"Developing future leaders is a need for most global organisations"

The HKU One-year Master of Global Management (MGM) programme is designed for young graduates in private and public sectors who have opportunities and/or aspirations to deal with management issues in global contexts.

Worldwide, companies are understanding that cultural and gender diversity in the workforce improves performance. This is the direction they are taking and in 2020 The University of Hong Kong will introduce a new Master of Global Management programme to meet this change.

There is no doubt about it. McKinsey's 2018 Report 'Delivery through Diversity' links diversity to financial performance and companies have been realising that diversity is a competitive advantage and a key enabler of growth. It's not just the multi nationals but smaller companies with global ambitions which are looking for graduates who can work with them in these changing settings. The programme is designed precisely for fresh graduates and young professionals who want to start their careers in a culturally vigorous and demanding work place and learn how to manage and work with people from a widening spread of backgrounds.

The HKU Master of Global Management focuses on the critical subset of skills that correlate to leadership success, particularly in a multicultural structure.

Problem solving, which involves selecting, analyzing and considering information, is more difficult than it seems and is essential to good decisions. Being orientated towards results, beyond purely vision and objectives, leads to efficiency and productivity. Open mindedness is needed to absorb change, encourage employee ideas, balance stakeholders' interests and sift the important from the trivial. And you must be a supportive manager; show genuine interest, build trust with colleagues, and get involved in group work to reassure employees and consolidate energies.

A qualification with the structure and values of this programme is what companies are looking for to extend their business across boundaries. The ability to support others working in a collaborative and global environment is what many entry-level job announcements are asking for. This Full-time, one-year Master of Global Management programme answers that call.

The world is globalizing and understanding and management of the complexities inherent in individuals, teams and organizations across nations will only assume increasing importance. The ability to deal with people of diverse background and nationality both internal and external to the organization is a key for career advancement and success.

The Faculty of Business and Economics at The University of Hong Kong is in a unique position to offer a Master of Global Management. Due to her historic links with the rest of the world and her Chinese heritage, Hong Kong plays an important role both in western and Asian companies' expansion to Hong Kong and China, as well as in Mainland China's drive for internationalization. Hong Kong is a vibrant cosmopolitan ideal for studying global management. Being the first university in Hong Kong has provided the University with deep historical, cultural and social roots and resources that open up opportunities for its students and alumni. The University is a renowned education and research institution. The Faculty of Business and Economics has a team of experts in global business. The Faculty established the Hong Kong Institute of Economics and Business Strategy that focuses on Hong Kong economy, the Institute for China and Global Development that focuses on Mainland China and its integration with the world economy, and the Asia Global Institute that focuses on understanding of the growth dynamics of Asia and its role in the world.

The programme is built on three themes that incorporate individual, organizational and national knowledge pertinent to effective management of global issues. The first theme is about human dynamics at the individual level to that of team, organizational, and cultural level. The second theme is about characteristics, functions and management of multinational organizations. The third theme is about characteristics of nations that implicate effective global management. The programme offers a range of learning experiences that sharpen analytical, communication and intellectual skills. The totality of the learning experience in this programme enables students to advance their careers that have to deal with global management issues.
The University of Hong Kong

Founded in 1911, HKU is the oldest and most well-known tertiary institution in Hong Kong. While embracing its rich heritage and traditions, HKU endeavours to drive pioneering research and develop the next generation of world-class leaders.

A Distinguished Heritage

Since its founding in the past century, HKU has sought to transcend cultural and linguistic boundaries and has evolved from a minor institution in a far-flung colonial outpost to one of the top universities in the world with a strategic location at the heart of Asia’s financial capital.

Over its century-long history, HKU has accrued one of the most powerful alumni networks in the region. Dr Sun Yat-sen, the founding father of modern China and one of the most well-known figures of the 20th century, was among its first graduates.

The HKU motto has two parts, one Chinese and one Latin, reflecting its scholarly blending of East and West. "Sapientia et virtus" translates as ‘wisdom and virtue’, while "mingde gewu" (明德格物) means "to manifest virtue and to investigate things".

Together, the two phrases reflect the vision of HKU, which is not simply to inculcate knowledge, but also to train students to become responsible members of society.
Curriculum

The curriculum is built on three groups of modules that incorporate individual, organizational and national knowledge pertinent to effective management of global issues. The courses will be delivered by faculty members from HKU and other top overseas university as well as highly experienced top executives.

