LEARN BUSINESS WHERE BUSINESS IS
THE HONG KONG ADVANTAGE

HKU • MBA in the heart of Asia

Our location in the heart of Hong Kong, a city with a rich business and entrepreneurial heritage, confers immense advantages upon our students.

Hong Kong’s vibrant economic environment attracts businesses from all over the globe. Dynamic Hong Kong is an upstart, ‘can do’ city whose business advantages are legendary: the world’s fastest economy, a strategic financial and business centre with low taxes, the rule of law, clean government, a free flow of information and an international lifestyle. And all of this is right on mainland China’s doorstep and in the very heart of Asia.

Top Business Centre in Asia and in the World

1. The Heritage Foundation 2016 Freest Economy
2. IMD World Competitiveness Ranking 2018 Most Competitive Economy
3. World Economic Forum 2018 in Infrastructure
4. in Global Competitiveness

Diversified Class Profile

- Class size: 55-60
- Nationalities: Around 20
- Average age: 28-29
- International students: 95%
- Average years of work experience: 5-6

We encourage applicants from all professional backgrounds as diversity of thought, personalities, education and work experience is a cornerstone of HKU MBA.

First and Foremost

As the oldest tertiary education institution in Hong Kong, the University now has more than 220,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities.

The University of Hong Kong

1st in Hong Kong
QS (Quacquarelli Symonds) World University Rankings® 2019

25th in the world
QS (Quacquarelli Symonds) World University Rankings® 2019

1st in Hong Kong
Times Higher Education (THE) World University Rankings 2019

3rd in the world
Times Higher Education (THE) World’s Most International Universities 2019

WORLDWIDE RECOGNITION

1. No.1 in Asia
No.1 WorldWide

3. No. 3 Highest 10-Year ROI: MBA, Global
Financial Times – Top MBAs for Women 2018

7. No. 7 International School
Financial Times – The Best International MBAs: One-Year Programs 2017

13. No. 13 in the world
Financial Times – Top MBAs for Finance 2018

31. No. 31 in the world
Financial Times – 3 Years Average Ranking

38. No. 38 in the world
Financial Times – 2 Years Average Ranking
HKU Full-time MBA

The full-time MBA programme is an intensive 14-month programme with three tracks. All students spend one month in Beijing and nine months in Hong Kong. Then, depending on the track they choose, they spend four months in London or New York or Hong Kong/Shanghai.

14-Month Full-Time MBA Programme

August – March

9 months at HKU to study core courses with a focus on Asia business

Core Subjects in 3 terms:
- Accounting for Business Decisions
- Business Communications (half course)
- Business Data Analysis
- Business Ethics (half course)
- Capstone Project
- Competitive Strategy
- Corporate Finance
- Global Economy
- Information and Operations Management
- Managerial Economics
- Organisational Leadership
- Strategic Marketing Management

12 elective subjects to be taken at HKU. Students may also take up to two electives from EMBA-Global Asia, Master of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting, and Master of Marketing.

July

China Immersion Programme in Beijing
Orientation
Induction Week
Career Foundation Workshops

March – August

Partnership Programme – Full-term studies for 3 to 4 months at one of our partner schools

London Track with London Business School 4-5 electives

New York Track with Columbia Business School 4-5 electives

Hong Kong Track to take all 7 electives at HKU

China Track with Fudan University 4-5 electives

This is not an exchange programme as the entire cohort of students is assured the opportunity to study at London/Columbia Business School to derive maximum benefit from the London/New York experience in terms of education, exposure, and networking with their MBA/EEMBA students.

Alternatively, students who prefer to have a deeper understanding of Asia business will take all of their courses at HKU with our part-time MBA students who are mostly employed at the mid-senior management level with regional responsibilities, or with our EMBA students who are in top management of many MNCs. Working together with such experienced individuals gives full-time MBA students greater insight into the region and helps them to connect with potential employers.

Students on the China track have the option to take China-focused electives at Fudan University. Our partnership with a top-ranked university in China, provides students with access to all of the university’s facilities and to the large pool of HKU (MBA alumni) in China.
HKU MBA Highlights

1. Regional Perspective - In the Heart of Asia with strong China focus
   Our Asia-Pacific focus will give you a distinct advantage in building your career in the region, or instead anywhere in the world, as Asia now lies at the centre of many business ventures worldwide. Our dual focus on Asia and China business enhances the programme highly relevant to the wider region's dynamic, ever-evolving business environment. The China focus is achieved through special courses with Chinese elements, regional case studies, field trips, seminars and conferences, Chinese language training and company visits.

   The unique partnerships with world-renowned business schools such as London Business School and Columbia Business School provide our students with unparalleled opportunities in terms of educational experience and networking. London and New York are both world-class cities and offer great environments for business education along with international exposure for our students.

3. 14-month Intensive Programme
   Being part of our intensive MBA programme, you will only have to unplug from your career for 14 months. Our flexible structure also allows you to tailor your perfect MBA journey by selecting your focuses, electives and going to the suitable track that fits your career goals.

4. Case-Based Approach
   The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enables students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

5. Personalised Career Services
   Throughout your MBA journey, our Career Services Team will help you to identify your own strengths through a series of workshops and training, to review your progress in one-on-one coaching sessions, and engage with potential employers with career fairs and overseas business trips. Our experienced career team will support you throughout the entire process to achieve your career goal. The affluent Hong Kong immigration system also gives ELFI for non-local students to take up internships and for graduates to stay and work in Hong Kong.

6. Business Incubation for Entrepreneurs
   You can test your business idea in our flagship elective Business Incubation, which provides you with opportunities to pursue your passion for entrepreneurship. The aim of this module is to incubate the development and consolidation of business concepts, to seek venture capital and to build a successful startup. You can pursue your entrepreneurial dreams by turning the Business Incubation into a real startup similar to many successful stories of our MBA alumni.

