The Faculty of Business and Economics was created through the amalgamation of two schools — the School of Business and the School of Economics and Finance. Forming an alliance of excellence, the Faculty of Business and Economics takes an entrepreneurial approach to meeting the challenges of a rapidly changing economic and business environment by drawing together the strengths of the two schools.

**Core Values**

**Excellence**
We strive to hone knowledge and skills that are distinctive and purposeful to make an impact.

**Innovation**
We engage in innovative activities that advance businesses to create value for society.

**Global Orientation**
We broaden our horizons and endeavor to leverage globalization for benefits of society.

**Social Responsibility**
We promote a culture of integrity, ethicality and professionalism to contribute meaningfully as citizens of our communities.

**Vision**

The Faculty of Business and Economics aims to be a leading institution in Asia for business and economics education and research.

**Mission**

- Recruit bright, intellectually curious and motivated students.
- Provide the highest quality education in business and economics.
- Advance the frontiers of business and economics knowledge by fostering innovative research that addresses significant global and regional issues.
- Promote understanding and acceptance of diversities in cultures and values.
- Build and utilize knowledge of globalization to improve efficiency and effectiveness of individuals and organizations.
- Cultivate the principles of ethics and social responsibility.
- Develop leaders in business, society and scholarship.
DEAN’S MESSAGE

Since I joined the Faculty of Business and Economics at the University of Hong Kong almost two decades ago and then later took up the Deanship in 2010, the enormous talents, capabilities, achievements and potentials of our faculty, staff, students and alumni have never stopped to amaze me. Our faculty members are world-leading scholars, best teachers and experts in Hong Kong’s and Asia’s vibrant economies. Our dedicated staff members expertly manage a wide range of quality degree programmes that are tailor-made to suit every business education need. Our students are among the brightest in Hong Kong, and our alumni are some of the most powerful and influential in their own profession.

Consistently ranked amongst the world’s top universities, the University of Hong Kong has always been highly regarded as the city’s flagship university since its foundation over a century ago. Our rich heritage and knowledge ensure our programmes, which taught in English by faculty from top-notch universities to extraordinary students from around the world, are of the finest quality.

Our curricula put together the strengths of global excellence with regional relevance and a focus on China. Innovative content, market-oriented enrichment programmes, international exchanges, internships, mentorship programme, active student organisations, and a highly globalised student base nurture communication and leadership, on top of the pursuit of academic excellence.

You are sincerely invited to get to know more about us and our undergraduate programmes. I look forward to the opportunity of welcoming you to join our family — where successful leaders of the future are nurtured.

With warm regards,

Professor Eric C. Chang
Dean
Chung Hon-Dak Professor in Finance
Chair of Finance
Faculty of Business and Economics
The University of Hong Kong

GREETINGS FROM ASSOCIATE DEAN

(UNDERGRADUATE)

Business education today is an evolving core that builds upon learning from all academic disciplines and draws inspiration from the successes and failures of business practices. Our undergraduate curricula equip students with diverse knowledge in many different areas of business and economics, and prepare them to be the visionary and creative managers of tomorrow. A hallmark of our Faculty that separates us from the others is our truly multi-disciplinary approach. Our Faculty’s tremendous wealth of resources offers students with a wide array of choices to combine studies in economics and finance, accounting and finance, business and law, business and computer studies, and international business and global management.

Our renowned Faculty engages you with their teaching and bring their research into the classroom. They open your mind, sharpen your curiosity, and instil in you an appetite for acquiring new knowledge and new experiences throughout your career. Our students are among the brightest and most creative of their peers. Our alumni have gone on to forge brilliant careers in all sectors of the local, regional and international business community, and formed a global network that you will join for the rest of your life.

I hope that you will share my enthusiasm for the programmes and my admiration for the people who have contributed to their development. I look forward to having you as a member of the Faculty and a future leader in the world of business.

With warm regards,

Dr. Derek Chan
Associate Dean (Undergraduate)
Faculty of Business and Economics
The University of Hong Kong
The BBA programme prepares students for a professional qualification in accounting and provides the broad-based education necessary to progress toward a leadership role in the financial sector. It is also accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia.

