus or University mathematics A	6
Statistics requirement:	
Analysis of economic data or Elementary Statistical Methods or Introduction to statistics or Probability and statistic I	6
Inter-faculty electives or Culture and value studies or Broadening courses	12-24**
Science and technology studies	3

Credits for Year One**60**

Year TWO

Course Title	Credits
English for professional communication for economics and finance students	3
Derivative securities*	6
Introductory econometrics	6
Investments and portfolio analysis*	6
Macroeconomic theory	6
Microeconomic theory	6
Inter-faculty electives or Culture and value studies or Broadening courses	27- 39**
Science and technology studies	3

Credits for Year Two**60**

YEAR THREE

Course Title	Credits
Economics or finance electives or Intra-faculty electives or Inter-faculty electives	60

Credits for Year Three**60****Total Credits for BEcon / BEcon&Fin****180**

* Compulsory courses for BEcon&Fin

** Vary by curriculum

YEAR ONE

Course Title	Credits
Introduction to accounting	6
Introduction to economics I	6
Introduction to economics II	6
Corporate finance	6
Computer programming	6
Linear algebra	6
Multivariate calculus	6
Probability and statistics I	6
English for academic communication for economics and finance students	3
Practical Chinese language course for business, economics and finance students	3
Inter-faculty elective or Broadening courses	6

Credits for Year One**60**

YEAR TWO

Course Title	Credits
Derivative securities	6
Investments and portfolio analysis	6
Fixed income securities	6
Spreadsheet financial modeling	6
Mathematical finance	6
Probability modeling	6
English for professional communication for economics and finance students	3
Inter-faculty electives or Broadening courses	9
Free electives	12

Credits for Year Two**60**

YEAR THREE

Course Title	Credits
Operational issues and cases in quantitative finance or Financial engineering	6
Quantitative risk management	6
Free electives	48

Credits for Year Three**60****Total Credits for BSc(QFin)****180**

Faculty of **Business & Economics**



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