ENRICH
EMPOWER
ENHANCE

PART-TIME
MBA
Weekday & Weekend Modes
THE HONG KONG ADVANTAGE

The University of Hong Kong

1st in Hong Kong
25th in the world
QS (Quacquarelli Symonds)
World University Rankings® 2020

1st in Hong Kong
Times Higher Education (THE)
World University Rankings 2019

1st in the world
Times Higher Education (THE)
World's Most International Universities 2019

First and Foremost

As the oldest tertiary education institution in Hong Kong, the University now has more than 320,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The University truly lives up to its motto: Sapientia et Virtus. Wisdom and Virtue.

WORLDWIDE RECOGNITION

No.1 in Asia
for 9 consecutive years
The Economist – Full-time MBA Ranking 2010-2018

No.1 Highest 10-Year ROI & Shortest Payback Period:
MBA, Asia Pacific
QS TopMBA.com Return on Investment Report 2018

No.1 Worldwide
Times Higher Education and The Wall Street Journal
Business School Report - Top Tier: One-Year MBA Degrees

No. 3 Highest 10-Year ROI:
MBA, Global
QS TopMBA.com Return on Investment Report 2018

No. 6 in the world
Financial Times – Top MBAs for Women 2018

No. 13 International School
Forbes – The Best International MBAs: One-Year Programs 2019

No. 13 in the world
Financial Times – Top MBAs for Finance 2018

No. 31 in the world
Financial Times – Top MBAs for Entrepreneurship 2018

No. 38 in the world
Financial Times – 3 Years Average Ranking
The HKU MBA is offered in both weekday and weekend modes. Students can choose the study mode that best suits their work commitments. A certain degree of flexibility between weekday and weekend mode courses may be allowed on a case-by-case basis. The weekday or weekend mode applies to core courses only, with electives offered from a common pool comprising courses in both modes.

**Weekday Mode**
Students study in the heart of the city at our Town Centre in Admiralty. Classes meet twice a week on weekday evenings from 6:30 pm to 9:45 pm.

**Weekend Mode**
Classes are held on Saturdays at the Town Centre in Admiralty, HKU Campus or the Cyberport campus. As Saturday classes are conducted only once a week, students are expected to dedicate the entire day, from 9:30 am to 5:00 pm, to the programme. Some weekend classes are occasionally conducted on Friday evenings.

**Programme Structure**
You are expected to complete the below courses within a minimum of 2 years (to a maximum of 4 years) in a 5-week modular structure, meaning you just have to concentrate on one single course in a given 5-week period.

**2 YEARS**

**5-week modular structure for each subject**
(can be expanded to a maximum of 4 years)

**12 Core Courses**
- (Weekday / Weekend mode)
  - Accounting for Business Decisions
  - Analytics for Managers
  - Business Ethics
  - Capstone Project
  - China and the Global Economy
  - Competitive Strategy
  - Corporate Finance
  - Executive Leadership
  - High Performing Team (Induction course)
  - Managing Digital Innovation
  - Managerial Economics
  - Strategic Marketing Management

**7 Electives**
- from a large pool of courses in the below areas in either weekday / weekend mode
  - Finance
  - Marketing
  - Entrepreneurship & Innovation
  - Leadership
  - Consulting & Strategy
  - Technology & Analytics
  - Management
  - Governance and Regulations
  - China Perspectives
  - International Field Trips

Students may also take up to two electives from EMBA-Global Asia, Master of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting, Master of Science in Marketing and Master of Global Management.

**General Class Profile for Year 1 and Year 2**

- Average age: 33
- Average years of work experience: 10
- Nationalities: Local : Non-local 48% : 52%
- Male : Female ratio: 55% : 45%

**Work Experience**

**By Function**
- Merchandising, Sourcing: 7%
- Operations: 28%
- Human Resources, Administration: 7%
- Engineering, IT Architecture: 12%
- General Management: 13%
- Strategy, Planning, Consulting, Professional Services: 23%
- Marketing, Branding and Business Development: 22%
- Finance, Audit, Accounting: 36%
- Others: 4%

**By Industry**
- Real Estate, Property: 17%
- Banking, Finance, Accounting, Insurance: 14%
- Healthcare, Pharmaceuticals: 16%
- Government, NGOs: 7%
- Supply Chain, Logistics, Aviation, Automotive: 14%
- Utility, Consumer Product, Manufacturing: 13%
- Consulting, Advisory, Business services: 36%
**HIGHLIGHTS**

**Flexibility**
Studying at your own pace, you can complete this MBA degree within 24 months whilst continuing your busy work schedule.

