When “Major” meets “Minor” Fair

Major/ Minor Options in Business and Economics
for Non-FBE students
(4-year Curriculum)

January 28, 2015
Introduction

- Temporary Academic Advisers
  - Dr. Jasmine KWONG (School of Business)
  - Dr. Tao LIN (School of Economics and Finance)
- Overview of the Faculty
- Major and Minor Options available for Non-FBE Students provided by the two offering Schools:
  - School of Business
  - School of Economics and Finance
Overview of the Faculty

Faculty of Business and Economics
- Established in 2001

School of Business (SoB)
Academic Areas:
1. Accounting
2. Innovation & Information Management
3. Marketing
4. Management
5. Strategy and International Business

School of Economics and Finance (SEF)
Academic Areas:
1. Economics
2. Finance
## Quick Glance of Majors and Minors available in FBE

### Majors
- Business Design and Innovation
- Economics
- Finance
- Human Resource Management
- Information Systems
- Marketing
- Quantitative Finance
- Wealth Management

### Minors
- Accounting
- Economics
- Finance
- Human Resource Management
- Information Systems
- Marketing

**Note:** Students must complete the major/minor programmes as required in their degree curricula upon graduation.
FBE Majors and Minors Overview

- GPA requirement for non-FBE students
  - A CGPA of 3.0 or above as of August 31 (excluding Summer Semester) at the end of the 2nd year of study (or upon completion of four regular semesters at HKU) to declare any major or minor offered by FBE

- Where to declare?
  - Through SIS

- When to declare?
  - Student can start declaring their second major or minor in their 2nd year of study
  - Student’s eligibility to declare an FBE major or minor will be CONFIRMED when their CGPA at the end of the 2nd year of study (excluding summer semester) or after completion of four regular semesters at HKU is available
  - For students who do not meet the CGPA requirement, their declaration of an FBE major/minor will be removed by the system automatically
FBE Majors and Minors Overview

- Special cases:
  - Students admitted via Direct Entry to Year 3
    - Not eligible to pursue an FBE second major/minor
  - Students admitted with advanced standing
    - Their eligibility for pursuing an FBE second major/minor will only be confirmed after studying at HKU for 2 academic years with a CGPA of 3.0 or above
Major/Minor Programmes

Requirements for 2014-15 intake
Majors/Minors offered by the School of Business (SoB)

- Accounting
- Business Design and Innovation
- Human Resource Management
- Information Systems
- Marketing
- Wealth Management
Common Requirements for SoB Major Programmes

- **4 FBE Core Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics
  - FINA1310 Corporate finance
  - ECON1280 Analysis of economic data or STAT1602 Business statistics or STAT1603 Introductory statistics

- **4 Business Core Courses**
  - IIMT2601 Management information systems
  - MGMT2401 Principles of management
  - MKTG2501 Introduction to marketing
  - STRA4701 Strategic management
Major in Business Design and Innovation (72 credits)

- 4 FBE Core Courses
- 4 Business Core Courses
- Any 4 disciplinary electives:
  - IIMT3603 Project management
  - IIMT3621 Creativity and business innovation
  - IIMT3622 Business transformation
  - IIMT3623 Architectural design studio I
  - IIMT3624 Architectural design studio II
  - IIMT3626 Values-driven Innovation
  - MGMT3415 Principles of entrepreneurship
- In addition to the GPA requirement, candidates must undergo a selection process arranged by the BDI Programme Co-ordinator
Major in Human Resource Management (72 credits)

- 4 FBE Core Courses
- 4 Business Core Courses
- Any 4 disciplinary electives:
  - MGMT3403 Leadership
  - MGMT3404 Cross-cultural management
  - MGMT3405 Organizational behavior
  - MGMT3415 Principles of entrepreneurship
  - MGMT3429 Strategic human resources management
  - MGMT3434 Human resource: theory and practice
  - MGMT3475 Current topics in human resource management
  - MGMT3476 Managing organizational change
Major in Information Systems (72 credits)

- 4 FBE Core Courses
- 4 Business Core Courses
- COMP3278 Introduction to database management systems or IIMT3601 Database management
- IIMT3602 Information systems analysis and design
- IIMT3603 Project management
- IIMT4601 Information systems project management
Major in Marketing (72 credits)

- 4 FBE Core Courses
- 4 Business Core Courses
- MKTG3501 Consumer behavior
- MKTG3502 Marketing research
- MKTG3525 Services marketing
- MKTG3531 Strategic marketing management
Major in Wealth Management (72 credits)

- 4 FBE Core Courses
- 4 Business Core Courses
- Any 4 disciplinary electives:
  - ACCT3107 Hong Kong Taxation
  - FINA2320 Investment and portfolio analysis
  - FINA2322 Derivatives
  - FINA2325 Alternative investments
  - FINA2342 Insurance: theory and policy
Minor in Accounting (36 credits)