To graduate from our programme, you need to complete a total of 10 six-credit courses (60 credits), comprising 6 core courses (36 credits) and 4 elective courses (24 credits). Out of those 4 elective courses, at least 1 elective course has to be chosen from MGM and up to 3 elective courses may be taken from other taught postgraduate programme offered by the Faculty.

Flexible Focus Areas

You can choose up to three electives from other taught postgraduate programmes offered by the Faculty which enable you to pursue your own area of focus according to your personal study interests and career aspirations.

Elective Courses from other Master Programmes (Maximum 3)

- Master of Science in Business Analytics
  - Accounting Analytics for Managerial Decisions
  - Analysis of High-Dimensional Data
  - Business Simulation
  - Entrepreneurial Opportunities in Financial Technology
  - Financial Engineering
  - Forecasting and Predictive Analytics
- Master of Accounting
  - Advanced Management Control
  - Corporate Governance and Social Responsibility
  - Corporate Finance
  - Financial Accounting Theory
  - International Tax and Corporate Strategies
  - Principles of Management
  - Strategic Business Leader
- Master of Finance
  - Behavioral Finance
  - Equity Valuation and Investment Management
  - Financial Services Regulations
  - Real Options and Dynamic Corporate Finance
  - Seminar in Commercial Banking and Real Estate Financing
- Master of Science in Marketing
  - Advertising and Integrated Marketing Communication
  - Big Data Consumer Analytics
  - Branding Strategy
  - Entrepreneurial Marketing
  - Global Technology and New Product Strategies
  - Service Marketing and Management
  - Technology Innovations in Retail Banking & Consumer Finance

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

^Up to three elective courses may be taken from other taught postgraduate programmes offered by the Faculty, subject to availability and review by the Programme Director based on your profile, capabilities, and performance in the MGM programme.
Duration of Study and Class Schedule

The curriculum extends over a minimum of one academic year to a maximum of two academic years for full-time study. Students normally finish the programme in one academic year.

Classes are conducted on weekdays (morning/afternoon/evening) and Saturdays (morning/afternoon) at the HKU Cyberport Campus, Admiralty Town Centre or other venues.

Modular Structure

Courses are offered on a modular basis to allow students to focus on one area of study at a time. Normally, each module lasts for 6-7 weeks including the examination week. All courses are taught in English.

Capstone Course

This core course, held at the end of the programme, allows you to integrate and apply the knowledge and techniques that you have learned in previous courses. You work with a team of classmates using real-world cases and contribute to every stage of the project.

Graduation Requirements

Students are required to successfully complete 10 six-credit courses (60 credits). Those who have failed a core course are required to retake it. If the failed course is an elective, another elective can be chosen as a substitute. To graduate from our programme, the number of failed courses over the entire period of study cannot exceed two, and a cumulative GPA of 2.0 or above must be achieved.

Our Campus

HKU’s location on Hong Kong Island ensures that you are at the heart of all local business and networking action.

With its tranquil ambiance, our Cyberport campus located just 20 minutes from the business hub of the city, provides world-class facilities in which for you both to wind down and to focus on your studies. Our Admiralty Town Centre located at the Admiralty Centre, which is right above the MTR Admiralty Station, brings the resources of the University to the heart of business in Hong Kong.
Career Prospects

A significant number of organizations look for job applicants with general management skills including global management as the capability to manage global business issues will have increasing importance for employees in Hong Kong and wherever globalization is taking place.

Industry Demand

According to Hong Kong government statistics, the number of foreign companies registered in Hong Kong has been on the rise in the last five years. And an increasing number of organizations have been active in dealing with diversity issues, including cultural ones. At present, over 8,700 overseas and Mainland companies have offices in Hong Kong, of which about half are regional headquarters and offices.

With expanding globalization, even younger employees have to be equipped to deal with colleagues, suppliers and clients from diverse cultural backgrounds. In the market itself, the jobs available to global management graduates include, among others, consultant trainees, managerial trainees and general management trainees.

Career Development

Senior business practitioners will be invited to share the ins and outs of the global business during classes and seminars. Professional workshops and coaching sessions are also available to propel your career trajectory.

