Table of Content
Vision
To be a leading, globally impactful academic institution of business and economics.

Unique Proposition
The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.

130+ Faculty Members (full time)
Including: Australia, Canada, France, Singapore, Sweden, UK and US etc.

14 Nationalities/Region
Members from world-renowned and prestigious universities around the globe

Our 2020-2021 student community at a glance

Regions Represented

Undergraduate University
Australian National University
Columbia University
Cornell University
Fudan University
Imperial College London
Korea University
Nanjing University
National Taiwan University
New York University
Northwestern University

Peking University
Shanghai Jiao Tong University
Singapore Management University
The London School of Economics and Political Science
The University of Chicago
The University of Edinburgh
The University of Hong Kong
The University of Manchester
The University of Melbourne
The University of Sydney

Tsinghua University
University of British Columbia
University of California, Berkeley
University of California, Los Angeles
University of Michigan
University of Mumbai
University of Pennsylvania
University of Toronto
Xi'an Jiaotong University
Zhejiang University
Our Campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the HKU Main Campus, Cyberport and Admiralty Town Centre.

Cyberport Campus

Located at the flagship of Hong Kong’s digital industry, Cyberport. The School’s facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.

HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.

Town Centre Campus

Located at the heart of the city, Admiralty Town Centre Campus brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges, this downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.
Master of Economics

Modular Calendar
Courses are offered on a modular basis to allow students to focus on 1-2 courses at a time. Normally, each module consists of six to eight weeks including the examination week.

<table>
<thead>
<tr>
<th>Aug 2021</th>
<th>Sept</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec 2022</th>
<th>Jan 2022</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1</td>
<td>Module 2</td>
<td>Module 3</td>
<td>Module 4</td>
<td>Module 5</td>
<td>Module 6</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For reference only, actual duration can vary.

Quick Facts

<table>
<thead>
<tr>
<th>TYPE</th>
<th>INTAKE</th>
<th>FORMAT</th>
<th>MEDIUM</th>
<th>DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Degree</td>
<td>September</td>
<td>Full-Time</td>
<td>English</td>
<td>12 months</td>
</tr>
</tbody>
</table>

Class Days
Normally 4 sessions of teaching per week

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturdays</th>
</tr>
</thead>
<tbody>
<tr>
<td>☀️ Morning Session</td>
<td>☀️ Afternoon Session</td>
<td>☀️ Evening Session</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Course Assessments
- Assignments
- Mid-term Examinations
- Project Papers
- Presentations
- Other coursework
- Final Examination
Master of Economics Overview

Bridging the gap between technicality and applicability

The Master of Economics programme at the HKU Business School aims to introduce students to frontier developments in economics and to equip them with state-of-the-art analytical tools. Our comprehensive curriculum has multiple learning streams and helps students connect economic theory with real world business. The school boasts a top-class teaching faculty with strong economists, outstanding alumni and mentors, and an active research environment, with long-term collaborative research opportunities available both within and outside the faculty. The theory and advanced research streams provide a strong foundation for PhD study, should students choose to continue their studies in academic research.

Multiple Streams for different interest to help achieve career aspirations

- Policy Analysis
  - Using economic perspective to understand and evaluate public policies
- Data Analysis
  - In-depth data analysis training
- Theory
  - Stepping stone
- Advanced Research
  - Cultivation of research capacities

Government Officials
- Economist
- PhD

Equities Research Analyst
Derivatives Trader
Data operations

Non-Econ Track Boot Camp

Candidates who are required to complete a boot camp would be identified when reviewers make the admission decision and notified in the offer letter as part of the conditions.

Purpose: To ensure that students with non-economics background has the foundational knowledge and skills required to succeed in the Master of Economics programme.

Time: 3 Preparatory Courses

- Summer
  - Microeconomics (Online)
  - Computation and Analysis of Economic Data (Face-to-Face in late August)

Assessment: Students are required to pass all the test at the end of each subject.

*Only contains first half of the course (ECON6007 Computation and Analysis of Economic Data), students can take the course for 8 credits if they also complete the second half of the course.

Programme Director - Master of Economics

Top 5 questions about the Master of Economics programme, answered by our Programme Director Dr. Heng Chen.