7. Small Class Size & Collaborative Culture
   The programme's relatively small class size, along with the diversity of profiles among class members, allows for extensive interaction and collaboration.

8. China Immersion Programme
   As many of our students are preparing for careers in China, this programme will help them to build language capabilities, better understand a different business system and expand networks in the region. The course is composed of company visits, language training, executive talks, alumni sharing sessions and cultural activities. Most importantly, the entire cohort will be getting together in Beijing resulting in better team spirit, communication and networking amongst the group.

9. Diverse and Contemporary Elective Selection
   You will be able to choose electives from a wide range of courses in different business areas. Our MBA electives are often taught by industry practitioners to bring real-world experience and experienced professors to solidify your management framework. You can further expand your network by taking electives from different taught postgraduate programmes of the Faculty of Business and Economics to further pursue knowledge of Business Analytics, Accounting, Marketing, Economics or Finance.

10. Mentorship & Buddy Programme
   This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge from senior executives and top business leaders. The real case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience. Recent graduates engage with students as buddies in sharing their information about studies, school experience, and networking in Hong Kong.

11. Strong Alumni Network
   More than 220,000 University alumni have spread worldwide representing over 150 nationalities. You can further expand your network regionally and globally.
CAREER DEVELOPMENT & TRAINING

The Faculty’s Career Services Team partners with our MBA students to provide them with quality career advice and skill-based training. Through personal contact and a planned approach for each individual, we help our MBA students to discover their capabilities and competencies, which will prepare them for a future as talented industry leaders.

An extensive selection of career workshops and activities, the co-hosting of company visits, and networking with industry partners are all organised into a pattern of career coaching that runs through the whole of the MBA programme. The scope of the career development programme is designed to equip our MBAs for success and propel them into a highly competitive global employment market place.

CAREER SERVICE PORTFOLIO

- China Immersion Programme
  - Executive Sharing Session in Beijing
- Career Orientation Week
- Company Information Sharing Session & Visit
- External Partner Training Workshop
- Interview Skills Enhancement & Mock Interviews
- One-on-One Coaching Session
- Industry & Sector Sharing Session
- International Competition
- The Job Market Landscape & Job Search Strategy
- Overseas Business Trek

CAREER REPORT:

Class of 2016 & 2017

- 80% Employment Rate
- 94% Secured Jobs in Asia
- 60% Change in Job Locations
- 60% Change in Job Functions
- 65% Secured an Internship

Location of Employment

<table>
<thead>
<tr>
<th>Post-MBA Job Locations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Americas</td>
</tr>
<tr>
<td>Europe</td>
</tr>
<tr>
<td>Hong Kong</td>
</tr>
<tr>
<td>Other Asian Regions (e.g. Japan, Korea, Thailand)</td>
</tr>
<tr>
<td>China (e.g. Beijing, Shanghai, Shenzhen)</td>
</tr>
</tbody>
</table>

Job Industry Stats

<table>
<thead>
<tr>
<th>Post-MBA Job Industry Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare</td>
</tr>
<tr>
<td>Information Technology</td>
</tr>
<tr>
<td>Manufacturing, Engineering, Testing</td>
</tr>
<tr>
<td>Transportation &amp; Logistics Services</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
</tr>
<tr>
<td>Financial Services</td>
</tr>
<tr>
<td>Consulting, Advisory Services</td>
</tr>
</tbody>
</table>

Job Function Stats

<table>
<thead>
<tr>
<th>Post-MBA Job Function Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Technology</td>
</tr>
<tr>
<td>Operations and Logistics</td>
</tr>
<tr>
<td>General Management</td>
</tr>
<tr>
<td>Sales, Marketing and Business Development</td>
</tr>
</tbody>
</table>

No Objection Letter (NOL) & Internship

According to Hong Kong’s immigration regulations, a non-local student enrolled in a full-time locally-accredited degree with a study period not less than one academic year may take up a curriculum-related internship endorsed by the institution where the student is enrolled.

Immigration Arrangements for Non-Local Graduates (IANG)

Non-local students who have graduated from a degree programme in a locally-accredited university in Hong Kong are eligible to remain in Hong Kong for an initial period of 12 months under IANG without other conditions of stay, and would be able to take up employment during this period. Those admitted under IANG may subsequently apply for extension of stay if they are employed or have secured an offer of employment.
MBA LIFE & ENGAGEMENT

The HKU MBA experience goes beyond the usual classroom lectures. Our students undertake a whole range of extra-curricular activities where they can express themselves and build strong friendships with each other. We are also keen on enriching their MBA experience by arranging as many opportunities as possible for them to meet our alumni, to learn from their experiences and exchange ideas. This benefits both the students and alumni because it expands their professional networks and creates opportunities for personal and career development.

2019 Admissions

Requirements

1. Recognised bachelor's degree
2. Satisfactory GMAT or GRE score
3. Minimum TOEFL 550 (paper-based) / 80 (Internet-based) or IELTS overall 6.5 band (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as on July 2019)

Online application

http://www.bus.hku.hk/mba/fulltime/admissions/apply-now

Tuition Fee

HK$152,000 for the full-time programme payable in 3 instalments. Subject to change and final approval of The University of Hong Kong.

Scholarships

Merit-based scholarships are available for suitable full-time candidates.

Application Process

1. Submit supporting documents

You should provide us with the following:

- Official/certified true copy of transcript(s)
- Certified true copy of degree certificate(s)
- Official GMAT/GRE report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport (page with photo/ ID)
- 2 referee reports
- Résumé

2. Interview

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

3. Admission decision

In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.