

**BUSI3002 Leadership Development Programme
Leadership in a Global Economy
2010-2011 second semester**

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This programme, a half course, will focus on encouraging students to develop leadership skills – communications, teamwork and problem solving – for tackling business-related challenges in the context of a globalizing economy. The course will be divided into seven modules. These will be mainly Davos-style workshop sessions

(<http://www.weforum.org/en/events/WorkSpace/index.htm> and <http://video.google.com/videoplay?docid=-7107924433506472986&pr=google-sl>) in which students will participate in creative exercises and then report ideas, conclusions and solutions to the whole class.

During some sessions, guest speakers will join the class to discuss their businesses and some of the challenges that they face. They will then set a challenge for students to undertake. Working in groups, students will brainstorm for about an hour and then make presentations to the guest, who will provide critical feedback before the session ends. Because students will be assessed only through their work in class, I strongly encourage participants to make every effort to attend all the sessions. There is no final examination.

Venue: TBC

Introduction - Workshop One: Setting Goals and Getting There
Wednesday, 12 January, 2 – 5 pm

Workshop Two: The Challenges of Globalization
Wednesday, 19 January, 2 – 5 pm

Workshop Three
Wednesday, 9 February, 2 – 5.30 pm

Workshop Four
Wednesday, 9 March, 2 – 5.30 pm

Workshop Five
Wednesday, 16 March, 2 – 5.30 pm

Workshop Six
Wednesday, 6 April, 2 – 5.30 pm

Workshop Seven
Wednesday, 13 April, 2 – 6 pm

Reading List

I encourage students to take advantage of the period between the introduction to the programme and the second workshop (nearly a month) to read about leadership and globalization.

You might consider reading all or any of the following:

Thomas L. Friedman, The World is Flat: A Brief History of the Twenty-First Century, Picador, 2007 (or you might read Friedman's classic on globalization, The Lexus and the Olive Tree)

Marshall Goldsmith, Global Leadership: The Next Generation, Prentice Hall, 2007

Ed Cohen, Leadership Without Borders: Successful Strategies from World-Class Leaders, John Wiley & Sons, 2007

Charles A. Anderson, Steven J. DeKrey, and David M. Messick, Leadership Experiences in Asia: Insights and Inspirations from 20 Innovators, John Wiley & Sons, 2007

Michael J. Marquardt, and Nancy O. Berger, Global Leaders for the 21st Century, State University of New York Press, 2000

Mark Hayes Daniell, World of Risk: A New Approach to Global Strategy and Leadership, New World, 2004

Howard Gardner, Five Minds for the Future, Harvard Business School Press, 2007

Howard Gardner, Leading Minds: An Anatomy of Leadership, HarperCollins Publishers, 1997