



## Bachelor of Business and Administration in International Business and Global Management [BBA(IBGM)]

### Programme Structure:

Students reading the BBA(IBGM) curriculum are required to take a total of 240 credits within four years of study.

<b>UG5 Requirements (54 credits)</b>	<ul style="list-style-type: none"> <li>UG5 Requirements: (i) English language enhancement (12 credits); (ii) Chinese language enhancement (6 credits); and (iii) Common Core Courses (36 credits).</li> <li>CAES1000 Core University English and Chinese language course: please check the exemption criteria in the application form and apply by the deadline.</li> <li>Common Core Courses: complete 36 credits (6 courses) comprising at least one and more than two courses from each Area of Inquiry (AoI) with not more than 24 credits of courses being selected within one academic year except where candidates are required to make up for failed credits.</li> </ul>
<b>Compulsory 1<sup>st</sup> Major (96 credits) and 2<sup>nd</sup> major (72 credits)</b>	<ul style="list-style-type: none"> <li>Compulsory majors: (i) major in IBGM (96 credits); and (ii) 2<sup>nd</sup> major in any HKU or FBE discipline (72 credits).</li> <li>At the beginning of 2<sup>nd</sup> year, you may start to declare the 2<sup>nd</sup> major on SIS.</li> <li>Faculty Core Courses can <u>only</u> be double counted across <u>major-major</u>, but <u>not</u> major-minor combination.</li> <li>Double-counting is NOT allowed for courses <i>other than</i> Faculty Core Courses. Students have to take an equivalent number of credits of disciplinary elective (advanced level) in lieu of the overlapped courses.</li> </ul>
<b>Free Electives (18 credits)</b>	<ul style="list-style-type: none"> <li>Free electives are courses except Common Core Courses.</li> <li>May utilise these 18 credits of free electives to fulfill the second major where the requirements exceed 72 credits.</li> </ul>
<b>Other Graduation Requirements</b>	<ul style="list-style-type: none"> <li>All FBE students are required to take an English Proficiency Test at two different junctures: (i) Entry Test in <u>Year 1</u>; and (ii) Exit Test in your <u>final year</u> of study.</li> <li>BBA(IBGM) students must participate in exchange in the 2<sup>nd</sup> sem of their 3<sup>rd</sup> year of study. Information session will be offered in the 1<sup>st</sup> sem of the 2<sup>nd</sup> year of study.</li> </ul>
<b>Important Note</b>	<ul style="list-style-type: none"> <li>Please take courses following the order of study indicated in the Regulations and Syllabuses: <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/bba-ibgm">http://www.fbe.hku.hk/academic-programmes/undergraduate/bba-ibgm</a></li> <li>Study load: at least 60 credits of course in an academic year. Prior approval is needed should you wish to pursue credit overload and/or underload in any academic year.</li> </ul>

<b>Important Dates in August-September 2017</b>	Deadline for CAES1000 Exemption Application	August 13, 2017 (11:59 p.m.)
	Deadline for online Faculty Academic Advisers (FAA) sign-up	August 16, 2017 (11:59 pm)
	Course selection period	August 23 (10:00 a.m.) – August 28 (4:00 p.m.), 2017 [Suspension period: August 24, 2017 (9:00 a.m. – 2:30 p.m.)]
	First Day of Teaching	September 1, 2017
	Add/Drop Period	August 31 (10:00 a.m.) – September 13 (4:00 p.m.), 2017 [Suspension period: September 1, 2017 (12:00 noon – 5:00 p.m.)]
<b>Reminders</b>	<ul style="list-style-type: none"> <li>Students are required to meet with the FAAs at least <i>once every semester</i> in their first year of study.</li> <li>Sign up for the Faculty Student Academic Advising programme at <a href="https://ugaa.hku.hk/signup-faa.php">https://ugaa.hku.hk/signup-faa.php</a></li> <li>Visit the one-stop page “Orientation for Freshmen” at : <a href="http://www.fbe.hku.hk/academic-programmes/undergraduate/orientation-for-freshmen">http://www.fbe.hku.hk/academic-programmes/undergraduate/orientation-for-freshmen</a></li> <li>Warning letters will be issued if your performance in coursework, tutorials/class tests/mid-term examination or attendance in lectures/tutorials is unsatisfactory.</li> </ul>	

**BBA(IBGM) Degree Curriculum Requirements:**

	Course	Year	Credit
<b>UG 5 Requirements</b>	English	1&2	12
	Chinese	3	6
	Common Core	1&2	36
<b>Sub-total</b>			<b>54</b>
<b>First Major</b>	<b>Major in IBGM</b>		
<b>Faculty Core courses</b>	ACCT1101 Introduction to financial accounting*#	1	6
	ECON1210 Introductory microeconomics*#	1	6
	FINA1310 Corporate finance*	2	6
	Statistics requirement*#	1	6
<b>Business Core courses</b>	IIMT2601 Management information systems	2	6
	MGMT2401 Principles of management	2	6
	MKTG2501 Introduction to marketing	2	6
	STRA4701 Strategic management (Capstone course)	4	6
<b>Disciplinary courses</b>	BUSI1805 International field trip	1	6
	BUSI3808 Global analysis team project	3	6
	STRA3702 International business	3	6
	STRA4702 Global corporate strategy	3	6
	ACCT3111 Corporate governance and social responsibility	4	6
	BUSI3809 Leadership development programme	4	6
	BUSI3810 Legal and ethical environment in global business	4	6
	STRA3703 Multinational corporations	4	6
<b>Sub-total</b>			<b>96</b>
<b>Second Major</b>	<b>Second Major in any area</b>		
	FBE/HKU courses	2/3/4	72
<b>Sub-total</b>			<b>72</b>
<b>Free electives</b>	Courses except Common Core	1/2	18
<b>Sub-total</b>			<b>18</b>
<b>Total Credits</b>			<b>240</b>

\*Faculty Core courses: They can only be double-counted across major-major, but not major-minor combination.  
# Courses pre-registered for students. No change is allowed.

*Disclaimer: The information applies to students admitted in 2017-2018. Please check the details at the Faculty website: <http://www.fbe.hku.hk/>. For enquiries, please contact the Faculty Office at phone: 3917 5343 or email: [fbe.undergrad@hku.hk](mailto:fbe.undergrad@hku.hk) All application forms can be downloaded at website: <http://www.fbe.hku.hk/current-students/downloadable-forms>*