LEARN BUSINESS WHERE BUSINESS IS

Full-Time MBA
in partnership with
London Business School & Columbia Business School

HKU MBA
CYBERPORT CAMPUS

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HKU MBA
Faculty of Business and Economics, The University of Hong Kong

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THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics
Our location in the heart of Hong Kong, a city with a rich business and entrepreneurial heritage, confers immense advantages upon our students.

Hong Kong’s vibrant economic environment attracts businesses from all over the globe. Dynamic Hong Kong is an upbeat, ‘can do’ city whose business advantages are legendary: the world’s freest economy, a strategic financial and business centre with low taxes, the rule of law, a clean government, a free flow of information and an international lifestyle. And all of this is right on Mainland China’s doorstep and in the very heart of Asia.

**Diversified Class Profile**

- **Class size**: 55-60
- **Around 18 Nationalities**: Average age 28-29
- **International students**: 98%
- **Average years of work experience**: 5-6

We encourage applicants from all professional backgrounds as diversity of thought, personalities, education and work experience is a cornerstone of HKU MBA.

**First and Foremost**

As the oldest tertiary education institution in Hong Kong, over 200,000 alumni have been at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The latest QS (Quacquarelli Symonds) World University Rankings 2018 placed HKU as the 26th ranked university in the world, and the leading university in Asia. These rankings are based on peer reputation, employer preferences, number of international staff and students, staff-student ratio and research quality. The University truly lives up to its motto: Sapientia et Virtus; Wisdom and Virtue.

**Worldwide Recognition**

- **No. 1 in Asia for the 8th consecutive year**
  - The Economist – Full-time MBA Ranking 2017

- **No. 1 Asian School**
  - Financial Times – Top MBAs for Finance 2017

- **No. 3 Highest 10-Year ROI: MBA, Global**
  - QS TopMBA.com Return on Investment Report 2018

- **No. 7 International School**
  - Forbes – “The Best International MBAs: One-Year Programs” 2017

- **No. 12 in the world**
  - Financial Times – Top MBAs for Finance 2017

- **No. 25 in the world**
  - The Economist – Full-time MBA Ranking 2017

- **No. 33 in the world**
  - Financial Times – Global MBA Ranking 2018
The full-time MBA programme is an intensive 14-month programme with three tracks. All students spend one month in Beijing and nine months in Hong Kong. Then, depending on the track they choose, they spend four months in London or New York or Hong Kong/Shanghai.

14-Month Full-Time MBA Programme

**July**
- China Immersion Programme in Beijing
- Orientation
- MBA 101 Preparation

**August - March**
12 Core Subjects in 3 terms
- Accounting for Business Decisions
- Business Communications (half course)
- Business Data Analysis
- Business Ethics (half course)
- Capstone Project
- Competitive Strategy
- Corporate Finance
- Global Economy
- Information and Operations Management
- Managerial Economics
- Organisational Leadership
- Strategic Marketing Management

*2-3 elective subjects to be taken at HKU*
Students may also take up to two electives from EMBA-Global Asia, Master of Science in Business Analytics, Master of Economics, and Master of Finance.

**March - August**
- Partnership Programme

**London Track** with London Business School & New York Track with Columbia Business School
- 9 months at HKU to study core courses with a focus on Asia business.
- Full-term studies for 3 to 4 months at London/Columbia Business School along with their MBA/EMBA students.

*This is not an exchange programme as the entire cohort of students is assured the opportunity to study at London/Columbia Business School to derive maximum benefits from the London/New York experience in terms of education, exposure and networking.*

**Hong Kong & China Track** with Fudan University
- Students who prefer to have a deeper understanding of Asia business will take all of their courses at HKU, many of them alongside our part-time MBA students, most of whom are employed at the middle/senior management level with regional responsibilities. Working together with such experienced individuals gives full-time students greater insight into the region and helps them to connect with potential employers.

Alternatively, students on the Hong Kong/China track have the option to take China-focused electives at Fudan University for approximately three months in the spring. Our partnership with a top-ranked university in China, provides students with access to all of the university’s facilities and to the large pool of HKU IMBA alumni in China.
HKU MBA experience extends beyond the normal classroom lectures, as our students undertake a wide range of extra-curricular activities to bring out their personalities and develop stronger bonds with each other. MBA office works closely with students to provide the support and guidance they need. These activities include:

- Conferences & Enrichment Workshops
- Executive Seminar Series & Leadership Talks
- Company Visits
- Networking Events
- MBA Clubs

Regional Perspective – In the Heart of Asia

Our Asia-Pacific focus, will give you a distinct advantage in building your career in the region, or indeed anywhere in the world, as Asia now lies at the centre of many business ventures worldwide.

The China Factor

The HKU MBA’s dual focus on Asia and China business renders the programme highly relevant to the wider region’s dynamic, ever-evolving business environment. The China focus is achieved through special courses with China elements, regional case studies, field trips, seminars and conferences, Chinese language training and company visits.