The BBA programme combines strong functional training with intensive exposure to communication skills, computer applications, and other social science and/or science subjects. Students can choose to major in the following areas:

**BUSINESS DESIGN AND INNOVATION**

**HUMAN RESOURCE MANAGEMENT**

**INFORMATION SYSTEMS**

**MARKETING**

**WEALTH MANAGEMENT**

The BBA(Acc&Fin) programme prepares students for a professional qualification in accounting and provides the broad-based education necessary to progress toward a leadership role in the financial sector. It is also accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia.

### Bachelor of Business Administration (Information Systems) [BBA(IS)]

Jointly offered by the School of Business and the Department of Computer Science, the BBA(IS)/BEng(CompSc) double-degree programme blends two strategic disciplines into a single programme for the ambitious and highly motivated. Students enrolled in the BBA(IS) programme may pursue two degrees over five years. The programme is suitable for students seeking a broader education with special focus on the synergy between business studies and information systems.

**6793**

### Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law) & LLB]

Jointly offered by the School of Business and the Faculty of Law, the BBA(Law)&LLB integrated double-degree programme blends two strategic disciplines into a single programme for the bright and highly motivated. It is an excellent choice for students seeking a broader education with parallel concentration on legal and business studies. Graduates of the programme will be awarded two degrees — BBA(Law) by the Faculty of Business and Economics, and LLB by the Faculty of Law. After successful completion of the LLB programme, students may apply for admission to the Postgraduate Certificate in Laws (PCLL) programme provided that they meet the relevant admission requirements.

The programme, offering accounting stream to students in their business studies, is also accredited by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia.

### Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]

The BBA(IBGM) is an intensive, premier programme in international business and global management featuring a unique curriculum designed to evolve with and reflect the ever-changing demands of a globalised world. Exclusive elements such as overseas exchange studies, international field trip and global enrichment opportunities are strategically integrated into the curriculum, whilst students are given the flexibility to pursue an in-depth inquiry into another specialised area of study as a second major. This cross-functional and personalised approach aims to foster a selected group of outstanding students to become the world’s future leaders equipped with global perspectives, cultural sensitivity, social responsibility and key competencies to succeed in the international business environment.

**6896**
Bachelor of Economics (BEcon)  / Bachelor of Economics and Finance (BEcon&Fin)

The BEcon programme trains students in economic theory, statistical tools, and the application of theory to solve practical economic problems in trade, banking and the labour market. Students will also learn to evaluate the regional economic performance of China, Hong Kong and other economies. Students will be furnished with solid theoretical and empirical economic knowledge to analyse and understand human behaviour and social interactions.

The BEcon&Fin is a double-major programme designed to meet the interests of students who are seeking a balanced study of both economics and finance. The programme recognises the significance of economics both in its own right and as a foundation for the study of finance, and the significance of finance as a career path for students who are keen on joining this profession. Students will receive solid training in theory and applications of economics and finance. They will be equipped with skills in analysing human behaviour and social interaction, as well as solving problems in the financial sphere.

Bachelor of Finance in Asset Management and Private Banking (BFin(AMPB))

BFin(AMPB) aims to prepare students to enter the rapidly growing fields of asset management and private banking in Hong Kong and Asia Pacific. The curriculum covers (i) the management of money for institutions and individuals in different asset classes; and (ii) the provision of advice and services in private banking according to the specific needs of High Net-Worth Individual (HNWI) clients. It contains practical-oriented courses taught by teachers with solid experience in AMPB industry and offers a variety of enrichment activities relevant to the studies and frequent networking activities with market practitioners in its career-oriented components.

Bachelor of Science in Quantitative Finance (BSc(QFin))

The BSc(QFin) is a specialised programme that emphasises the application of mathematics, computer programming, and statistics to financial problems such as:

- Asset Pricing and Trading
- Portfolio Management
- Financial Engineering
- Risk Management

The training from this programme not only prepares graduates to pursue challenging careers in the financial sector as financial engineers, risk managers, structured product designers and hedge fund managers, but also provides a strong foundation for them to pursue further studies in finance and economics.
The Faculty of Business and Economics encourages students to initiate and act upon ideas, both within the campus and beyond; and it is this real world-interaction that makes us unique. Through a wide array of enrichment programmes, students are exposed to valuable experiences beyond the realm of academia. By complementing their studies, the outside classroom learning experience helps students gain appreciation for social interaction, cultural diversity and intellectual collaboration. This, of course, contributes to their personal, interpersonal and social development as lifelong learners as well as leaders.

