



The University of Hong Kong
Faculty of Business and Economics
School of Business
Course Syllabus and Outline
BUSI 1002 Introduction to Accounting (Sub-class L)
Semester I, 2009/2010

I. LECTURER AND TUTOR

Lecturer: Dr. Sammy Fung (Ph.D., CPA (HK))
Office: MW205
Phone: 2219-4214
Office Hour: Monday (2:00 pm – 5:00 pm) or By appointment

Tutor: Miss Amy Lee and Miss Jennifer Tang
Office: MW724 and MW618
Phone: 2241-5244
Office Hour: Wednesday (2:00 pm – 5:00 pm) or By appointment

II. COURSE DESCRIPTIONS

The purpose of this course is to introduce students to the concepts of financial accounting and its underlying assumptions. This introductory accounting course assumes no prior academic knowledge of accounting and is designed for both accounting and non-accounting majors. We will discuss how to prepare and how to use financial statements. We will also talk about the limitations of financial statements. The presentation will consist of moderately technical expositions of concepts and material. Throughout the course we will illustrate applications of accounting principles with real examples.

III. COURSE OBJECTIVES

1. Provide students with basic concepts and principles of financial accounting;
2. Help students comprehend the framework of accounting theory, the basic accounting cycle, and financial statement preparation;
3. Develop students' ability to use financial accounting information in different decision-making scenarios;
4. Summarize the basic nature of the accounting profession;
5. Develop students' awareness of ethical issues in financial reporting.

IV. INTENDED LEARNING OUTCOMES (ILOs)

On completion of this course, students will be able to:

- ILO1.* Describe the basic accounting concepts and principles used in preparing the financial statements;
- ILO2.* Explain, identify, classify, measure, record and report financial information;

- ILO3.* Prepare and report public companies' financial statements: Balance Sheet, Income Statement and Cash Flow Statement;
- ILO4.* Employ analysis and application skills in using the financial information to make business decisions;
- ILO5.* Identify and evaluate the ethical dilemmas in financial reporting;
- ILO6.* Demonstrate effective communication skills.

V. ALIGNMENTS OF PROGRAM AND COURSE ILOs

Program ILOs	Course ILOs
1. Acquisition and internalization of knowledge of accounting, business and economics	ILOs 1 & 2 & 3
2. Application and integration of knowledge	ILOs 3 & 4
3. Inculcating professionalism and leadership	ILOs 4 & 5 & 6
4. Mastering communication skills	ILO 6

VI. TEACHING AND LEARNING ACTIVITIES (TLAs)

TLA1. Situation: Interactive lectures

- Lectures: basic knowledge of financial accounting is presented with PowerPoint slides.
- In-class exercises: basic concepts and techniques are illustrated using examples. Students work through in-class exercises along with the lecturer. These exercises help students follow the lectures closely and actively.
- In-class discussions: students are encouraged to raise questions, participate in discussions and share opinions with their peers. These discussions encourage students to think more for certain arguable topics.
- Small case analyses: Students are required to form groups to analyze and present small cases. The assigned cases have a broad coverage, including applications of accounting knowledge to real-life situations, discussions of controversial issues in standard setting, discussions of ethical issues. These practices help students improve critical thinking abilities and research skills.

Major focus: ILOs 1, 2, 3, 4, 5 & 6.

TLA2. Situation: Tutorials

Practice questions and selective assignments are covered.

- Weekly tutorial assignments: students are required to complete assigned homework before each tutorial session on an individual basis. Practices are especially important for the introductory accounting course. The assignments help students better understand the concepts and techniques learned in class.
- In-class interactive activities: students are required to actively participate in-class exercises and discussion.

Major focus: ILOs 1, 2, 3.

TLA3. Situation: Group project and outside-classroom activities

- Group discussions: students are divided into groups to finish the group project. Each group will choose one company they are interested in and analyze the financial statements. Students are required to apply their knowledge learned from this course to evaluate this company for its short term and long term profitability, liquidity, solvency, etc. Group members meet to discuss the case, work on the case as a team and contribute jointly to the written report for timely submission.
- Lecturer and tutor consultations: each lecturer (tutor) provides 3 (4) hours of consultation weekly to address students' questions and doubts related to the course.

Major focus: ILOs 3 and 4.

VII. ASSESSMENT TASKS/ACTIVITIES (ATs)

Attendance, assignments and in-class participation	10%
Small case analysis	5%
Quizzes and mid-term tests	35%
<u>Final examination</u>	<u>50%</u>
Total	100%

AT1. Attendance, Assignments and in-class participation (10%)

Students are expected to attend and participate actively in lectures and tutorials. Quietly sitting in the tutorials does not count, but of course absenteeism from class will negatively affect the performance. Students are also required to attempt selected assignments. Participation and assignments are evaluated per student by the demonstrator. The objective of the tutorials is to help students digest and apply the knowledge they have learned from the classes.

