GENERAL INFORMATION

**ECON2210AC**
Instructor: Dr. Sangyoon Park  
Email: sangyoon@hku.hk  
Office: Room 832 K K Leung Building  
Phone: TBA  
Semester: 1/2  
Subclass A: Monday, 09:30 – 12:20 in MWT5  
Subclass C: Monday, 09:30 – 12:20 in KK102  
Consultation times: TBA  
Tutor: TBA

**ECON2210B**
Instructor: Dr. Bei Qin  
Email: beiqin@hku.hk  
Office: Room 1008 K K Leung Building  
Phone: 2857 8502  
Semester: 1  
Lecture: Tuesday, 10:30 – 12:20 & Friday, 11:30 – 12:20 in KK201  
Consultation times: TBA  
Tutor: TBA

**ECON2210D**
Instructor: Dr. Hongsong Zhang  
Email: hszhang@hku.hk  
Office: Room 906 K K Leung Building  
Phone: 2859 2780  
Semester: 2  
Lecture: Thursday, 13:30 – 16:20 in LE2  
Consultation times: TBA  
Tutor: TBA

Pre-requisites: ECON1210 Introductory Microeconomics; and a pass in MATH1009 Basic mathematics for business and economics or MATH1011 University mathematics I or MATH1013 University mathematics II or concurrent registration in MATH1009 or MATH1011 or MATH1013  
Co-requisites: NA  
Mutually exclusive: ECON2211 Microeconomic Analysis

Course Website:  
Other important details:
COURSE DESCRIPTION

Preference, utility and consumer choices; choices under uncertainty, introduction to game theory; theory of the firm; market structures; introduction to economics of information.

COURSE OBJECTIVES

1. To help students develop a solid background in microeconomic theory
2. To expose students to different fields in microeconomics
3. To acquire the ability to apply microeconomic theory to real world policy issues and problems

FACULTY GOALS

Goal 1: Acquisition and internalization of knowledge of the programme discipline
Goal 2: Application and integration of knowledge
Goal 3: Inculcating professionalism and leadership
Goal 4: Developing global outlook
Goal 5: Mastering communication skills

COURSE LEARNING OUTCOMES

<table>
<thead>
<tr>
<th>Course Learning Outcomes</th>
<th>Aligned Faculty Goals</th>
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<tbody>
<tr>
<td>CLO1 Apply the basic analytic framework and methods of microeconomic analysis to</td>
<td>Goal 1, 2</td>
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<tr>
<td>systematically solve economic problems</td>
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<tr>
<td>CLO2 Offer analytic insights on social, economic, and policy issues</td>
<td>Goal 1, 2, 4</td>
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COURSE TEACHING AND LEARNING ACTIVITIES

<table>
<thead>
<tr>
<th>Course Teaching and Learning Activities</th>
<th>Expected contact hour</th>
<th>Study Load (% of study)</th>
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</thead>
<tbody>
<tr>
<td>T&amp;L1. Lectures</td>
<td>36 hours</td>
<td>30</td>
</tr>
<tr>
<td>T&amp;L2. Tutorials</td>
<td>12 hours</td>
<td>10</td>
</tr>
<tr>
<td>T&amp;L3. Self study</td>
<td>72 hours</td>
<td>60</td>
</tr>
<tr>
<td>Total</td>
<td>120 hours</td>
<td>100%</td>
</tr>
<tr>
<td>Assessment Methods</td>
<td>Brief Description (Optional)</td>
<td>Weight</td>
</tr>
<tr>
<td>--------------------</td>
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</tr>
<tr>
<td>A1. Midterms</td>
<td></td>
<td>35</td>
</tr>
<tr>
<td>A2. Final</td>
<td></td>
<td>50</td>
</tr>
<tr>
<td>A3. Problem sets</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td>100%</td>
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**STANDARDS FOR ASSESSMENT**

**Course Grade Descriptors**

- **A+, A, A-** Candidate has consistently demonstrated a thorough grasp of the subject as evidenced by original or exceptionally astute analysis and synthesis.
- **B+, B, B-** Candidate frequently demonstrated a substantial grasp of the subject.
- **C+, C, C-** Some of the responses are well organized, clear but with insufficient elaboration.
- **D+, D** Solutions to questions and problems containing unstructured but relevant observations, and marginally interesting.
- **F** Little evidence of basic familiarity with the subject.

**Assessment Rubrics for Each Assessment** (Please provide us the details in a separate file if the space here is not enough)

Answers to Midterm and Final examinations are to be graded in accordance with the standards stated above in course grade descriptors.

**COURSE CONTENT AND TENTATIVE TEACHING SCHEDULE**

Topics that will be covered can include:

1. Theory of Consumer Choice and the Demand for Goods
2. Theory of the Firm and the Supply of Goods
3. Equilibrium in the Competitive Product Market
4. Monopoly and Monopsony
5. Monopolistic Competition, Oligopoly, Game Theory
6. The Factor Market
7. General Equilibrium and Economic Efficiency
9. Information and Uncertainty

**REQUIRED/RECOMMENDED READINGS & ONLINE MATERIALS** (e.g. journals, textbooks, website addresses etc.)


MEANS/PROCESSES FOR STUDENT FEEDBACK ON COURSE

- Conducting mid-term survey in addition to SETL around the end of the semester
- Online response via Moodle site
- Others: ________________________ (please specify)

COURSE POLICY (e.g. plagiarism, academic honesty, attendance, etc.)

ADDITIONAL COURSE INFORMATION (e.g. e-learning platforms & materials, penalty for late assignments, etc.)