**International Field Trips**

The Faculty is making every endeavour to enhance students’ global exposure. Overseas field trips are organised, which students are able to spend a week to visit corporate firms and to mingle with the practitioners in some of the prominent financial centers, e.g. New York City and London.

**Visiting Programmes**

We are also proud to have a few students selected to join the Yale Visiting International Student Programme. They can spend a year to live in the Yale community where they actively engage themselves in a multicultural society. The intellectual ambience is inspirational and conducive for studying.

With the generosity of the donors, some of our students are selected to join the Junior year abroad Programme to study as visiting students in Pembroke College of University of Oxford and University of Cambridge with substantial scholarships.

**Beta Gamma Sigma Global Leadership Summit**

The Faculty is committed to its mission of developing leaders in the business sector as well as the society. Beta Gamma Sigma is the international honour society serving business programmes accredited by AACSB International — the Association to Advance Collegiate Schools of Business. With the establishment of the University of Hong Kong Chapter of Beta Gamma Sigma (BGS), the Faculty has registered students for the BGS Global Leadership Summit held in the U.S.. Students have a chance to meet and bond with many other fellow students who share similar dreams, core values and goals. Through a series of activities, students can get perspectives from genuine and remarkable individuals who are able to offer insights in their personal and professional plans. The Leadership Summit is eye-opening and challenging which leads to a great journey of self-discovery. The impact is everlasting and fruitful.

**Some of the Faculty Exchange Partners**

Canada:
- University of British Columbia
- University of Toronto
- Western University

U.K.:
- Kings’ College London
- University of Manchester
- University of Edinburgh
- University of Warwick

Germany:
- University of Mannheim
- Munich Business School

The Netherlands:
- University of Amsterdam

U.S.:
- New York University
- University of Southern California
- University of Washington
- University of Georgia

France:
- Toulouse School of Economics

Australia:
- University of Sydney
- Monash University

Canada:
- University of British Columbia
- University of Toronto
- Western University

U.K.:
- Kings’ College London
- University of Manchester
- University of Edinburgh
- University of Warwick

Germany:
- University of Mannheim
- Munich Business School

The Netherlands:
- University of Amsterdam

U.S.:
- New York University
- University of Southern California
- University of Washington
- University of Georgia

France:
- Toulouse School of Economics

Australia:
- University of Sydney
- Monash University

Overseas Enrichment Experience

Being the youngest faculty in the University, our exchange activities are phenomenal. Students can broaden their horizons through participation in the Faculty Student Exchange Programme or the HKUWW Undergraduate Student Exchange Programme. Each year more than 350 students are sent out to top-notch universities.

**300+ exchange partners across 40+ countries**

**26 destinations visited in 2015-2016**

**Explore Your Options The Faculty**

**SEE YOUR FUTURE DEvElOP YOUR CAREER**

**ENRICH YOUR LIFE**

**SEE YOUR FUTURE DEvElOP YOUR CAREER**

**ENRICH YOUR LIFE**
I am honoured to have the opportunity to study at the University of Cambridge where offered an unparalleled mix of subject range, teaching quality and academic content. A range of current and historical issues including terrorism and guerrilla insurgencies, Iran and the post-revolutionary political economy and international relations of the modern Middle East: the Arab uprisings were taught by well-known scholars. In addition to classroom learning, the University offered a wide array of evening activities, including music festivals, exhibitions, punting and a season of Shakespeare’s plays performed in the college gardens. There was also an extensive range of optional weekend excursions. It was a good way to meet new people, explore England and learn more about the British culture.

I have achieved a lot in the programme. I was in a small class with students from over ten nations including Holland, Poland and Peru. The multi-racial classes encouraged quality exposed me to absolutely fresh perspectives. Ideas were exchanged freely and the discussion was always thought-provoking.

Cambridge is a simple small town with a lot of green areas and historical buildings. People are very nice and helpful. The whole town is under the atmosphere of learning. Multi-storey bookstores are commonplace. People spend a day in bookstore, digging the treasures out of books. The most surprising scene I have come across several times was even beggars on the street read. Here, learning has no limit. Everyone can access to knowledge and people believe the chance to learn is a blessing.

Cambridge encourages creativity. There is a market in the city center and usually there are some street performers showing their talents nearby. You can always smell liberty and freedom here.

