**The Hong Kong Advantage**

As the oldest tertiary education institution in Hong Kong, over 200,000 alumni have been at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The latest QS (Quacquarelli Symonds) World University Rankings® 2018 placed HKU as the 26th ranked university in the world, and the leading university in Asia. These rankings are based on peer reputation, employer preferences, number of international staff and students, staff-student ratio and research quality.

The University truly lives up to its motto: Sapientia et Virtus: Wisdom and Virtue.

**Weekday and Weekend Modes**

The **Part-time MBA** at HKU is designed to help you to comprehend, manage and capitalise on the region’s dynamic and rapidly evolving business environment, while providing you with maximum flexibility to balance work-study life. As the Asian economy continues to grow, it is vital that business leaders from the region are exposed to cutting-edge business education that is tailor-made for achieving success in the dynamic Asia arena.

The HKU MBA is offered in both weekday and weekend modes. Students can choose the study mode that best suits their work commitments. A certain degree of flexibility between weekday and weekend mode courses may be allowed on a case-by-case basis. The weekday or weekend mode applies to core courses only, with electives offered from a common pool comprising courses in both modes.

**Weekday Mode**

Students study in the heart of the city at our Town Centre in Admiralty. Classes meet twice a week on weekday evenings from 6:30 pm to 9:45 pm.

**Weekend Mode**

Classes are held on Saturdays at the Town Centre in Admiralty or the Cyberport campus. As Saturday classes are conducted only once a week, students are expected to dedicate the entire day, from 9:30 am to 5:00 pm, to the programme. Some weekend classes are occasionally conducted on Friday evenings.

**Programme Structure**

**12 Core Subjects**

- Accounting for Business Decisions
- Business Communications (half course)
- Business Data Analysis
- Business Ethics (half course)
- Capstone Project
- Competitive Strategy
- Corporate Finance
- Global Economy
- Information and Operations Management
- Managerial Economics
- Organisational Leadership
- Strategic Marketing Management

**7 Elective Subjects**

- Entrepreneurship, Innovation & Operations Management
- Financial Management
- Managing in China & Asia
- Marketing & Services Management

*Curriculum structure, core courses and electives are subject to change and University’s approval.

*can be expanded to a maximum of 4 years.

2 YEARS

5 weeks modular structure for each subject

(Either Weekday / Weekend mode)

Overall Theme Areas

- Entrepreneurship, Innovation & Operations Management
- Financial Management
- Managing in China & Asia
- Marketing & Services Management

Students may also take up to two electives from EMBA-Global Asia, Master of Science in Business Analytics, Master of Economics, and Master of Finance.
### General Class Profile for Year 1 and Year 2

<table>
<thead>
<tr>
<th>Average Age</th>
<th>Average Years of Work Experience</th>
<th>Countries</th>
<th>Male : Female Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>33</td>
<td>10</td>
<td>21</td>
<td>47% : 53%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>57% : 43%</td>
<td></td>
</tr>
</tbody>
</table>

#### Work Experience - By Industry

- Hospitality, Travel Services, Retail, Food & Beverage: 16%
- Healthcare, Pharmaceuticals: 9%
- Technology, Telecommunications: 9%
- Manufacturing, Education, Business Services: 8%
- Architecture, Engineering, Construction, Real Estate: 7%
- Finance, Auditing, Accounting, Marketing, HR: 6%
- Consulting, Advisory, Legal & Business Services: 6%
- Others: 7%

#### Work Experience - By Function

- Operations, Administration, Human Resources: 27%
- Marketing, Business Development, Sales: 19%
- Financial Accounting, Auditing, Business Management: 14%
- Strategy and Consulting: 11%
- Technology, Telecommunications: 9%
- Manufacturing, Education, Business Services: 8%
- Consulting, Advisory, Legal & Business Services: 6%
- Others: 6%

### HKU MBA Highlights

1. Can be completed within a minimum of 2 years and a maximum of 4 years.

2. **Modular Structure**
   - Both weekday and weekend modes are offered on a modular basis to allow students to focus on studying one course at a time. Each module lasts about five weeks. This structure offers tremendous benefits to students, who may have intensive work commitments in a particular period, and can thus choose not to enrol in that module.