- **Introductory Level Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics

- **Advanced Level Courses:**
  - ACCT2102 Intermediate financial accounting I
  - ACCT2105 Introduction to management accounting
  - ACCT3103 Intermediate financial accounting II
  - ACCT3107 Hong Kong taxation
Minor in Human Resource Management (36 credits)

- **Introductory Level Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics

- **Advanced Level Courses:**
  - MGMT2401 Principles of management
  - MGMT3403 Leadership
  - MGMT3429 Strategic human resources management
  - MGMT3434 Human resource: theory and practice
Minor in Information Systems (36 credits)

- **Introductory Level Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics
  - ECON1280 Analysis of economic data *or*
    - STAT1602 Business statistics *or*
    - STAT1603 Introductory statistics

- **Advanced Level Courses:**
  - IIMT2601 Management information systems
  - IIMT3601 Database management
  - IIMT3602 Information systems analysis and design
Minor in Marketing (36 credits)

- **Introductory Level Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics

- **Advanced Level Courses:**
  - MKTG2501 Introduction to marketing
  - MKTG3501 Consumer behavior
  - MKTG3502 Marketing research
  - MKTG3531 Strategic marketing management
Majors/Minors offered by the School of Economics and Finance (SEF)

- Economics
- Finance
- Quantitative Finance
Major in Economics (72 credits)

- **Introductory Level Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics
  - ECON1220 Introductory macroeconomics
  - FINA1310 Corporate finance
  - MATH1011 University mathematics I or MATH1013 University mathematics II
  - ECON1280 Analysis of economic data or STAT1603 Introductory statistics or STAT2601 Probability and statistics I

- **Advanced Level Courses:**
  - ECON2210 Intermediate microeconomics
  - ECON2220 Intermediate macroeconomics
  - ECON2280 Introductory econometrics
  - ECON4200 Senior seminar in economics and finance
  - 2 disciplinary electives
Major in Finances (72 credits)

- **Introductory Level Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics
  - ECON1220 Introductory macroeconomics
  - FINA1310 Corporate finance
  - MATH1011 University mathematics I or MATH1013 University mathematics II
  - ECON1280 Analysis of economic data or STAT1603 Introductory statistics or STAT2601 Probability and statistics I

- **Advanced Level Courses:**
  - ECON2280 Introductory econometrics
  - FINA2320 Investments and portfolio analysis
  - FINA2322 Derivatives
  - ECON4200 Senior seminar in economics and finance
  - 2 disciplinary electives
Major in Quantitative Finance (96 credits)

**Introductory Level Courses:**
- ACCT1101 Introduction to financial accounting
- ECON1210 Introductory microeconomics
- ECON1220 Introductory macroeconomics
- FINA1310 Corporate finance
- COMP1117 Computer programming
- MATH1013 University mathematics II
- STAT2601 Probability and statistics I

**Advanced Level Courses:**
- ECON2280 Introductory econometrics
- FINA2320 Investments and portfolio analysis
- FINA2322 Derivatives
- FINA3323 Fixed income securities
- MATH2211 Multivariable calculus
- FINA3350 Mathematical finance
- FINA3351 Spreadsheet financial modeling

Choose 2 of the following:
- FINA3353 Regulatory and operational issues in finance
- FINA4341 Quantitative risk management
- FINA4354 Financial engineering
Minor in Economics (36 credits)

- **Introductory Level Courses:**
  - ECON1210 Introductory microeconomics
  - ECON1220 Introductory macroeconomics
  - MATH1011 University mathematics I *or* MATH1013 University mathematics II

- **Advanced Level Courses:**
  - ECON2210 Intermediate microeconomics
  - ECON2220 Intermediate macroeconomics
  - 1 disciplinary elective
Minor in Finance (36 credits)

- **Introductory Level Courses:**
  - ACCT1101 Introduction to financial accounting
  - ECON1210 Introductory microeconomics
  - FINA1310 Corporate finance
  - ECON1280 Analysis of economic data \textit{or} STAT1601 Elementary statistical methods \textit{or} STAT1603 Introductory statistics \textit{or} STAT2601 Probability and statistics I

- **Advanced Level Courses:**
  - FINA2320 Investments and portfolio analysis
  - 1 disciplinary elective
For Details:

- Visit the FBE website at:
Course requirements in FBE

- Course enrolment with timetable conflicts is NOT allowed
- Every class has a **quota restriction**. Students’ successful declaration of a major/minor offered by FBE will NOT guarantee them a place in the courses to fulfill the major/minor requirements
Course requirements in FBE

- You have to fulfill the **pre-requisite** requirements of a particular course before moving on to the subsequent course.
  - E.g., ACCT1101 (obtain a *pass* for this pre-requisite course) FINA1310 (the subsequent course)