The summer at Cambridge colors my university life and is definitely a highlight in my learning profile.
Corporate Exposure

The Faculty has a strong tie with corporate partners. To nurture students' business and market acumen, enrichment programmes are organised through the joint efforts of corporate partnerships.

Enrichment Programmes in collaboration with Corporate Partners

The Faculty has been collaborating with the corporate partners on initiatives to spice up students' career exploring journey. The long-standing partnership with Citibank enables students to gain insights in the banking sector through the HKU-Citibank University Banking Course. New collaborations, including the HKU-J.P. Morgan Career Training Workshop in 2015-16, are developed to polish students' job hunting skills.

In addition to the semester-long enrichment programmes, we also organise short trip, namely HKU-Sun Hung Kai China Economic Development Study Tour, with the support of Sun Hung Kai Properties Limited. The Study Tour gives students a comprehensive understanding of the current business environment in Guangzhou.

Faculty Mentorship Programme

Leveraging the Faculty's extensive network in the business and finance industry, we have developed our own mentorship programme. The programme aims to provide our students with opportunities to enhance their skills and knowledge essential for their future career development through direct and active interaction with seasoned professionals, executives and entrepreneurs. Through this platform, our students are empowered to connect to the real business world.

Experiential Learning Programmes

The HKU "Business Consulting Practicum" (BCP) exemplifies how experiential learning be embedded in the course curriculum. BCP aims to offer business and economics students the hands-on experience of working with business clients in solving "real-life" problems relating to their studies.

The Faculty also offers an intensive academic and cultural exchange experience China Business and Economics ("CBE") Programme which students can travel to Shanghai to take a 6-credit course. Through the Cross-Border Study Tour for Post-secondary Financial Talent, our students, along with those from other local institutions, spend their summer in Shanghai to work at financial institutions including the Bank of East Asia (China) Limited, KPMG (China). Such experience well prepares students to venture into one of the biggest economies in the world.

We also go beyond China to let our students delve into developing economies in Asia-Pacific region. BUSI2816 Transformative Business Immersion in Developing Economies is a 6-credit course offering students a total immersion experience into unfamiliar geography, economy, sociology and environment. Students travel to a developing country where they partner with some small businesses and work together on projects to improve the local economy. Such experiential learning opportunity allows students to gain a more profound understanding on the development of rural places.

Ching, King Him Jonathan, BBA(1S), Year 4
Techcracker Lab, 2015
HKUWWW Undergraduate Student Exchange Programme, 2015-16
University of California, Santa Barbara

HKU offers unparalleled enrichment programmes for undergraduates to learn and work on a global stage. Through the Techcracker Lab programme, I was offered a trip to Israel to visit a technological firm led by Horizon Ventures. I was given a chance to visit a range of high-tech companies, from the mapping technology that enables Google Map to the water purification osmosis company that supplies water to the West Bank. In order to understand the historical and cultural significance of Israel, we also experienced the military training and stayed in a desert for a night. In this exotic setting, students shared knowledge and start-up ideas, forging friendship across regions with mutual trust and respect.

In the summer of the third year, I worked at Goldman Sachs as a summer analyst in the technology division. I was engaged with their initiatives of building their big data infrastructure and using core systems to prototype new application. Working with high-caliber technologists and strategic initiatives in the firm created steep learning curve and excitement for all the interns. Known for its competitive yet team-oriented environment, Goldman Sachs provides a wide selection of training and social events for interns to understand the global firm and financial world.

With the support of Innovation and Technology scholarship, I studied in the University of California Santa Barbara as an exchange student for six months. This is an incredible experience that inspires me to work in technology industry. I joined several start-up competitions and hackathons, in which engineers built new products prototypes within two days. Learning from talents from all over the world is a humbling experience. I met business entrepreneurs and engineers who inspire me to solve challenging problems in my future career.
The Faculty provides ample opportunities to refine students’ presentation and analytical skills through a wide array of local as well as overseas competitions. From training to delicate analysis of business cases, students are equipped with different skillsets to compete with candidates from the world’s leading universities.

