EXECUTIVE EDUCATION
Deeply rooted in Hong Kong
Fully engaged with China
Truly international

MESSAGE FROM THE DEAN

Leveraging on the unique strengths of HKU, the HKU Business School has grown to be a vibrant and one of the most international Faculties that values innovation, diversity and thought leadership, and is committed to offering world-leading business education.

With our deep root in Hong Kong, strong engagement with China and truly international influence, our executive education team targets to impact and drive changes to the Asian business community, hence the world economy, through continuous knowledge transfer to executives and professionals. We offer a platform for academic learning and exchange of ideas. We collaborate with prominent corporations to develop industry-driven programmes for professionals, enriching their knowledge with real business practices, as well as keeping up with the technological advancement in the dynamic business world.

In order to meet the demand for continuous learning, our leading scholars transfer their frontier research into teaching, while prominent business leaders share their valuable experience and best practices. With the Faculty’s expertise in the broad spectrum of business areas, in both custom and open executive education programmes, we incorporate the latest development, challenges, and opportunities in today’s volatile global economy. For example, in response to an increasing concern over gender imbalance in boardroom around the globe, we have also been offering the Women’s Directorship Programme exclusively for senior women executives for seven years, encouraging them to aspire at work and in life.

The Faculty’s full-time MBA programme has been ranked Asia’s no. 1 in the World MBA Rankings for nine consecutive years. Our elite EMBA-Global Asia programme is jointly offered with Columbia Business School and London Business School for globally-focused executives. We also partner with Guanghua School of Management of Peking University to offer a DBA programme and an EMBA programme, offering supreme learning experience. Our vast network from DBA, EMBA, MBA and executive education programmes provides immense opportunities and great synergies for our students and alumni.

With its traditional role as the financial, business and cultural gateway bridging the East and the West, Hong Kong enjoys a distinct advantage. To stay open-minded and to swiftly adapt to the ever-changing business environment, we welcome you to join our executive education programmes, through which you will embark on a journey of lifelong learning.

Professor Hongbin CAI
Dean
Chair of Economics
Faculty of Business and Economics
MESSAGE FROM ASSOCIATE DEAN (EXECUTIVE EDUCATION)

In today’s dynamic business world, executives and professionals face various challenges with the rapid economic development in the Asia-Pacific region, particularly the emergence of China as one of the key economic powers. An innovative mindset with global knowledge and regional experience is essential for personal enhancement and professional progression. It is also inevitable that corporations shall equip their members with frontier knowledge to achieve sustainable growth.

The Executive Education unit, previously known as the Poon Kam Kai Institute of Management, was established in 1998 under the auspices of the Faculty of Business and Economics of The University of Hong Kong. Since then, the unit has undergone rapid development, and has become one of the important gateways for the academics to connect with business corporations and public sectors.

Our goal is to ensure action learning and facilitate the participants with state-of-the-art knowledge, to blend academic rigor with the analysis of economic and business issues in the real world. We have provided trainings and leadership development programmes to many seasoned professionals from local, regional, and international private and public organizations. We have established collaborations with reputable organizations to develop tailor-made programmes to meet their corporate needs, and also partnered with some of the best universities in the world to offer cutting-edge trainings for aspiring individuals. Built upon the vast knowledge base of our world-class faculty, our programmes offer unparalleled expertise, extensive insights, and practical cases from a global perspective with local relevance.

Advocating an entrepreneurial approach, we are committed to delivering top-notch executive education programmes to develop talents, to drive changes, and to support the global business community at large.

Professor Haipeng SHEN
Associate Dean (Executive Education)
Patrick S C Poon Professor in Analytics and Innovation
Faculty of Business and Economics
ABOUT EXECUTIVE EDUCATION

Executive Education specializes in providing training and leadership development programmes to executives of private and public organizations since 1998. We partner with leading institutions around the world to design and deliver training programmes.

OUR MODEL

Interactive Lectures and Workshops
Case Analysis
Facilitated Group Discussions
Action Learning Projects
Simulation Exercises

OUR FACULTY

Our faculty members have received higher business education in leading western research institutions and are actively engaged with consulting and advisory work for both private and public organizations, having expertise and research interests related to China and the region.

130+ faculty members
92% core faculty with foreign professional study experience
10+ nationalities

Our faculty received education from world-class institutions, for example:

Harvard University
Kellogg School of Management
London School of Economics
MIT
Peking University
Princeton University
Stanford University
Tsinghua University
UC Berkeley
UCLA
University of Cambridge
Wharton School of Business

OUR PARTICIPANTS

Executive Education participants are mostly middle level management to top executives from corporate or public organizations in the region, and entrepreneurs from different industries and segments.

OUR FACILITIES

Executive Education is located at HKU Cyberport Campus, with convenient access to the city and a great view of South-China Sea.

EXTRA-CURRICULUM

We engage our participants through networking events for relationship building. We also organize visits to governmental offices and private companies, as well as overseas study tours to world famous academic institutions.
CUSTOMIZED PROGRAMMES
Tailor-made for your Corporate Needs

Our acclaimed programmes address contemporary business and economic issues from a global perspective with a China focus, equipping seasoned professionals with knowledge and skills for sustainable development.