1. What are the differences between the 4 streams: Data Analysis, Policy Analysis, Theory and Advanced Research?

The Theory and Advanced Research streams provide a stepping stone for doctoral studies in economics, whilst Data Analysis offers rigorous training of data analysis for our students. The Policy Analysis stream is an ideal curriculum for understanding the making of economic policies, with a special emphasis on mainland China.

2. Why is an understanding of Economics important in today’s complex economy?

Economics studies the workings of our economy, interactions of individuals and the impacts of institutions, which lays the foundation for understanding the fast-changing business environment. It provides us with a rigorous and coherent framework to understand human behaviour at the individual and aggregate levels.

3. For PhD studies, can I proceed in other institutes as well?

Yes, it is totally possible. Students who choose further academic pursuit will find themselves well-prepared for PhD study at the institute of their choice afterwards.

4. Are the courses focused in evaluating the economy in Hong Kong only?

Whilst our graduates are well-trained to meet the challenges of the emergence of Greater China and the ongoing evolution of Hong Kong as an international finance centre, our courses also blend theory with empirical learning and case studies in the context of the U.S. and European economies.

5. What research opportunities are there for graduate students?

Our economists conduct both basic and applied research and publish regularly in leading academics journals. There are many opportunities to get involved in our faculty members’ research agendas and get real research exposure.
### I. Core Courses (Three Courses)

<table>
<thead>
<tr>
<th>Microeconomics (Choose one)</th>
<th>Microeconomics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microeconomic Analysis</td>
<td></td>
</tr>
<tr>
<td>Microeconomic Theory</td>
<td></td>
</tr>
<tr>
<td>Macroeconomics (Choose one)</td>
<td>Macroeconomics</td>
</tr>
<tr>
<td>Macroeconomic Analysis</td>
<td></td>
</tr>
<tr>
<td>Macroeconomic Theory</td>
<td></td>
</tr>
<tr>
<td>Econometrics (Choose one)</td>
<td></td>
</tr>
<tr>
<td>Applied Econometrics</td>
<td></td>
</tr>
<tr>
<td>Econometric Theory I</td>
<td></td>
</tr>
</tbody>
</table>

### II. Stream Core Courses (Three Courses)

<table>
<thead>
<tr>
<th>Data Analysis Stream (Choose Three)</th>
<th>Policy Analysis Stream (Choose Three)</th>
<th>Theory Stream</th>
<th>Advanced Research Stream (Choose Three)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Financial Econometrics</td>
<td>Competition, Regulation and Business Strategy</td>
<td>Econometric Theory II</td>
<td></td>
</tr>
<tr>
<td>Causal Inference</td>
<td>Economic Policy I</td>
<td>Game Theory and Applications</td>
<td></td>
</tr>
<tr>
<td>Computation and Analysis of Economic Data</td>
<td>Economic Policy II</td>
<td>Monetary Policy: Theory and Practice</td>
<td></td>
</tr>
<tr>
<td>Economic Forecasting</td>
<td>International Macroeconomics</td>
<td>Topics in Economic Research</td>
<td></td>
</tr>
<tr>
<td></td>
<td>International Trade and Multinationals</td>
<td>Topics in Economic Research II</td>
<td></td>
</tr>
</tbody>
</table>

### III. Elective Courses** (Three Courses)

Candidates can choose electives from a list of courses from Master of Economics and other HKU Business School masters programmes

### IV. Capstone Course (One Course)

<table>
<thead>
<tr>
<th>Data Analysis Stream</th>
<th>Policy Analysis Stream</th>
<th>Theory Stream (Choose One)</th>
<th>Advanced Research Stream</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Topics in Applied Econometrics</td>
<td>Advanced Topics in Economic Policy</td>
<td>Topics in Economic Research I</td>
<td>Research Thesis</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Topics in Economic Research II</td>
<td></td>
</tr>
</tbody>
</table>

---

**For candidates with strong undergraduate training in economics and mathematics.

*It can also be used to satisfy the Capstone requirement under Item IV.

**For two elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on your profile, capabilities, and performance in the Master of Economics programme.