**Students' involvement in case competitions**

<table>
<thead>
<tr>
<th>Overseas</th>
<th>2013-16 Awards</th>
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<tbody>
<tr>
<td>KPMG Cup Case Competition 2014</td>
<td>Champion</td>
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<tr>
<td>NUS International Case Competition 2013</td>
<td>Champion</td>
</tr>
<tr>
<td>Asian Business Case Competition @ Nanyang 2016</td>
<td>1st Runner-up</td>
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<tr>
<td>Scotiabank International Case Competition 2015</td>
<td>1st Runner-up</td>
</tr>
<tr>
<td>NUS International Case Competition 2014</td>
<td>1st Runner-up</td>
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<tr>
<td>APEX IT Business Challenge 2014</td>
<td>2nd Place</td>
</tr>
<tr>
<td>McDonough Hilltop Business Strategy Challenge 2014 &amp; 2015</td>
<td>Honorable Mention</td>
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<tr>
<th>Local</th>
<th>2013-16 Awards</th>
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<tr>
<td>HKFBS CSR Challenge 2015</td>
<td>Champion</td>
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<tr>
<td>2015 Women in the Accounting Profession Competition</td>
<td>Champion</td>
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<tr>
<td>HSBC Asia Pacific Business Case Competition 2014</td>
<td>Champion</td>
</tr>
<tr>
<td>EY — Young Tax Professional of the Year 2013/2014</td>
<td>Champion</td>
</tr>
<tr>
<td>KPMG Business Administration Paper 2013</td>
<td>Champion</td>
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<tr>
<td>JOS Innovative IT Project Awards 2016</td>
<td>Platinum Award</td>
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<tr>
<td>AIA Business Sustainability &amp; Risk Management Case Analysis Competition 2016</td>
<td>Outstanding Award</td>
</tr>
<tr>
<td>Cyberport University Partnership Programme 2015</td>
<td>One of the ten winning teams</td>
</tr>
<tr>
<td>ACCA Hong Kong Business Competition 2015</td>
<td>Merit Award Judges Commendation Award</td>
</tr>
<tr>
<td>Lee Shiu Essay Competition 2013/2014</td>
<td>Grand Prize 1st Prize 2nd Prize 3rd Prize Runner-up</td>
</tr>
<tr>
<td>TMA Challenge 2015</td>
<td>1st Runner-up</td>
</tr>
<tr>
<td>GP Case Analysis Competition 2014</td>
<td>1st Runner-up</td>
</tr>
<tr>
<td>TIHK Tax Debate Competition 2016</td>
<td>2nd Runner-up</td>
</tr>
<tr>
<td>CFA Research Challenge 2015</td>
<td>2nd Runner-up</td>
</tr>
<tr>
<td>YDC E-Challenge 2015</td>
<td>2nd Runner-up</td>
</tr>
</tbody>
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Cheung, Chi Kit Vincent, BBA(Acc&Fin), Year 3
Cyberport University Partnership Programme (CUPP), 2015-16

I always have a dream to set up my business during the undergraduate study and I work towards my dream. My team UNIChill was nominated by the University to compete in the CUPP programme last summer. To acquire hands-on experience of entrepreneurship, we were sent to join a one-week financial technology (FinTech)-focused entrepreneurship boot camp at Stanford Graduate School of Business in Silicon Valley. We took part in the discussion of the burgeoning FinTech market, customer psychology, and more importantly pitching practices. With the mentorship from the industry elites, we pitched our refined business idea to investors after the camp and were awarded HK$100,000 cash grant by the Cyberport Creative Micro Fund to kick off our business. Our start-up aims to offer a revolutionary integrated platform to serve the needs of students, especially their financial needs in dream catching. I am grateful for having the opportunity to catch my dream and I sincerely wish that my dream will help our counterparts to catch theirs as well!
DEVELOP YOUR CAREER

Upon graduation, over 92% of our students begin their careers in the commerce and industry sector. Others either move on to further studies or explore opportunities with the civil service, education institutions and community / social services.

