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HKU MBA
Faculty of Business and Economics, The University of Hong Kong

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THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics
The Hong Kong Advantage

First and Foremost

As the oldest tertiary education institution in Hong Kong, over 200,000 alumni have been at
the forefront of community life in Hong Kong, providing leadership in commerce and industry,
government, in education, and in the arts, sciences and culture. On the world scene, HKU has
established a solid reputation as a premier international university and a member of the global
family of universities. The latest QS (Quacquarelli Symonds) World University Rankings® 2018
placed HKU as the 26th ranked university in the world, and the leading university in Asia. These
rankings are based on peer reputation, employer preferences, number of international staff and
students, staff-student ratio and research quality.
The University truly lives up to its motto: Sapientia et Virtus: Wisdom and Virtue.

Worldwide Recognition

No. 1 in Asia
for the 7th consecutive year
The Economist – Full-time MBA Ranking 2016

No. 1 Asian School
Financial Times – Top MBAs for Finance 2017

No. 12 in the world
Financial Times – Top MBAs for Finance 2017

No. 28 in the world
The Economist – Full-time MBA Ranking

No. 37 in the world
Financial Times – Global MBA Ranking

Weekday and Weekend Modes

The Part-time MBA at HKU is designed to help you to comprehend, manage and capitalise on
the region’s dynamic and rapidly evolving business environment, while providing you with
maximum flexibility to balance work-study life. As the Asian economy continues to grow, it is
vital that business leaders from the region are exposed to cutting-edge business education
that is tailor-made for achieving success in the dynamic Asia arena.

The HKU MBA is offered in both weekday and weekend modes. Students can choose the study
mode that best suits their work commitments. A certain degree of flexibility between weekday
and weekend mode courses may be allowed on a case-by-case basis. The weekday or weekend
mode applies to core courses only, with electives offered from a common pool comprising
courses in both modes.

<table>
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<tr>
<th>Weekday Mode</th>
<th>Weekend Mode</th>
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| Students study in the heart of
the city at our Town Centre in
Admiralty. Classes meet twice a
week on weekday evenings from
6:30 pm to 9:45 pm. | Classes are held on Saturdays at the Town Centre in
Admiralty or the Cyberport campus. As Saturday
classes are conducted only once a week, students are
expected to dedicate the entire day, from 9:30 am to
5:00 pm, to the programme. Some weekend classes
are occasionally conducted on Friday evenings. |

Programme Structure

12 Core Subjects

(Weekday / Weekend mode)

- Accounting for Business Decisions
- Business Communications (half course)
- Business Data Analysis
- Business Ethics (half course)
- Capstone Project
- Competitive Strategy
- Corporate Finance
- Global Economy
- Information and Operations Management
- Managerial Economics
- Organisational Leadership
- Strategic Marketing Management

7 Elective Subjects

( Either Weekday / Weekend mode )

Overall Theme Areas

- Entrepreneurship, Innovation & Operations Management
- Financial Management
- Managing in China & Asia
- Marketing & Services Management

* Curriculum structure, core courses and electives are subject to change and University’s approval.
General Class Profile for Year 1 and Year 2

- Average age: 33
- Average years of work experience: 10
- Countries: 21
- Local: 47% | Non-local: 53%
- Male: 57% | Female: 43%

Work Experience - By Industry

- Financial Services: 14%
- Trade, Distribution, Retail: 14%
- Manufacturing: 11%
- Education, Government, Tech: 9%
- Media, Entertainment, IT: 9%
- Consulting, Advisory, Legal & Business Services: 8%
- Engineering, Construction, Utilities, Other: 7%
- Human Resources, Administration: 6%

Work Experience - By Function

- Finance, Sales, Accounting: 28%
- Operations, Administration: 19%
- Marketing, Branding, Business Development: 11%
- Strategy, Planning, Management: 9%
- Engineering, IT, Architecture: 9%
- General Management: 8%
- Human Resources: 6%
- Sales, Marketing, Accounting: 5%

Current Employers

- ABB Group
- Abbott
- Accenture
- Asia
- KML/Daiwa
- Apple
- ABInBev
- Avery Dennison
- BOC International
- DBS Bank
- Deutsche Bank
- DHL Express
- FedEx
- Fosun Foundation
- FILA
- Fujitsu
- GlaxoSmithKline
- Goldman Sachs
- Hang Seng Bank
- Hong Kong Bank
- Hong Kong Telecom
- Huawei
- ICBC (Asia)
- International Finance Corporation (IFC)
- Jardine Matheson
- Johnson
- JPMorgan Chase & Co
- Korea Trade Investment Promotion Agency (KOTRA)
- Langham Hospitality Group
- Lehman Asia
- Lenovo
- Leo Burnett
- Li & Fung
- Mandarin Oriental Hotel Group
- Maruills
- McDonald’s
- Metro Group
- MNC Group
- Morgan Stanley
- New World Development
- Nomura
- Ocean Park
- Oracle
- P&G
- Pepsi
- Philips
- Ping An Bank
- PwC
- Rothschild
- Sony
- Standard & Poor’s
- Standard Chartered Bank
- Sun Hung Kai Properties
- Eversfield
- The Dairy Farm Group
- The Hong Kong and China Gas
- Thomas Reuters
- UBS
- Unilever
- Wilkinson Sword Alliance
- XIAO
- Zurich