---

**Remark:** Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

---

**Subject to change and final approval by The University of Hong Kong.
The Advanced Research Stream, is research focused and students are expected to produce one research paper of reasonable quality which can further be developed into one of his/her PhD thesis chapters. Students will take courses with PhD students and can work on their thesis under the supervision of faculty members in the economics area. They will also provide research assistance to their supervisors and other members of this area. Students would also be matched with faculty members on supervision as well as research assistantship.

**Scholarship / Financial Aid** *

1. Full scholarship will be awarded to truly outstanding candidates admitted to the Advanced Research Stream
2. Research support, HK$10,000/month for the first 6 months of Year 2
3. Research assistantship, HK$10,000/month for the second 6 months of Year 2

* Subject to the final approval of the University

**Active Research Environment**

HKU Business School maintains an active research environment. Its economists conduct both basic and applied research and publish regularly in leading academic journals. In addition, research institutes and centres have been established to foster-scale and long-term collaborative research within and outside the Faculty. These include:

- **7 research institutes and centres**
  1. Asia Case Research Centre
  2. The Centre for Asian Entrepreneurship and Business Values
  3. The Centre for China Financial Research
  4. The Centre for Financial Innovation and Development
  5. The Contemporary Marketing Centre
  6. Institute for China and Global Development
  7. The Hong Kong Institute of Economics and Business Strategy

---

"I studied finance in my undergraduate degree, but I'm truly interested in microeconomics and development issues, which is why I chose to study the Master of Economics programme. The data analysis stream gave me solid training on data combined with economics knowledge, helping me to acquire the most useful skills required in the future job market."

-- Russle Xu, Strategy Analyst, Bytedance (Class of 2020)

"My undergraduate major was in information Management and Information Systems, however, I didn’t enjoy coding, so I took the Policy stream for the Master of Economics, which is more theoretical. The professors in Macroeconomic Analysis and Policy 1 courses had many unique ideas and I learned about how they were able to draw their conclusions. They were able to provide us with valuable knowledge which cannot be found in textbooks, especially when combining theory and practice together in real action."

-- Selina Sun, Project Assistant, China Huaxian International Holdings Limited (Class of 2020)
Class Profile
We recruit students from diverse backgrounds each year to enrich your learning experience.

Academic Backgrounds

<table>
<thead>
<tr>
<th>Field</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics</td>
<td>39%</td>
</tr>
<tr>
<td>Finance</td>
<td>29%</td>
</tr>
<tr>
<td>Accounting</td>
<td>14%</td>
</tr>
<tr>
<td>Business / Management / Marketing</td>
<td>8%</td>
</tr>
<tr>
<td>Mathematics / Science / Statistics</td>
<td>5%</td>
</tr>
<tr>
<td>Others</td>
<td>4%</td>
</tr>
<tr>
<td>IT / Engineering</td>
<td>1%</td>
</tr>
</tbody>
</table>

Previous Employers
- AIA International Limited
- Bank of China
- China Citic Bank
- China Construction Bank Corporation
- China Merchants Bank
- China Securities Co Ltd
- Dosh Sing Bank
- Deloitte
- Ernst & Young
- Everbright Sun Hung Kai Co. Ltd
- Guotai Junan International
- Hang Seng Bank (China) Limited
- HK SAR Government
- HSBC
- KPMG
- McKinsey & Company
- Ping An
- PricewaterhouseCoopers (PwC)
- SF Express

Gender + Age

- Female: 61%
- Male: 39%

Avg Age: 23
Age Range: 20 - 33

Working Experience
- with prior working experience: 23%

Avg work duration:
- 2 years
- 2 months

Application Process
1. Access Taught Postgraduate Online Application System and create your application account
2. Fill in the application form and provide referee details
3. Pay HK$300 non-refundable application fee
4. Upload documentation before the expiry of your application account
5. Send reference from template to your 2 referees

Admission Requirements
To be eligible for admission to our programme, you must:

- Obtain a TOEFL/IELTS score if you are not from an English-medium university
- Obtain statements from two referees, regarding suitability for the programme
- Hold a recognised Bachelor’s degree or equivalent

Minimum score requirement:
- TOEFL: 80
- IELTS: 6

GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor’s degree or have business related work experience will be favourably considered.