Career Prospects

Some of the companies / organisations that have offered full-time positions to our graduates include:

- Apple Inc.
- Bank of America Merrill Lynch
- Bank of China (Hong Kong) Limited
- BDO International Limited
- Bloomberg L.P.
- BNP Paribas
- Citigroup Global Markets
- CLP Power Hong Kong Limited
- Credit Suisse Group AG
- Deutsche Bank AG
- Ernst & Young
- Goldman Sachs
- Google
- HKSAR Government
- Hong Kong Monetary Authority
- Hong Kong Trade Development Council
- JPMorgan Chase & Co.
- KPMG
- Morgan Stanley
- MTR Corporation Limited
- New World Development Company Limited
- PricewaterhouseCoopers
- Securities and Futures Commission
- Standard Chartered Bank (Hong Kong) Limited
- The Hongkong and Shanghai Banking Corporation Limited

10th Full employment (99.5%) for the consecutive year was the average salary of our 2015 graduates 71.7% of our 2015 graduates have received at least 2 job offers upon graduation
I was very fortunate to join J.P. Morgan through the analyst programme after graduation, where I rotated in different departments and regions. Working in Singapore for three years allows me to understand different cultures and embrace changes. This quality is important particularly when you work in a multi-national company where people pay high regard for mobility and adaptability. I relocated back to Hong Kong since 2013 and took up a new role as the risk manager for Fixed-Income Exotics & Hybrids.

J.P. Morgan has a very flat reporting structure and promotes organic growth. Despite I am relatively new to the business, I am given the opportunity to be the market risk manager for the trading desk and report directly to London. As a market risk manager, I have to do a lot of “what-if” scenario analysis and portfolio deep dive to understand the risk, and be transparent to articulate them to the senior management. It is very challenging for me due to the complexity of the business. I have to combine the market knowledge together with the portfolio dynamics to make the right decision in a very tight time frame.

Look Back
HKU provides an ideal environment to nourish future pillars. FBE is very supportive of our student activities. I was the internal Vice-Chairman of Business & Economics Association, HKUSU. FBE gave us a lot of autonomy which allowed us to be creative in organizing different functions. Furthermore, I took a gap year and went for an internship programme in Switzerland run by a student organization — AIESEC. FBE was a keen supporter for me taking gap year to experience the other parts of the world. My years at FBE were fruitful and enjoyable.

Look Ahead
It has been a tough, but rewarding seven years at J.P. Morgan. I am planning to pursue further study to brush up my quantitative skills. I am thinking about the Master of Financing Engineering or the Certificate in Quantitative Finance. Both focus on financial modelling and hard-core mathematics which would be crucial for me to be a successful risk manager in the industry.

A Piece of Advice
Life is a marathon. There are ups and downs. In your future, you will see a lot of successful stories, but what’s important is the sweat and tears behind their success. A word of advice: Be determined of what you believe in and your perseverance will make you shine in your career.

All the best in your prosperous future!
Apart from my full-time middle management role at Citibank, I am also a part-time writer of thirteen story books targeting teenagers.

On one hand, I am a sentimental person. On the other hand, I am also a rational person knowing what career best fits me. That’s why I chose HKU FBE, where I could fully stretch my potential.

At FBE, I gained professional knowledge which provided me a key to get into the financial market, contributing in the multi-national investment bank and granted me satisfaction in career. In addition, the variety of free electives courses offered me a platform to study multiple disciplines. This enriched my social network and also helped me develop my career as a writer. The flexible curriculum made me realize that career and interest can be running at the same time.

There is a list of five must-do at university: Enjoy hall life; Join associate committee; Get someone to date; Find part-time jobs; and Gain exchange experience. Pity that I had not completed all tasks. Instead, I spent a lot time on writing stories and sharing the stories online. Feedback from all over the world was encouraging and eventually I was invited to publish my first book which I spent nearly a year to complete. Writing is the best way for me to share my feelings and thoughts with others. Being a writer is a big challenge but the time spent on each word makes me feel fulfilled. The writing career will not make you rich, but writing lights up hopes, records our culture and lives, and spreads positive values to the next generation.

Look Back
It is lovely to recall those old days at FBE. It is always the best fertilizer in my life.

Remember the day we bought the first business suit for the group project to look mature. We practiced presentation somewhere near the main library, cold and hungry, and we finally slept on the floor till sunrise. We ate sweet soup everywhere around the western district at mid-night and put on a lot of weight. We joined the Economics and Finance Society’s academic tour to South Africa during summer holiday, leaving footprints in the Johannesburg Exchange Square. We were “team parent” at the Faculty Orientation Camp, giving unforgettable nightmares to freshmen.

Life is full of ups and downs. I never forget everyone wearing masks in classroom during SARS. The memory of the coolest atmosphere can never be erased.