- You are **NOT** permitted to enroll in courses that are **mutually exclusive**, i.e., courses where significant portions of the course contents overlap with each other.
  - E.g., ECON1280 ↔ STAT1601, STAT1602, STAT1603, STAT2901
  - E.g., FINA2322 ↔ ISME4110, STAT3905, STAT3618, STAT3910
  - You are required to take **disciplinary electives in lieu** of the mutually exclusive courses
Double-counting courses

- Courses shall **NOT** be double-counted, except for the four Faculty Core Courses (FCC), i.e., ACCT1101, ECON1210, FINA1310 and a statistics course as prescribed in syllabuses.
- If the overlapped course is an **FCC**, students have to take a **free elective** in lieu.
- If the overlapped course is a **non-FCC**, a disciplinary elective (advanced level) must be taken in lieu of the course in question.
- The double-counting of Faculty Core Courses is only confined to the combination of “**Major-Major**”.
- For details, you are advised to consult your home faculty.
Double-counting – example (1):

- Student with a 1\textsuperscript{st} major in Risk Management offered by the Faculty of Science wishes to declare his 2\textsuperscript{nd} major in Economics.
- Overlapped courses: MATH1013 and STAT2601

<table>
<thead>
<tr>
<th>Major in Risk Management - Compulsory introductory level courses</th>
<th>Major in Economics- Compulsory introductory level courses</th>
</tr>
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<tbody>
<tr>
<td>MATH1013</td>
<td>ACCT1101</td>
</tr>
<tr>
<td>MATH2014</td>
<td>ECON1210</td>
</tr>
<tr>
<td>SCNC1111</td>
<td>ECON1220</td>
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<tr>
<td>SCNC1112</td>
<td>FINA1310</td>
</tr>
<tr>
<td>STAT1600</td>
<td>ECON1280 or STAT1603 or STAT2601 (Faculty Core Course)</td>
</tr>
<tr>
<td>STAT2601</td>
<td>MATH1011 or MATH1013 (non-Faculty Core Course)</td>
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<tr>
<td>STAT2602</td>
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</tbody>
</table>
Double-counting – example (1):
For STAT2601 (Faculty Core Course of FBE)

- If student has taken STAT2601 to fulfill the requirement of his 1st major in Risk Management, the course **CAN** be double-counted and **CAN** be used to fulfill the requirement of his 2nd major in Economics, given STAT2601 being the Faculty Core Course
- Student can take a free elective in lieu of the overlapped course
- Because of the mutually exclusive principle, student **CANNOT** take the following courses in lieu:
  - ECON1280
  - STAT1603
  - mutually exclusive of STAT2601
Double-counting – example (1):
For MATH1013 (non-Faculty Core Course of FBE)

- If student has taken MATH1013 to fulfill the requirement of his 1st major in Risk Management, the course **CANNOT** be double-counted and **CANNOT** be used to fulfill the requirements of his 2nd major in Economics, given that MATH1013 is **NOT** an Faculty Core Course.

- Because of the mutually exclusive principle, student **CANNOT** take the following course either:
  - MATH1011 (mutually exclusive of MATH1013)
Double-counting courses – example (1) - summary:

- The student **MUST** take one free elective course and one Economics elective course (advanced level) in lieu of STAT2601 and MATH1013 respectively

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Double-counting – example (2):

- Double-counting of Faculty Core Courses is only confined to the combination of “Major-Major”.
- In other words, double-counting of Faculty Core Courses is NOT allowed for the combinations of “Major-Minor” nor “Minor-Minor”.
Double-counting courses – example (2):

- Student with a 1\textsuperscript{st} **major** in Risk Management offered by the Faculty of Science wishes to declare a **minor** in Finance.
- Overlapped courses: STAT2601

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Double-counting – example (2): For STAT2601 (Faculty Core Course of FBE)

• If student has taken STAT2601 to fulfill the requirement of his 1st major in Risk Management, the course **cannot** be double-counted and **cannot** be used to fulfill the requirements of his minor in Finance, given that double-counting is **not** permissible for the “Major-Minor” combination even though STAT2601 is an Faculty Core Course.

• Student is required to take an advanced level disciplinary elective course in lieu of the overlapped course.

• Because of the mutually exclusive principle, student **cannot** take the following courses in lieu:
  - ECON1280
  - STAT1601
  - STAT1603

  \{ mutually exclusive of \text{STAT2601} \}
Double-counting courses – example (2) - summary:

- The student **MUST** take one Finance elective course (advanced level) in lieu of STAT2601

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For Enquiries:

- Phone: 3917 5343
- Email: fbe.ugenquiry@hku.hk
Thank You!
Q&A Session