Grading Criteria

ILO	A+ A A-	B+ B B-	C+ C C-	D+ D	F
ILOs 1, 2, 3, 4 and 5.	Extremely well prepared for class discussion, active in sharing views and attended at least 90% of classes	Partially prepared for class discussion, quite active in sharing views and attended at least 80% of classes	Not well prepared for class discussion, limited active in sharing views and attended at least 70% of classes	Not well prepared for class discussion, no sharing of views and attended at least 60% of classes	Never prepared for class discussion and no sharing of views and experience and attended less than 50% of classes

AT2. Small Case Analysis (5%)

Small case analysis will be prepared on a group basis (five or six members in each group). Students should form groups in the same tutorial. Each group is responsible to make 10-minute presentation in the tutorial session on one of the cases selected from the textbook. Cases will be assigned on a random draw basis. The date for the case presentation is shown on the attached "tutorials and assignments". The objective of

the small case analysis is to help students apply the knowledge into real-life situations and improve communication skills.

Focus: ILOs **4, 5 and 6.**

Grading Criteria

Grade	Depth and breadth of coverage, critical elements, structure, language and conventions
A+,A, A-	<p>The presentation was highly successful at communicating the essential elements of the topic to the audience.</p> <p>Concepts were thoroughly explained and clarified.</p> <p>The presentation demonstrated deep understanding and comprehension of the topic.</p> <p>There was clear evidence of independent thought and reflection on the topic.</p> <p>The topic was covered in a highly professional and organized manner.</p> <p>The presenter displayed excellent verbal skills and delivered a highly interesting, coherent presentation at an appropriate level for the audience.</p>
B+, B, B-	<p>The presentation was successful at communicating the essential elements of the topic to the audience.</p> <p>Most concepts were well explained and clarified.</p> <p>The presentation demonstrated sound understanding and comprehension of most aspects of the topic.</p> <p>The topic was covered in a professional and organized manner.</p> <p>The presenter displayed good verbal skills and mostly delivered an interesting, coherent presentation at an appropriate level for the audience.</p>
C+, C, C-	<p>The presentation adequately communicated most of the essential elements of the topic to the audience.</p> <p>Most concepts were adequately explained.</p> <p>The presentation demonstrated good understanding and comprehension of most aspects of the topic.</p> <p>The topic was covered in an organized manner.</p> <p>The presenter displayed adequate verbal skills and mostly delivered a coherent presentation at an appropriate level for the audience.</p>
D+, D	<p>The presentation basically covered the main aspects of the topic.</p> <p>The presentation demonstrated basic understanding and comprehension of most of the topic.</p> <p>The topic was covered in a basic manner.</p> <p>The presenter displayed minimal standards of verbal skills and or coherence and organization.</p>
F Fail	<p>The presentation was poorly addressed and or concepts were inadequately explained.</p>

	<p>The presentation did not demonstrate sufficient understanding and comprehension of the topic.</p> <p>The topic was not covered acceptably and or was poorly organized.</p> <p>Verbal skills were inadequate.</p>
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AT3. Quizzes and Mid-Term Test (35%)

Two quizzes and one mid-term test will be held. The tests are part of continuous assessment. Since the subject is quite logical, one week builds into the next week. A regular assessment urges students to digest the knowledge on a timely basis.

Grading Criteria

ILO	A+ A A-	B+ B B-	C+ C C-	D+ D	F
ILOs 1, 2, and 3.	Provided accurate solutions to all problems, gave detailed and insightful responses to essay questions and scored correctly on more than 90% of the multiple choice questions	Provided accurate solutions to some problems, gave detailed responses to some essay questions and scored correctly on less than 90% of the multiple choice questions	Provided accurate solutions to a few problems, gave limited responses to some essay questions and scored correctly on less than 80% of the multiple choice questions	Provided inaccurate solutions to a few problems, gave unclear responses to most essay questions and scored correctly on less than 70% of the multiple choice questions	Skipped some problems or provided inaccurate solutions to most problems, gave poor responses to most essay questions and scored correctly on less than 60% of the multiple choice questions

AT4. Final Exam (50%)

The final examination will be held in the normal exam period. It is a closed book comprehensive examination which covers all the chapters on the course syllabus. With the exception of extremely special cases, NO MAKEUP test will be allowed if students fail to seek ADVANCE permission from the instructor. The objective of the final exam is to further enhance students' understanding of the basic concepts and theories and develop their ability to apply the knowledge in business situations.