FBE is a big family with students from all walks of life. You can definitely build a great network here.

Look Ahead
Wear more than one hat — my career at Citibank, a writer and a mom of two kids, time management is always the most challenging task for me. I will do the best in every role!

Today’s world is overloaded with internet and electronic devices. I appreciate students who still enjoy reading and writing. I will keep writing stories and visiting schools to share my thoughts and writing experience with students. I do not aim at changing the mindset of any reader but I do wish I can bring some positive energy to teenagers via the stories I create.

A Piece of Advice
Time is limited and life is short, so please work hard and play hard! (You will learn something useful about maximization from economics and management at FBE!) Programmes at FBE deliver diversified skills and knowledge which will make you strong. Do join the big family! Network with other brilliant minds and prepare yourself well for the wonderful business world.

Take every opportunity to color your life. Do not regret for waiting too long!
Freshmen Sharing

Chow, Cuthbert Pok Yin  
*BBA*(Law)&*LLB*, Year 1

I decided to enrol in the Faculty to study BBA(Law)&LLB because the Faculty and the Programme will give me excellent opportunities to come into contact with an extensive range of subjects. I anticipate life at university to be simultaneously challenging and rewarding, and wish to become a more erudite and balanced individual. I am also keen on meeting like-minded individuals throughout my study, and participating in intriguing courses.

Li, Chui In Inda  
*BBA*(IBGM), Year 1

I appreciate the dynamic learning environment at FBE, where I have ample experiential learning opportunities! Aiming to nurture business elites, FBE provides me with the chance to study with top-notch students from all over the world. It is my greatest honour to join the BBA(IBGM) family, and I look forward to having a fruitful university life in the coming four years.

Li, Sin Hang Andy  
*BEcon&Fin*, Year 1

As a science student in secondary school, taking up economics in university is undoubtedly a challenge to me. The risk I took was proved to be worth after experiencing the orientation campaigns. Freshmen are warmly welcomed by professors with great sense of humour and gracious advisors to join this big family. An on-point advice for us freshmen: “Enjoy every single moment in university for the fact that when you take a glimpse back later, you’ll be enthralled by how lovely this phase is in your life.” Now, I’m ready to start this new chapter of life at the Faculty of Business and Economics.

Fjelldahl, Hanah  
*BBA*(IS), Year 1

My interest in business was first sparked by watching my father building his own successful business over a period of twenty years. I have seen him combine a wide variety of skills, from finance, to people management skills. I look forward to equipping myself, like my dad, with a broad range of practical skills and focused knowledge in business, finance and management in the coming four years at the Faculty.

Rathanakumar, Meghana  
*BBA*, Year 1

With HKU’s long-standing esteemed reputation and Faculty’s promising internship and exchange opportunities, studying BBA here is obviously the best choice. BBA, as a broad discipline, gives me the opportunity to explore my options and find my strengths and weaknesses in different aspects. I cannot wait to learn from the highly respected academic staff and networking with HKU alumni. I am excited to see how the next four years will shape up.

Luo, Fan  
*BSc(QFin)*, Year 1

The wide array of opportunities at HKU stimulates students to intellectual effort beyond that required by learning. The comprehensive QFin programme comprises a vigorous curriculum and broad range of value-enhancing activities. Professors and fellow students here are compassionate and thoughtful. I feel really grateful for spending the next four years here!
Useful Websites

The University of Hong Kong (HKU)
• Undergraduate Admissions
  http://www.aal.hku.hk/admissions

HKU — Entrance Requirements
• For JUPAS Candidates
  http://www.aal.hku.hk/admissions/local/admissions-information
• For non-JUPAS Candidates
  http://www.aal.hku.hk/admissions/international/admissions-information

Faculty of Business and Economics (FBE), HKU
• Overview of Undergraduate Programmes
  https://www.fbe.hku.hk/academic-programmes/undergraduate/introduction
• Enrichment Programmes
  https://www.fbe.hku.hk/current-students/enrichment-programmes

School of Business (SoB), HKU
• http://www.business.hku.hk

School of Economics and Finance (SEF), HKU
• http://www.sef.hku.hk

Other HKU Websites
• China Affairs Office (CAO)
  http://www.aal.hku.hk/cao
• Centre of Development and Resources for Students (CEDARS)
  http://www.cedars.hku.hk