DESIGN-AND-DELIVERY PROCESS:

- Initial meeting / conference with client
- Preliminary programme design
- Discussion with client on programme design
- Programme design confirmation and preparation
- Programme delivery
- Evaluation and follow up
OPEN PROGRAMMES
For Aspiring Individuals

We offer a wide range of open programmes with long lasting relevance to leadership as well as trendy topics essential to regional and global development, equipping individuals for challenges ahead. (Please refer to our official website for latest updates.)

WOMEN LEADERSHIP

Gender-balanced workplaces are proven to result in greater business success and the Women Leadership Programmes have been created in answer to the worldwide business community’s call to tackle the existing gender diversity imbalance in boardrooms and in senior management roles.

- First of its kind in Hong Kong, exclusively for women
- Certified, internationally focused, cross industry programmes
- Valuable shariings from senior business leaders
- Combination of lectures, interactive workshops, leadership exercises

WOMEN’S DIRECTORSHIP PROGRAMME

Designed for board-ready women executives, addressing current and contemporary issues in the workplace, across industries and geographies, helping women to be more effective at managing boards.

WOMEN’S DEVELOPMENT PROGRAMME

Designed to support high potential female talents during the transition from mid to senior management, ensuring they are best positioned for success as they advance in their careers.

MANAGEMENT & CONSULTING

BUSINESS LEADER PROGRAMME (BLP)

Comprehensively designed, the programme not only aims to broaden the business leaders’ view and to equip them with global vision on how to leverage on the international framework, but also offers a platform for expanding the network and explore potential partnership and business opportunities under the dynamic global environment.

- Company visits
- Mobile classrooms
- Overseas study tours

GUANGDONG-HONG KONG-MACAO GREATER BAY AREA (GBA) ENTREPRENEUR LEADERSHIP PROGRAMME

One of a kind in China, the programme aims to equip entrepreneurs with the cutting edge knowledge and strategic capabilities to rise to the challenge of rapid economic development in the Greater Bay Area and to cope with the development of the Belt and Road Initiative.

- Interactive lectures
- Facilitated group discussions
- Visits to overseas academia and corporates

DIGITAL TRANSFORMATION

DATA ANALYTICS AND BIG DATA PROGRAMME (DADB)

Leveraging on case development capacity of our Asia Case Research Centre and Ivey Case Centre in Asia, we offer the programme to fulfill the needs of business leaders in the digital economy to drive strategic decision-making with data. This programme is empowered by recent cases in business analytics such as Netflix, SF Express, DFS, and artificial intelligence in healthcare, etc.

- Pioneer in Hong Kong
- World class faculty in business analytics
- Practical and strong case studies database
RESEARCH CENTRES & INSTITUTES

To advance the frontiers of business and economics knowledge by fostering innovative and interdisciplinary research, the Faculty has seven research centres that draw expertise from different fields for interdisciplinary research and knowledge exchange activities.

Executive Education programmes often invite professors and researchers from specific fields, transferring their research findings into teachings.

CLIENTS & TESTIMONIALS

PRIVATE SECTOR
- China Construction Bank
- DHL
- Ernst & Young
- Fung Group
- Guangzhou Municipal Science and Technology Progress Fund
- Hainan Airlines Group
- Hong Kong and Shanghai Banking Corporation
- Hong Kong Aircraft Engineering Company Limited (HAECO)
- Hong Kong International Terminals Limited (HIT)
- IBM
- Infinitus
- Min Sheng Bank
- Oracle
- PCCW
- SGS Hong Kong
- Shanghai Pudong Development Bank
- Shenzhen Development Bank
- Shun Hing Group Limited
- Tencent

PUBLIC SECTOR AND NGOs
- CFA Institute
- Hong Kong Family Welfare Society
- Hong Kong SAR Government
- Civil Service Bureau
- Correctional Services Department
- Customs and Excise Department
- Efficiency Unit
- Fire Services Department
- Hong Kong Police Force
- Hong Kong Post
- Immigration Department
- Lands Department
- Social Welfare Department
- Transport Department
- Hospital Authority
- Urban Renewal Authority
- Vocational Training Council

Siobhán Davis
Associate Director (Ireland), Ernst & Young Entrepreneur Of The Year Programme

The EY Entrepreneur of The Year Ireland programme worked closely with the HKU team to deliver a bespoke Executive Education Programme for successful Irish business leaders visiting HK. The HKU team and professors were truly amazing to work with. The attention to detail in their delivery was remarkable, as they made their presentations relevant and relatable to the Irish business leaders who are looking to expand into the Asian market. The group gained valuable insights and knowledge from the professors who executed their delivery in a very engaging way. Feedback from our delegates has been extremely positive.

Andy Li
Senior Manager, China Resources Group

As a corporate training manager, HKU is by far one of the leading institutes in APAC for executive education. Their programs are carefully designed for business professionals and I find it very suitable for China Resources management team, especially for the global business development program that I was fortunate to attend.

Fumbi Chima
Chief Information Officer, Adidas

The Women’s Directorship Programme serves to bring together women with the same aspiration of creating a step change at the board level.

Joaanne Hon
General Manager for North Asia, Broadridge

A very rare but precious opportunity for professional women, who are fighting an uphill battle in the business world, to share, challenge, learn and network with each other.