THE HONG KONG ADVANTAGE

The University of Hong Kong

1st in Hong Kong
25th in the world
QS (Quacquarelli Symonds) World University Rankings® 2019

1st in Hong Kong
Times Higher Education (THE) World University Rankings 2019

3rd in the world
Times Higher Education (THE) World’s Most International Universities 2019

First and Foremost

As the oldest tertiary education institution in Hong Kong, the University now has more than 220,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The University truly lives up to its motto: Sapientia et Virtus. Wisdom and Virtue.

WORLDWIDE RECOGNITION

No.1 in Asia
No. 1 for the 8th consecutive year
The Economist – Full-time MBA Ranking 2018

No. 1 Highest 10-Year ROI & Shortest Payback Period: MBA, Asia Pacific
QS TopMBA.com Return on Investment Report 2018

No. 1 Worldwide
Times Higher Education and The Wall Street Journal Business School Report-
Top Tier: One-Year MBA Degrees

No. 3 Highest 10-Year ROI: MBA, Global
QS TopMBA.com Return on Investment Report 2018

No. 6 in the world
Financial Times – Top MBAs for Women 2018

No. 7 International School
Forbes – The Best International MBAs: One-Year Programs 2017

No. 13 in the world
Financial Times – Top MBAs for Finance 2018

No. 31 in the world
Financial Times – Top MBAs for Entrepreneurship 2018
The Economist – 3 Years Average Ranking

No. 38 in the world
Financial Times – 3 Years Average Ranking
The HKU MBA is offered in both weekday and weekend modes. Students can choose the study mode that best suits their work commitments. A certain degree of flexibility between weekday and weekend mode courses may be allowed on a case-by-case basis. The weekday or weekend mode applies to core courses only, with electives offered from a common pool comprising courses in both modes.

**Weekday Mode**
Students study in the heart of the city at our Town Centre in Admiralty. Classes meet twice a week on weekday evenings from 6:30 pm to 9:45 pm.

**Weekend Mode**
Classes are held on Saturdays at the Town Centre in Admiralty or the Cyberport campus. As Saturday classes are conducted only once a week, students are expected to dedicate the entire day, from 9:30 am to 5:00 pm, to the programme. Some weekend classes are occasionally conducted on Friday evenings.

**Programme Structure**
You are expected to complete the below courses within a minimum of 2 years (to a maximum of 4 years) in a 5-week modular structure, meaning you just have to concentrate on one single course in a given 5-week period.

**2 YEARS**

**5-week modular structure for each subject**
*can be expanded to a maximum of 4 years

**12 Core Courses**
- Accounting for Business Decisions
- Business Communications (half course)
- Business Data Analysis
- Business Ethics (half course)
- Capstone Project
- Competitive Strategy
- Corporate Finance
- Global Economy
- Information and Operations Management
- Managerial Economics
- Organisational Leadership
- Strategic Marketing Management

**7 Electives**
from a large pool of courses in the below areas in either weekday/weekend mode
- Finance
- Marketing
- Entrepreneurship & Innovation
- Leadership
- Consulting & Strategy
- Technology & Analytics
- Management
- Governance and Regulations
- China Perspectives
- International Field Trips

Students may also take up to two electives from EMBA-Global Asia, Master of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting and Master of Marketing.

**Work Experience**

**By Function**
- Merchandising, Sourcing
- Engineering, IT, Architecture, Disciplinary Forces
- Operations
- Human Resources, Administration
- General Management
- Strategy, Planning, Consulting, Professional Services

**By Industry**
- Healthcare, Pharmaceutical
- Government, NGOs
- Real Estate, Property
- Supply Chain, Logistics, Aviation, Automotive
- IT, Telecom

**By Industry**
- Banking, Finance, Accounting, Insurance
- Consulting, Advisory, Business Services
- Utility, Consumer Products, Manufacturing

**General Class Profile for Year 1 and Year 2**
- Average age: 33
- Average years of work experience: 10
- Nationalities: Around 20
- Local: Non-local: 50% : 50%
- Male: Female ratio: 53% : 47%
HKU MBA Highlights

1. Modular Structure
   Both weekday and weekend modes are offered on a modular basis to allow students to focus on studying one course at a time. Each module lasts about five weeks. This structure offers tremendous benefits to students, who may have intensive work commitments in a particular period, and can thus choose not to enroll in that module.