A range of career activities and resources will be offered to prepare you for career advancement:

- Career workshops on strategic interview, resume writing, personal branding, etc
- Industry talks by senior business professionals
- Individual career coaching sessions
- HKU Internal Job Board
- HKU Career Fair

You will come up with an ideal career strategy with professional advice from experienced coaches, improve your job hunting skills and professional image to land the job, and get invaluable industry insights from seasoned business professionals.

Immigration Arrangements for Non-local Graduates (IANG)

Hong Kong SAR Government has implemented an immigration policy since 2009 for non-local graduates, the purpose of which is to encourage non-local graduates to stay and work in Hong Kong.

The IANG Advantages:

- Under the IANG, non-local students who satisfy all graduation requirements may apply to stay and work in Hong Kong right after graduation
- A stay of up to 12 months in Hong Kong without other conditions of stay (i.e. with or without a job offer upon application)
- Extension of stay may be considered along with flexibility on employment
- A simplified and streamlined application procedure

For further information, please refer to Hong Kong Immigration Department
Apply to Our Programme

Admission Requirements
To be eligible for admission to our programme, you must:
- Hold a recognized Bachelor’s degree or equivalent;
- Obtain statements from two referees, regarding suitability for the programme; and
- Obtain a TOEFL/IELTS score if you are not from an English-medium university.

Minimum score requirement: TOEFL: 80 | IELTS: 6 (with no subtest below 5.5)
GMAT/GRE scores are not required, but candidates with a good GMAT/ GRE score will be favorably considered.

Application Deadlines
Non-local students are highly encouraged to apply in the first two rounds to allow sufficient time to arrange student visas and to prepare to move to Hong Kong.

<table>
<thead>
<tr>
<th>Round 1</th>
<th>12:00nn (HKT) Oct 22, 2019</th>
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<tbody>
<tr>
<td>Round 2</td>
<td>12:00nn (HKT) Dec 30, 2019</td>
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<tr>
<td>Round 3</td>
<td>12:00nn (HKT) Feb 13, 2020</td>
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Offers will be made on a rolling basis and early applications are preferred in the sense that a large proportion of offers will be allocated to applications in early rounds. Candidates are therefore highly recommended to submit their applications and supporting documents as soon as possible.

Admissions decisions are generally available in eight weeks after the application deadline and successful applicants will be notified by email. The applications of those who have not received an offer will be considered again in the following round(s) until the end of the whole admissions cycle.

Tuition Fee
The tuition fee of HK$330,000* for intake 2020 is payable in two instalments over one year and is subject to change and final approval by The University of Hong Kong. The payment deadlines of the tuition fee instalments are normally in October and January each year.

Upon receiving the admission offer, candidates will be required to arrange an offer deposit of HK$82,000* to confirm offer acceptance. The deposit will be deducted from the first instalment of the tuition fee.

Scholarships
We offer merit-based scholarships to new students at the time of admission. The amount of each scholarship is subject to the performance of the candidate. All eligible candidates will automatically be considered and no separate application for the scholarship is required.

Application Procedures
1. Set up your HKU application account through the Taught Postgraduate Online Application System.
2. Download the Reference Form template and send it to your two referees. Ask them to email the completed forms directly to us at MGMref@hku.hk via their valid email accounts before the closing date.
3. Complete the online application form and prepare an application fee of HK$300. The document upload function will be available on completion.
4. Upload soft copies of the following materials through the application system:
   - Graduation transcript or interim transcript (mandatory)
   - Graduation certificate, if available
   - Latest CV
   - Award certificate/degree certificate, applicable to applicants from Mainland Institutions only
   - TOEFL/IELTS score report, if applicable
   - Proof of internship experience in all positions, or most recent full-time employment, whichever is applicable
   - Certificates for professional qualifications (e.g. ACCA, CFA, CPA), if applicable
   - GMAT / GRE score report, if applicable
5. If you receive an admission offer from us, you will be required to arrange an offer deposit of HK$82,000* to confirm your place, which will be deducted from the first instalment of the tuition fee.

Visit our website to start your application today
www.fbe.hku.hk/tpg-forms/mgm/apply-now

*Subject to the final approval of the University