Case-Based Approach

The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enables students to become effective problem-solvers and decision-makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

Mentorship & Buddy Programme

This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge from senior executives and top business leaders. The real case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience. Recent graduates engage with students as buddies in sharing their information about studies, school experience and networking in Hong Kong.

Small Class Size & Collaborative Culture

The programme’s relatively small class size along with diverse profiles allow for extensive interaction and collaboration.

Why Culture eats Strategy for breakfast

By Ms. Leanne Valentine, Managing Director, Sales & Operations, Google Hong Kong

Business Lab

The Business Lab is an elective of the HKU MBA programme that provides students with opportunities to pursue their passion for entrepreneurship. The aim of this module is to incubate the development and consolidation of business concepts and ideas by HKU MBA students whilst making use of all the knowledge and tools learnt throughout the MBA programme.

China Immersion Programme

As many of our students are preparing for careers in China, this programme will help them to build language capabilities, better understand a different business system and expand networks in the region. The course is composed of company visits, language training, executive talks, alumni sharing sessions and cultural activities. Most importantly, the entire cohort will be together in Beijing resulting in better team spirit, communication and networking amongst the group.
The Faculty’s Career Services Team partners with MBA students to provide career advice, and job seeking skills training. We also aim to facilitate long-lasting networks so our graduates may better position themselves for success in seeking local, regional, and international career opportunities. Through organizing a number of career activities, students will gain in-depth understanding of the highly competitive employment market. These activities include, but are not limited to:

### Career Development Series

- **Goal Identification & Setting**
  - Résumé Workshop
  - Career Journey Workshop
  - One-on-One Coaching

- **Market Insights & Readiness**
  - Interview Skills Enhancement
  - Case Cracking Practice
  - Mock Interviews

- **Industry Outreach**
  - Industry Sharing Sessions
  - The power of Networking for Career Success
  - Headhunting in Hong Kong
  - Overseas Business Trips
  - Company Visits

### Some of HKU MBA Career Services Business Partners

- IBM
- China International Capital Corporation
- H&M
- JPMorgan Chase & Co.
- Samsung
- Google
- Goldman Sachs
- Morgan Stanley
- Wells Fargo
- Caterpillar
- Moody’s
- Van Cleef & Arpels

**Industry Stats**

- **Post-MBA Industry Distribution**
  - Information Technology, Telecommunications: 9%
  - Consulting, Advisory Services: 29%
  - Consumer Products & Services: 19%
  - Banking, Finance, Accounting, Insurance: 12%
  - Supply Chain, Logistics, Academia, Shipping: 6%

**Job Function Stats**

- **Post-MBA Job Function**
  - Operations: 27%
  - Strategy, Planning, Consulting: 18%
  - Finance: 28%
  - General Management: 12%

**Location of Employment**

- **Post-MBA Job Locations**
  - Americas: 52%
  - Europe, Middle East: 24%
  - Asia Pacific: 18%
  - Africa, Oceania: 6%

**Immigration Arrangements for Non-local Graduates (IANG)**

The Hong Kong SAR government has implemented an immigration policy since 2008 for Non-local graduates, the purpose of which is to encourage non-local graduates to stay and work in Hong Kong.

- Please visit the website for the complete list.
Alumni engagement is an integral part of building the alumni community and providing a platform for the students and alumni to exchange knowledge and forge friendships. Many initiatives provided by Alumni Services help students to enrich their MBA experience. These include:

- **Enrichment & Networking Events**
- **Joint Universities Events**
- **Alumni Industry Interaction**
- **Regional Chapters**

**HKUAA Joint Networking Drinks**

**Leadership Talk**
By Mr. Mario Moretti Polegato, Founder and Chairman of GEXX Group

**Alumni Sharing**

**Regional Chapter Get-together**

**Leadership Talk**
By Mr. Patrick Kwok, Head of Operations, Starbucks Hong Kong & Macau

**Orbis Moonwalkers**

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**2018 Admissions**

**Requirements**
1. Recognised bachelor’s degree
2. Satisfactory GMAT score
3. Minimum TOEFL 550 (paper-based) / 80 (internet-based) or IELTS overall 6.5 band (academic module), with no sub-test lower than 6.5
4. At least 2 years of postgraduate full-time work experience (as on July 2018)

**Online application**
http://www.fbe.hku.hk/mba/fulltime/admissions/apply-now

**Tuition Fee**
HK$552,000 for the full-time programme payable in 3 instalments. Subject to change and final approval of The University of Hong Kong.

**Scholarships**
Merit-based scholarships are available for suitable full-time candidates.

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**Application Process**

1. **Submit supporting documents**
   - You should provide us with the following:
     - Official/certified true copy of transcript(s)
     - Certified true copy of degree certificate(s)
     - Official GMAT report
     - Official TOEFL/IELTS (academic module) score report
     - A copy of your passport (page with photo)/photo ID
     - 2 referee reports
     - Résumé

2. **Interview**
   Once online applications and supporting documents are submitted, the Admissions Committee will shortlist the candidates for the interview.

3. **Admission decision**
   In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT and/or TOEFL/IELTS requirements.