GENERAL INFORMATION

FINA2320ABC/FINA2802ABC
Instructor: Dr. L. Gu
Email: oliviagu@hku.hk
Office: KK817
Phone: 3917 1033
Consultation times: TBA
Tutor: TBA
Semester: 1
Lecture:
FINA2320A/FINA2802A: Monday, 14:30 – 17:20 in KK102
FINA2320B/FINA2802B: Monday, 09:30 – 12:20 in KK102
FINA2320C/FINA2802C: Thursday, 13:30 – 16:20 in LE2

FINA2320D/FINA2802D
Instructor: Dr. J. Meng
Email: mengj@hku.hk
Office: KK1001
Phone: 2219 4176
Consultation times: TBA
Tutor: TBA
Semester: 1
FINA2320D/FINA2802D: Wednesday, 09:30 – 12:20 in LE2

FINA2320EF/FINA2802EF
Instructor: Dr. Thomas Schmid
Email: schmid@hku.hk
Office: KK827
Phone: 3917 7766
Consultation times: TBA
Tutor: TBA
Semester: 2
Lecture:
FINA2320E/FINA2802E: Tuesday, 13:30 – 16:20 in KB115
FINA2320F/FINA2802F: Monday, 14:30 – 17:20 in LE9

FINA2320GH/FINA2802GH
Instructor: Dr. A. Chan
Email: alexchan@econ.hku.hk
Office: KK1011
Phone: 2857 8510
Consultation times: TBA
Tutor: TBA
Semester: 2
Lecture:
FINA2320G/FINA2802G: Monday, 09:30 – 12:20 in MWT7
FINA2320H/FINA2802H: Friday, 14:30 – 17:20 in MWT6

Pre-requisites: ECON1001/ ECON1210 Introductory microeconomics; and FINA1003 / FINA1310 Corporate finance
Co-requisites: XXXxxxx^ One of the following prescribed statistics course: ECON1003/ ECON1280 Analysis of economic data or STAT0302/ STAT1602 Business statistics or STAT1306/ STAT1603 Introductory statistics

Mutually exclusive: STAT 2309 / STAT3609 The Statistics of Investment Risk and STAT3806 / STAT3952 Investment and asset management

Course Website:
Other important details:

COURSE DESCRIPTION

This course introduces students to the fundamental principles of investments and to major issues currently of concern to all investors. The concepts and skills developed from this course enable students to conduct a sophisticated assessment of current issues and debates covered by both the popular media as well as more-specialized finance journals. We emphasize on equity part and the main topics include: portfolio theory, equilibrium in capital markets, equity valuation, portfolio performance evaluation, and relevant institutional details. The risk and return analysis and portfolio theory provide corporate leaders (CEOs and CFOs) with knowledge on how to make investment decisions to optimize the trade-off between risk and return.

Students are strongly recommended that they should first complete at least one undergraduate level statistics course before taking this course; otherwise, students may have great difficulty in understanding the statistical analysis of financial models in this course.

COURSE OBJECTIVES

1. To understand the fundamental knowledge about investment strategies
2. To understand the equity portfolio management techniques
3. To understand different asset pricing models and equity valuation techniques
4. To understand the concepts and applications of capital market equilibrium and market efficiency
5. To understand portfolio performance evaluation, and current issues about investments and portfolio management

FACULTY GOALS

Goal 1: Acquisition and internalization of knowledge of the programme discipline
Goal 2: Application and integration of knowledge
Goal 3: Inculcating professionalism and leadership
Goal 4: Developing global outlook
Goal 5: Mastering communication skills

COURSE LEARNING OUTCOMES

<table>
<thead>
<tr>
<th>Course Learning Outcomes</th>
<th>Aligned Faculty Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<tr>
<td>CLO1</td>
<td>Understand the fundamental knowledge about investment strategies and financial markets</td>
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<tr>
<td>------</td>
<td>---------------------------------------------------------------------------------</td>
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<tr>
<td>CLO2</td>
<td>Understand how to apply Markowitz portfolio selection model to construct and manage an equity portfolio</td>
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<tr>
<td>CLO3</td>
<td>Understand the applications and interpretations of CAPM, and APT, and understand equity valuation techniques</td>
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<tr>
<td>CLO4</td>
<td>Understand the concepts and applications of capital market equilibrium and market efficiency</td>
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<tr>
<td>CLO5</td>
<td>Understand the applications and limitations of different performance measures for equity portfolios, and understand current issues about investments and portfolio management</td>
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**COURSE TEACHING AND LEARNING ACTIVITIES**

<table>
<thead>
<tr>
<th>Course Teaching and Learning Activities</th>
<th>Expected contact hour</th>
<th>Study Load (% of study)</th>
</tr>
</thead>
<tbody>
<tr>
<td>T&amp;L1. Lecture</td>
<td>36 hours</td>
<td>30%</td>
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<tr>
<td>T&amp;L2. Tutorial</td>
<td>12 hours</td>
<td>10%</td>
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<tr>
<td>T&amp;L3. Self study</td>
<td>72 hours</td>
<td>60%</td>
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<tr>
<td>Total</td>
<td>120</td>
<td>100%</td>
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**Assessment Methods**

<table>
<thead>
<tr>
<th>Assessment Methods</th>
<th>Brief Description (Optional)</th>
<th>Weight</th>
<th>Aligned Course Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1. Assignment(s)/Project(s)</td>
<td></td>
<td>25%</td>
<td>CLO1, CLO2, CLO3, CLO4, CLO5</td>
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<tr>
<td>A2. Test(s)</td>
<td></td>
<td>20%</td>
<td>CLO1, CLO2, CLO3, CLO4, CLO5</td>
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<tr>
<td>A3. Class/Tutorial Participation</td>
<td></td>
<td>5%</td>
<td>CLO1, CLO2, CLO3, CLO4, CLO5</td>
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<tr>
<td>A4. Final Exam</td>
<td></td>
<td>50%</td>
<td>CLO1, CLO2, CLO3, CLO4, CLO5</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>100%</td>
<td></td>
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**STANDARDS FOR ASSESSMENT**

**Course Grade Descriptors**

- A+, A, A-: Students demonstrate very good to excellent performance in the defined assessment criteria.
- B+, B, B-: Students demonstrate good to very good performance in the defined assessment criteria.
- C+, C, C-: Students demonstrate fair to good performance in the defined assessment criteria.
<table>
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<tr>
<th>Grade</th>
<th>Description</th>
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<tbody>
<tr>
<td>D+, D</td>
<td>Students demonstrate fair performance in the defined assessment criteria.</td>
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<tr>
<td>F</td>
<td>Students fail to show understanding of core materials in this course.</td>
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**Assessment Rubrics for Each Assessment** (same as course grade descriptors)

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**COURSE CONTENT AND TENTATIVE TEACHING SCHEDULE**

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**REQUIRED/RECOMMENDED READINGS & ONLINE MATERIALS** (e.g. journals, textbooks, website addresses etc.)

**Textbook:**

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**MEANS/PROCESSES FOR STUDENT FEEDBACK ON COURSE**

- conducting mid-term survey in additional to SETL around the end of the semester
- Online response via Moodle site
- Others: _Course Evaluation at the end of the course_ (please specify)

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**COURSE POLICY** (e.g. plagiarism, academic honesty, attendance, etc.)

The University Regulations on academic dishonesty will be strictly enforced! Please check the University Statement on plagiarism on the web: [http://www.hku.hk/plagiarism/](http://www.hku.hk/plagiarism/)

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**ADDITIONAL COURSE INFORMATION** (e.g. e-learning platforms & materials, penalty for late assignments, etc.)