HKU MBA Highlights

1. Can be completed within a minimum of 2 years and a maximum of 4 years.

2. Modular Structure
   - Both weekday and weekend modes are offered on a modular basis to allow students to focus on studying one course at a time. Each module lasts about five weeks. This structure offers tremendous benefits to students, who may have intensive work commitments in a particular period, and can thus choose not to enrol in that module.

3. Asia-focus, case-based learning materials and methodology.

4. Renowned professors with strong regional business and industry experience.

5. Possibility of spending a semester at London Business School or Columbia Business School.

6. Four essential themes critical to the success of multinational and regional firms in Asia today are featured in our courses:
   - Entrepreneurship, Innovation & Operations Management
   - Financial Management
   - Managing in China & Asia
   - Marketing & Services Management

7. Career Progression Workshop
   - The Career Progression Workshop is purposely designed for our Part-time MBA students to equip them with the competencies required to lead successfully in organisations. Through a series of thought-provoking workshops, students discover how to put what they have learned into practice and fully utilize their leadership and communication talents in the workplace. These workshops may cover the following areas:
     - Resume and Interview Skills Enhancement
     - Executive Presence
     - Collaboration and Positive Relations
     - The Power of Networking for Career Success

8. Business Lab
   - The Business Lab is an elective of the HKU MBA programme that provides students with opportunities to pursue their passion for entrepreneurship. The aim of this module is to incubate the development and consolidation of business concepts and ideas by HKU MBA students whilst making use of all the knowledge and tools learnt throughout the MBA programme.

9. International Field Trip
   - International field trips are an integral component of the course and help our students understand business dynamics in different economies. The field trips include visits to Universities to get academic input, and also visits to companies and institutions to see how different business practices and norms operate in those countries. The aim is to adopt and then benefit from how they could benefit companies. Another advantage of the field trip is the opportunity for the students to engage in discussion and learning in a dynamic environment.
   - In the past few years, we have organised numerous international field trips in Asia and Europe. (Destinations of the field trips might vary by year.)

10. Being part of a strong HKU alumni network.
Executive Seminars & Networking Events

HKU MBA places much importance on the overall development of its students and always invites business leaders and senior executives to interact with them.

MBA Graduation Dinner

MBA Joint Schools Mixer

Leadership Talk
By Mr. Ahmad Janjua
Regional Chief Executive & Regional Head,
Portfolio Risk Strategy, Asia Pacific, JPMorgan

MBA Networking Event

Leadership Talk
By Ms. Linda Vannette, Managing Director, Sales & Operations, J.P. Morgan Hong Kong

High Table Dinner

Leadership Talk
By Mr. Howard Kwan, Chairman and Founder of CEOY Group

MBA Annual Dinner Party

Visiting Faculty Lecture
By Mr. shredded pluto at all the Fubuki President of MBA and Adjunct Professor of Columbia Business School

For the complete list of past events, please go to our website.

Alumni Services

Alumni engagement is an integral part of building the alumni community and providing a platform for the students and alumni to exchange knowledge and forge friendships. This is beneficial to both students and alumni in expanding their professional networks and creating opportunities for their personal and career development. Many initiatives provided by Alumni Services help students to enrich their MBA experience. These include:

- Enrichment & Networking Events
- Joint Universities Events
- Alumni Industry Interaction
- Regional Chapters

2018 Admissions

Application Process

1. Submit supporting documents
   - Official/certified true copy of transcript(s)
   - Certified true copy of degree certificate(s)
   - Official GMAT report
   - Official TOEFL/IELTS (academic module) score report
   - A copy of your passport (page with photo/photo ID)
   - 2 referee reports
   - Résumé

2. Interview
   Once online applications and supporting documents are submitted, the Admissions Committee will shortlist the candidates for the interview.

3. Admission decision
   In general, the admission result will be available in 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT and/or TOEFL/IELTS requirements.

Requirements

1. Recognised bachelor’s degree
2. Satisfactory GMAT score*
3. Minimum TOEFL 550 (paper-based)/80 (internet-based) or IELTS overall 6.5 band (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as on September 2018)
* Applicants with more than 7 years of postgraduate full-time work experience might be exempted from this requirement. Exemption, if any, will be considered on a case-by-case basis.

Online application
http://www.fbe.hku.hk/mba/parttime/admissions/apply-now

Tuition Fee
HK$396,000 payable in 6 installments over 2 years and subject to change and final approval of The University of Hong Kong.