Grading Criteria

ILO	A+ A A-	B+ B B-	C+ C C-	D+ D	F
ILOs 1, 2, 3, 4, 5 and 6.	Provided accurate solutions to all problems, gave detailed and insightful responses to essay questions and scored correctly on	Provided accurate solutions to some problems, gave detailed responses to some essay questions and scored correctly on	Provided accurate solutions to a few problems, gave limited responses to some essay questions and scored correctly on less than 80%	Provided inaccurate solutions to a few problems, gave unclear responses to most essay questions and scored correctly on less than 70%	Skipped some problems or provided inaccurate solutions to most problems, gave poor responses to most essay questions and

	more than 90% of the multiple choice questions	less than 90% of the multiple choice questions	of the multiple choice questions	of the multiple choice questions	scored correctly on less than 60% of the multiple choice questions
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VIII. TEXTBOOK AND COURSE MATERIALS

Textbook: John J. Wild Ken W. Shaw Barbara, Principles of Financial Accounting, 19th edition, The McGraw-Hill Companies, Inc.

Textbook Website: www.mhhe.com/wildFAP19e

Other course materials, including lecture slides, solutions of classwork and assignments, will be available in the course WebCT.

IX. ACADEMIC CONDUCT

- a) Plagiarism and copying of copyright materials are serious offences and may lead to disciplinary actions. Students should read the chapters on “Plagiarism” and “Copyright” in the Undergraduate/Postgraduate Handbook for details. Students are strongly advised to read the booklet entitled “What is Plagiarism” which was distributed to them upon their admission into the University, a copy of which can be found at www.hku.hk/plagiarism. A booklet entitled “Plagiarism and How to Avoid it” is also available from the Main Library.
- b) Students are required to attend all the lectures and tutorials on time. In case they cannot attend, they should inform the instructor beforehand.

SCHEDULE OF LECTURES

Lecture Date	Topic	Reading
Sep 2	Accounting in business	Ch. 1
Sep 7 and 9	Analyzing and recording transactions	Ch. 2
Sep 14 and 16	Adjusting accounts and preparing financial statements	Ch. 3
Sep 21 and 23 (1st quiz on Sep 23)	Completing the accounting cycle	Ch. 4
Sep 28 and 30	Accounting for merchandising operations	Ch. 5
Oct 5 and 7	Inventories and cost of sales	Ch. 6
Week 7 (Oct 12 – Oct 18) University Reading Week – No tutorials or lectures in that week		
Oct 19 and 21	Cash and internal controls Accounting for receivables	Ch. 8 Ch. 9
Oct 28 and Nov 2	Plant assets and intangibles	Ch. 10 Exclude topics on natural resources
October 31 (Saturday) - Mid-term Examination		
Nov 4 and 9	Current liabilities Long-term liabilities	Ch. 11 Exclude topics on payroll liabilities; multiperiod known liabilities; health & Pension benefits; vacation benefits; bonus plans; and multiperiod estimated liabilities Ch. 14 Exclude topics on basics of bonds, bond issuances and bond retirement
Nov 11 and 16 (2nd quiz on Nov 16)	Accounting for corporations	Ch. 13
Nov 18 and 23	Reporting the statement of cash flows	Ch. 16
Nov 25	Analysis of financial statements	Ch. 17

SCHEDULES OF TUTORIALS AND ASSIGNMENTS

Tutorial	Chapter	Discussion	Assignment	Small Case Analysis
Week 1 (Sept 1 – Sept 6)		Lectures only. No tutorials in that week.	--	
Week 2 (Sept 7 – Sept 13)	Ch. 1	Discussion Questions: 5, 17, 22, 34 QS 1-7 Exercise 1-4	--	
Week 3 (Sept 14 – Sept 20)	Ch. 2	Exercise 2-10	P2-3A P2-4A	BTN 2-4
Week 4 (Sept 21 – Sept 27)	Ch. 3	QS3-10 Exercise 3-8	P3-2A P3-4A	BTN 3-3*
Week 5 (Sept 28 – Oct 4)	Ch. 4	QS 4-3 QS 4-4	P4-4B	BTN 4-3*
Week 6 (Oct 5 – Oct 11)	Ch. 5	QS 5-4 QS 5-6	P5-2A P5-3A	BTN 5-4
Week 7 (Oct 12 – Oct 18) University Reading Week – No tutorials or lectures in that week				
Week 8 (Oct 19 – Oct 25)	Ch. 6	QS 6-6 QS 6-7 Exercise 6-8	P6-2A P6-3A P6-4A	
Week 9 (Oct 26 – Nov 1)	Chs. 8 and 9	QS 8-3 QS 9-6	P8-5A P9-3A P9-4A	
Week 10 (Nov 2 – Nov 8)	Ch. 10	QS 10-2 Exercise 10-1	P10-1A P10-6A	

Week 11 (Nov 9 – Nov 15)	Chs. 11 and 14	QS 11-4	P11-2A P14-8A	BTN 11-3*
Week 12 (Nov 16 – Nov 22)	Ch. 13	Exercise 13-2 Exercise 13-12	P13-1A P13-2A	
Week 13 (Nov 23 – Nov 29)	Chs. 16 and 17	Exercise 16-3 Exercise 16-9 Exercise 17-8 Exercise 17-11	P16-3A P17-4A	

* Denotes assignments that consider ethical issues within accounting