THE HONG KONG ADVANTAGE

HKU • MBA in the heart of Asia

Our location in the heart of Hong Kong, a city with a rich business and entrepreneurial heritage, confers immense advantages upon our students.

Hong Kong’s vibrant economic environment attracts businesses from all over the globe, dynamic Hong Kong is an up-and-coming city whose business advantages are legendary: the world’s freest economy, a strategic financial and business center, low taxes, the rule of law, civil government, a free flow of information and an international lifestyle. And all of this is right on mainland China’s doorstep and in the very heart of Asia.

Top Business Centre in Asia and in the World

1
The Heritage Foundation 2019
Freest Economy

2
IMD World Competitiveness Ranking 2019
Most Competitive Economy

6
World Economic Forum 2019-20
In Global Competitiveness

DIVERSIFIED CLASS PROFILE

Average age 28-29
International students 95%
Average years of work experience 5-6

We encourage applicants from all professional backgrounds as diversity of thought, personalities, education and work experience is a cornerstone of HKU MBA.

First and Foremost

As the oldest tertiary education institution in Hong Kong, the University now has more than 220,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The University truly lives up to its motto: Sapientia et Virtus: Wisdom and Virtue.

The University of Hong Kong

1
QS (Quacquarelli Symonds) World University Rankings 2020
in Hong Kong

25th
QS (Quacquarelli Symonds) World University Rankings 2020
in the world

1
Times Higher Education (THE) World University Rankings 2019
in Hong Kong

1
Times Higher Education (THE) World’s Most International Universities 2019
in the world

WORLDWIDE RECOGNITION

1
No.1 in Asia
For 9 consecutive years
The Economist – Full-Time MBA Ranking 2010-2016

1
No.1 Highest 10-Year ROI & Shortest Payback Period:
MBA, Asia Pacific
QS - Eduniversal Best B-Schools Ranking 2018

3
No.3 Highest 10-Year ROI:
MBA, Global
QS - Eduniversal Best B-Schools Ranking 2018

6
No. 6 in the world
Financial Times – Top MBAs for Women 2018

13
No. 13 International School
Forbes – The Best International MBA:
One-Year Program 2018

13
No. 13 in the world
Financial Times –
Top MBAs for Finance 2018

31
No. 31 in the world
Financial Times –
Top MBAs for Entrepreneurship 2018

38
No. 38 in the world
Financial Times – 2 Years Average Ranking
HKU Full-time MBA

The full-time MBA programme is an intensive 1-year programme with three tracks. All students spend nine months in Hong Kong, with field trips to Mainland China. Then, depending on the track they choose, they spend four months in London or New York or Hong Kong/Shanghai.

1 Year FULL-TIME Programme

August – March
9 months at HKU to study core courses with a focus on Asia business

China Immersion Programme
This programme will provide students opportunity to visit various cities in Mainland China, to understand one of the biggest and most important economies, expand business networks and interact with companies in these cities during their first nine months with HKU MBA.

March – August
Partnership Programme – 
Full-term studies for 3 to 4 months at one of our partner schools

London Track with London Business School 4-5 electives

New York Track with Columbia Business School 4-5 electives

This is not an exchange programme as the entire cohort of students is assured the opportunity to study at London/Columbia Business School to derive maximum benefit from the London/New York experience in terms of education, exposure, and networking with their MBA/EEMBA students.

Hong Kong Track to take all 7 electives at HKU

China Track with Fudan University 4-5 electives

Alternatively, students who prefer to have a deeper understanding of Asia business will take all of their courses at HKU with our part-time MBA students who are mostly employed at the middle/senior management level with regional responsibilities, or with our EEMBA students who are in top management of many MNCs. Working together with such experienced individuals gives full-time MBA students greater insight into the region and helps them to connect with potential employers.

Students on the China track have the option to take China-focused electives at Fudan University. Our partnership with a top-ranked university in China, provides students with access to all of the university’s facilities and to the large pool of HKU IMBA alumni in China.

12 Core Subjects in 3 terms

Accounting for Business Decisions
Analytics for Managers
Business Ethics
Capstone Project
China and the Global Economy
Competitive Strategy
Corporate Finance
Executive Leadership
High Performing Team (Induction course)
Managing Digital Innovation
Managerial Economics
Strategic Marketing Management

*Curriculum structure, core courses and electives are subject to change and the University’s approval.
Reputation & Recognition
HKU has established a solid reputation as a premier international university and a member of the global family of universities.

The London & New York Connection: An Expanded Global Vision
The unique partnerships with world-renowned business schools such as London Business School and Columbia Business School provide our students with unmatched opportunities in terms of educational experience and networking.

Regional Perspective In the Heart of Asia with strong China focus
Our dual focus on Asia and China business renders the programme highly relevant to the wider region’s dynamic, ever-evolving business environment. The China focus is achieved through regional case studies, field trips, seminars and conferences and company visits.