Code Number: TOEFL: 9671; IELTS: 2462

Apply Here

Remarks:
- Application with missing supporting documentation will be considered incomplete and will not be further processed.
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/authenticated copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period. Otherwise, your application will be lost.
- Admission process normally takes 8 weeks after application deadline. For a more detailed steps, please refer to the Master Programme websites.
Living in Hong Kong
The HKU Business School has a dedicated team that prepares our masters students for **success in the world of work**.

Leveraging our networks and resources, we aim to provide top-notch career services that help students explore and understand the industry sectors they are most interested in, and evaluate options based on their profile and aspirations;

01 help students develop a realistic career plan by facilitating the planning and execution of their personal career exploration and strategies; and

02 help students enhance their skills, competencies and confidence necessary in the world of business.

03

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events and job opportunities are exclusive to HKU Business School masters students.

---

**Partial Employers List**

<table>
<thead>
<tr>
<th>Technology</th>
<th>Alibaba</th>
<th>DiDi</th>
<th>Huawei</th>
<th>IBM</th>
<th>NetEase</th>
<th>Tencent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banking</td>
<td>Bank of America</td>
<td>Bank of China</td>
<td>Bank of Communications</td>
<td>BNP Paribas</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>HSBC</td>
<td>J. P. Morgan</td>
<td>Ping An Bank</td>
<td>Société Générale</td>
<td>Standard Chartered</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CITIC Securities</td>
<td>Goldman Sachs</td>
<td>Guotai Junan International</td>
<td>Moody’s Analytics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional Services and Consulting</td>
<td>Accenture</td>
<td>Deloitte</td>
<td>Ernst &amp; Young</td>
<td>KPMG</td>
<td>PricewaterhouseCoopers (PwC)</td>
<td></td>
</tr>
<tr>
<td>Others</td>
<td>DFS Group</td>
<td>Hong Kong Monetary Authority</td>
<td>Securities and Future Commission</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Data based on graduate surveys administered three months after course completion. Data from Master of Science in Marketing and Master of Global Management, which were launched in 2019 and 2020 respectively, are not yet available.*
We support you along the Journey

Tools and Resources
Support your research and job market intelligence with professional tools
- HKU Moodle: Career Exploration Toolkit
- Career Portal
- Skills-based Trainings: Bloomberg, Python, WIND etc.
- Aptitude Test Banks

Careers Development & Training
We offer a diverse range of career development activities

01 Know Yourself and Your Strengths
Gain awareness of your relationship style, your impact on others and your personal strengths.
- One-on-one Career Consultation
- Enhancing Your Professional Presence
- Personality and Workplace Communication

02 Plan Your Career
Analyse your profile, research the options and build a realistic career plan.
- One-on-one Career Consultation
- CV Clinic
- Industry Overview Series

03 Tell Your Story
Present your experience effectively and promote your professional identity.
- CV Writing and Cover Letter
- Personal Branding on Social Media
- Small Group Mock Interviews
- Presentation and Pitching Skills

04 Discover The Open And Hidden Job Market
Learn how to look for a job and how employers in the industry source the talents they need.
- Recruitment Talks
- Job Fair
- Professional Body Sharing Seminars
- Seminars by Recruitment Experts

05 Network, Network, Network
Leverage the HKU Community to expand your network.
- Alumni Sharing
- Fireside Chats with Executives
- Competitions and Challenges
Contact Us

MASTER OF ACCOUNTING
Email: MAccAdmissions@hku.hk
Phone: (852) 3962 1280

MASTER OF ECONOMICS
Email: MReadmissions@hku.hk
Phone: (852) 3962 1243

MASTER OF FINANCE
Email: MFadmissions@hku.hk
Phone: (852) 3962 1258

MASTER OF FINANCE IN FINANCIAL TECHNOLOGY
Email: MFITadmissions@hku.hk
Phone: (852) 3962 1487

MASTER OF GLOBAL MANAGEMENT
Email: MGMedmissions@hku.hk
Phone: (852) 3962 1291

MASTER OF SCIENCE IN BUSINESS ANALYTICS
Email: MBSAdmissions@hku.hk
Phone: (852) 3962 1246

MASTER OF SCIENCE IN MARKETING
Email: MSMKTadmissions@hku.hk
Phone: (852) 3962 1249

> 150 Nationalities
230,000+ Alumni
133 Alumni Networks
23,000+ HKU Business School Graduates

Our HKU Alumni Network