3. Asia-focus, case-based learning materials and methodology.

4. Renowned professors with strong regional business and industry experience.

5. Possibility of spending a semester at London Business School or Columbia Business School.

6. Four essential themes critical to the success of multinational and regional firms in Asia today are featured in our courses:
   - Entrepreneurship, Innovation & Operations Management
   - Financial Management
   - Managing in China & Asia
   - Marketing & Services Management

7. **Career Progression Workshop**
   - The Career Progression Workshop is purposely designed for our Part-time MBA students to equip them with the necessary skills required to lead successfully in organisations. Through a series of thought-provoking workshops, students discover how to put what they have learned into practice and fully utilize their leadership and communication talents in the workplace. These workshops may cover the following areas:
   - Résumé and Interview Skills Enhancement
   - Executive Presence
   - Collaboration and Positive Relations
   - The Power of Networking for Career Success

8. **Business Lab**
   - The Business Lab is an elective of the HKU MBA programme that provides students with opportunities to pursue their passion for entrepreneurship. The aim of this module is to incubate the development and consolidation of business concepts and ideas by HKU MBA students whilst making use of all the knowledge and tools learnt throughout the MBA programme.

9. **International Field Trip**
   - International field trips are part of the courses and help our students understand business dynamics in different economies. The field trips include visits to universities to get academic input, and also visits to companies and institutions to see how different business practices and norms operating in those countries might be adopted and how they could benefit companies. Another advantage of the field trip is the opportunity for the students to engage in discussion and learning in a dynamic environment.
   - In the past few years, we have organised numerous international field trips in Asia and Europe. (Destinations of the field trips might vary year by year.)

10. **Being part of a strong HKU alumni network.**
HKU MBA places much importance on the overall development of its students and always invites business leaders and senior executives to interact with them.

**Executive Seminars & Networking Events**

MBA Graduation Dinner

Leadership Talk
By Mr. Anson Chan, Head of Office & Regional Head, Portfolio Risk Strategy, Asia Pacific, HSBC

HKU MBA Networking Event

Leadership Talk
By Mr. Leung, Valentine, Managing Director, Sales & Operations, Google Hong Kong

High Table Dinner

Leadership Talk
By Mr. Marco Moretti Pollegioni, Founder and Chairman of GEDI Group

MBA Annual Dinner Party

For the complete list of past events, please go to our website.

**Alumni Services**

Alumni engagement is an integral part of building the alumni community and providing a platform for the students and alumni to exchange knowledge and forge friendships. This is beneficial to both students and alumni in expanding their professional networks and creating opportunities for their personal and career development. Many initiatives provided by Alumni Services help students to enrich their MBA experience. These include:

- Enrichment & Networking Events
- Joint Universities Events

**2018 Admissions**

Application Process

1. Submit supporting documents
   - Official/certified true copy of transcript(s)
   - Certified true copy of degree certificate(s)
   - Official GMAT report
   - Official TOEFL/IELTS (academic module) score report
   - A copy of your passport (page with photo)/photo ID
   - 2 referee reports
   - Résumé

2. Interview
   Once online applications and supporting documents are submitted, the Admissions Committee will shortlist the candidates for the interview.

3. Admission decision
   In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT and/or TOEFL/IELTS requirements.

**Requirements**

1. Recognised bachelor’s degree
2. Satisfactory GMAT score*
3. Minimum TOEFL 550 (paper-based)/80 (internet-based) or IELTS overall 6.5 band (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as on September 2018).

* Applicants with more than 7 years of postgraduate full-time work experience might be exempted from this requirement. Exemption, if any, will be considered on a case-by-case basis.

**Online application**
http://www.bee.hku.hk/mba/parttime/admissions/apply-now

**Tuition Fee**
HK$596,000 payable in 6 instalments over 2 years and subject to change and final approval of The University of Hong Kong.