2. Diverse and Contemporary Elective Selection in flexible schedule
   You will be able to choose electives from a wide range of courses in different business areas. Our MBA electives are often taught by industry practitioners to bring in real-world experience and experienced lecturers to solidify your management framework. You can further expand your network by taking electives from different taught postgraduate programmes of the Faculty of Business and Economics to further pursue knowledge of Business Analytics, Marketing, Economics or Finance. Some electives are scheduled in a block mode structure (Friday to Monday) in which you only need to take two days off from work to complete an elective in four consecutive days.

3. Regional Perspective
   Our Asia-Pacific focus will give you a distinct advantage in building your career in the region. The focus on Asia and China business renders the programme highly relevant to the wider region's dynamic, ever-evolving business environment.

4. Case-Based Approach
   The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enable students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

5. The London & New York Connection
   There is a possibility for you to spend a semester at London Business School or Columbia Business School which offer great environments for business education along with international exposure.

6. Career Progression Workshop Series
   The Career Progression Workshops are purposely designed for our part-time MBA students to equip them with the competencies required to lead successfully in organisations. Through a series of thought provoking workshops, students discover how to put what they have learned into practice and fully utilise their leadership and communication talents in the workplace. These workshops may cover the following areas:
   - Resume and Interview Skills Enhancement
   - Executive Presence
   - Collaboration and Positive Relations
   - The Power of Networking for Career Success

7. Business Incubation for Entrepreneurs
   You can test your business idea in our flagship executive elective, which provides you with opportunities to pursue your passion for entrepreneurship. The aim of this module is to incubate the development and consolidation of business concepts. You can further develop your business and build your successful startup. You can pursue your entrepreneurial dreams by turning the Business Lab ideas into a real startup similar to many successful stories of our MBA alumni.

8. International Field Trip
   International field trip is an elective which helps our students understand business dynamics in different economies. The field trips include visits to companies and institutions to see how different business practices and norms operate in different countries and economies. CEOs and top management of such companies will be invited to speak with students to share their business insights. In the past two years, we have organised numerous international field trips to Asia, Europe and the US. (Destinations of the field trips might vary year by year).

9. Strong Alumni Network
   More than 220,000 University alumni have spread worldwide representation over 150 nationalities. You can further expand your network regionally and globally.
As a HKU MBA student, you are opened to a range of extra-curricular activities to enrich your overall MBA experience. MBA alumni, business leaders, and senior executives will be invited to interact with students to create opportunities for your personal and career development. Being part of the HKU MBA family, you can continue to participate in our events to further expand your professional networks. These activities include:

- Orientation
- Japan Field Trip
- Networking Event
- HKU MBA Indoor Golf
- Craft Beer Experience
- Alumni Interaction - Whisky Tasting
- Oxfam Rice Event
- Company Visit – Hong Kong International Airport
- Leadership Talk – Google
- Leadership Talk - GIOX Group
- Annual Dinner
- Leadership Talk - Starbucks
- US Field Trip
- Community Networking Event
- Leadership Talk - Starbucks
- Badminton Tournament
- Career Workshop
- Asia Pacific Business School Blue Ice Trekking Challenge
- Bowling Fun Day
- Graduation Dinner
- HKU MBA Hiking
2019 Admissions

Requirements
1. Recognised bachelor's degree
2. Satisfactory GMAT or GRE score
3. Minimum TOEFL 550 (paper-based) / 80 (internet-based) or IELTS overall 6.5 band (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as on September 2019)

Tuition Fee
HK$426,000 payable in 6 instalments over 2 years and subject to change and final approval of The University of Hong Kong.

Online application
http://www.fbe.hku.hk/mba/parttime/admissions/apply-now

Application Process

1. **Submit supporting documents**
   - Official/certified true copy of transcript(s)
   - Certified true copy of degree certificate(s)
   - Official GMAT/GRE report
   - Official TOEFL/IELTS (academic module) score report
   - A copy of your passport (page with photo/ photo ID)
   - 2 referee reports
   - Résumé

2. **Interview**
   Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

3. **Admission decision**
   In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received.
   In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.