**Modular Structure**
Both weekday and weekend modes are offered on a modular basis to allow students to focus on studying one course at a time. Each module lasts about five weeks. This structure offers tremendous benefits to students, who may have intensive work commitments in a particular period, and can thus choose not to enroll in that module.

**Regional Perspective**
Our Asia-Pacific focus will give you a distinct advantage in building your career in the region. The focus on Asia and China business renders the programme highly relevant to the wider region’s dynamic, ever-evolving business environment.

**Case-Based Approach**
The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enable students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

**Diverse and Contemporary Elective Selection**
Your MBA electives are often taught by industry practitioners to bring in real-world experience and experienced professors to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders, Insights & Lessons; Reflections of a CEO, Online Business Strategy, Marketing for Tech-Intensive Industries, The Emergence of Fintech and its Impact on Global Finance and Banking, International Field Project and so on.

**Career Progression Workshop Series**
The Career Progression Workshops are purposely designed for our part-time MBA students to equip them with the competencies required to lead successfully in organisations. These workshops may cover the following areas:

- Résumé and Interview Skills Enhancement
- Executive Presence
- Collaboration and Positive Relations
- The Power of Networking for Career Success

**Business Incubation for Entrepreneurs**
The aim of this module is to incubate the development and consolidation of business concepts on and ideas and encourage entrepreneurship. Investors, entrepreneurs and business leaders with sector-specific experience offer a real-world perspective to students.

**International Field Trip**
In the past few years, we have organised numerous international field trips to Asia, Europe and the US. International field trip is an elective which helps our students understand business dynamics in different economies by visiting companies and institutions, and also speak with CEOs and top management of the visited companies.

**Strong Alumni Network**
More than 220,000 University alumni have spread worldwide representing over 150 nationalities. You can further expand your network regionally and globally.

**The London & New York Connection**
There is a possibility for you to spend a semester at London Business School or Columbia Business School which offer great environments for business education along with international exposure.
MBA LIFE & ENGAGEMENT

As a HKU MBA student, you are opened to a range of extra-curricular activities to enrich your overall MBA experience. MBA alumni, business leaders, and senior executives will be invited to interact with students to create opportunities for your personal and career development. Being part of the HKU MBA family, you can continue to participate in our events to further expand your professional networks. These activities include:

- France and Germany Field Trip
- Yasha Desert Run
- Company Visit – Hong Kong International Airport
- Sake Tasting for HKU MBA Community
- Leadership Talk – Google
- Leadership Talk – Talk on Alibaba Story
- By Ms. Leonie Valentine, Managing Director, Sales and Operations, Google Hong Kong
- HKU MBA Indoor Golf
- Soap Cycling
- Craft Beer Experience
- US Field Trip
- Leadership Talk – Starbucks
  By Mr. Patrick Kwan, General Manager, Starbucks Singapore
- Annual Dinner
- Community Networking Event
- Amplifying Music & Network Social Gathering
- Badminton Tournament
- Career Workshop
- Asia Pacific Business School Blue Ice Trekking Challenge
- Free Lacrosse Fun Play
- Graduation Dinner
- HKU MBA Hiking
2020 Admissions

Requirements

1. Recognised bachelor’s degree
2. Satisfactory GMAT or GRE score
3. Minimum TOEFL 550 (paper-based) / 80 (internet-based) or IELTS overall 6.5 band (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as on September 2020)

Tuition Fee

HKS$68,000 payable in 6 instalments over 2 years and subject to change and final approval of The University of Hong Kong.

Online application

https://aai.hku.hk/tpg/programme/master-business-administration

Application Process

You should provide us with the following:

1. Submit supporting documents
   - Official/certified true copy of transcript(s)
   - Certified true copy of degree certificate(s)
   - Official GMAT/GRE report
   - Official TOEFL/IELTS (academic module) score report
   - A copy of your passport (page with photo/ photo ID)
   - 2 referee reports
   - Resume

2. Interview

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

3. Admission decision

In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.