1 Year Intensive Programme
Being part of our intensive MBA programme, you will only have to unplug from your career for 1 year. Our flexible structure also allows you to tailor your perfect MBA journey by selecting your favourite electives and going to the suitable track that fits your career goals.

China Immersion Programme
Students will visit various cities in China during their first nine months with HKU MBA. They will be given an eye opening opportunity to experience the country from different perspectives: from indulging themselves in the cultural richness to experiencing the world’s leading technology.

Personalised Career Services
Throughout your MBA journey, our Career Services Team will help you to identify your own strengths through a series of workshops and trainings, to review your progress in one-on-one coaching sessions, and engage you with potential employers with career fairs and overseas business treks.

Business Incubation for Entrepreneurs
The aim of this module is to incubate the development and consolidation of business concepts on and ideas and encourage entrepreneurship, investors, entrepreneurs and business leaders with sector-specific experience offer a real-world perspective to students.

Small Class Size & Collaborative Culture
The programme’s relatively small class size, along with the diversity of profiles among class members, allows for extensive interaction and collaboration.

Diverse and Contemporary Elective Selection
Your MBA electives are often taught by industry practitioners to bring in real-world experience and experienced professors to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders, Insights & Lessons: Reflections of a CEO, Online Business Strategy, Marketing for Tech-intensive Industries, The Emergence of Fintech and its Impact on Global Finance and Banking, International Field Project and so on.

Extensive Alumni network
HKU has more than 220,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture.

Case-Based Approach
The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enables students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

Mentorship Programme
This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge from senior executives and top business leaders. The real case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience.
CAREER DEVELOPMENT & TRAINING

The Faculty’s Career Services Team partners with our MBA students to provide them with quality career advice and skill-based training. Through personal contact and a planned approach for each individual, we help our MBA students to discover their capabilities and competencies, which will prepare them for a future as talented industry leaders.

CAREER SERVICE PORTFOLIO

- Career Orientation Week
- Company Information Sharing Session & Visit
- Industry & Sector Sharing Session
- International Competition
- External Partner Training Workshop
- Interview Skills Enhancement & Mock Interviews
- One-on-One Coaching Session
- The Job Market Landscape & Job Search Strategy
- Overseas Business Trip

CAREER REPORT:

Class of 2017 & 2018

- 98% Employment Rate
- 58% Change in Job Functions
- 60% Change in Job Locations
- 65% Change in Job Industries
- 88% in Asia Secured Jobs
- 63% Secured Internship

Post-MBA Job Function Distribution

- Consulting, Strategy, Planning, Professional Services: 27%
- Marketing, Branding, Business Development: 21%
- Technology & Engineering: 21%
- General Management: 19%
- Operations, Supply Chain & Logistics: 1%
- Finance, Audit, Accounting: 1%
- Others: 29%

Post-MBA Job Industry Distribution

- Financial Services, Insurance: 36%
- Consulting, Advisory Services: 21%
- Information Technology, Telecommunications: 13%
- Other Regions of Asia (e.g., India, Indonesia, Malaysia): 13%
- China (e.g., Beijing, Shanghai, Shenzhen): 13%
- Europe: 13%
- Americas: 13%
- Others: 4%

No Objection Letter (NOL) & Internship

According to Hong Kong’s immigration regulations, a non-local student enrolled in a full-time locally-accredited degree with a study period not less than one academic year may take up a curriculum-related internship endorsed by the institution where the student is enrolled.

Immigration Arrangements for Non-Local Graduates (IANG)

Non-local students who have graduated from a degree programme in a locally-accredited university in Hong Kong are eligible to remain in Hong Kong for an initial period of 12 months under IANG without other conditions of stay, and would be able to take up employment during this period. Those admitted under IANG may subsequently apply for extension of stay if they are employed or have secured an offer of employment.
MBA LIFE & ENGAGEMENT

The HKU MBA experience goes beyond the usual classroom lectures. Our students undertake a whole range of extra-curricular activities where they can express themselves and build strong friendships with each other. We are also keen on enriching their MBA experience by arranging as many opportunities as possible for them to meet our alumni, to learn from their experiences and exchange ideas. This benefits both the students and alumni because it expands their professional networks and creates opportunities for personal and career development.

2020 Admissions

Requirements

1. Recognised bachelor’s degree
2. Satisfactory GMAT or GRE score
3. Minimum TOEFL 550 (paper-based) / 80 (Internet-based) or IELTS overall band score of 6.5 (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as at July 2020)

Tuition Fee

HK$568,000 for the full-time programme payable in 3 instalments. Subject to change and final approval of The University of Hong Kong.

Scholarships

Merit-based scholarships are available for suitable full-time candidates.

Online application

https://tad.hku.hk/bpg/programme/master-business-administration

Application Process

1. Submit supporting documents

You should provide us with the following:
- Official/certified true copy of transcript(s)
- Official GMAT/GRE report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport (page with photo/ photo ID)
- 2 referee reports
- Résumé

2. Interview

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

3. Admission decision

In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.