MASTERS PROGRAMMES
2021 INTAKE
Table of Content

Why Hong Kong? P03
HKU Business School | Ranking P05
Our 2020 – 2021 Masters Programmes P06
Community at a glance P07
Our Campuses P07
General Facts P09
Master of Global Management P10

Admission Requirements P16
Living in Hong Kong P17
Career Development & Training P19
Contact Us P23
Why Hong Kong?

1st
Premier business hub in Asia, the bridge connecting Mainland China and the rest of the world
(World Economic Forum’s Global Competitiveness Report 2019)

2nd
2nd Freest Economy in the World (2020 Index of Economic Freedom)

3rd
Asia’s 2nd largest private equity centre managing about 20% of the total capital pool in the region

4th

5th
5th in Worldwide Economic Performance (IMD World Competitiveness Ranking 2020)
HKU Business School

Faculty Members

Members from world-renowned and prestigious universities around the globe

Members from world-renowned and prestigious universities around the globe

130+ Faculty Members (full time)

14 Nationalities/Region

Including: Australia, Canada, France, Singapore, Sweden, UK and US etc.

Rankings

The University of Hong Kong

No. 1 in Hong Kong

No. 4 in Asia

QS World University Rankings 2021

QS Graduate Employability Rankings 2020

No. 22 in the World

No. 9 in the World


Times Higher Education (THE) World Universities Ranking 2020

No. 1 in the World

No. 1 in Hong Kong

No. 35 in the World

HKU MBA Programme

No. 1 in Asia (by Economist - FT ranking 2010-2018)

No. 1 Worldwide

No. 13 International School

The Economist – Full-time MBA Ranking (2010-2018)


Forbes – The Best International MBAs: One-Year Programs 2019

Our 2020-2021 student community at a glance

Regions Represented

Undergraduate University

Australian National University

Columbia University

Cornell University

Fudan University

Imperial College London

Korea University

Nanjing University

National Taiwan University

New York University

Northwestern University

Peking University

Shanghai Jiao Tong University

Singapore Management University

The London School of Economics and Political Science

The University of Chicago

The University of Edinburgh

The University of Hong Kong

The University of Manchester

The University of Melbourne

The University of Sydney

Tsinghua University

University of British Columbia

University of California, Berkeley

University of California, Los Angeles

University of Michigan

University of Mumbai

University of Pennsylvania

University of Toronto

Xi’an Jiaotong University

Zhejiang University
Our Campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the HKU Main Campus, Cyberport and Admiralty Town Centre.

Cyberport Campus

Located at the flagship of Hong Kong’s digital industry—Cyberport, the School’s facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.

HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.

Town Centre Campus

Located at the heart of the city, Admiralty Town Centre Campus brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges, this downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.
Modular Calendar

Courses are offered on a modular basis to allow students to focus on 1-2 courses at a time. Normally, each module consists of six to eight weeks including the examination week.

<table>
<thead>
<tr>
<th>Aug 2021</th>
<th>Sept</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec 2022</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1</td>
<td>Module 2</td>
<td>Module 3</td>
<td>Module 4</td>
<td>Module 5</td>
<td>Module 6</td>
<td></td>
<td></td>
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</tbody>
</table>

For reference only, actual duration can vary.

Quick Facts

<table>
<thead>
<tr>
<th>TYPE</th>
<th>INTAKE</th>
<th>FORMAT</th>
<th>MEDIUM</th>
<th>DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Degree</td>
<td>September</td>
<td>Full-Time</td>
<td>English</td>
<td>12 months</td>
</tr>
</tbody>
</table>

Class Days

Normally 4 sessions of teaching per week

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturdays</th>
</tr>
</thead>
<tbody>
<tr>
<td>☀️</td>
<td>☀️</td>
<td>☀️</td>
<td>☀️</td>
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</tbody>
</table>

Morning Session | Afternoon Session | Evening Session

Course Assessments

A combination of:

+ Assignments
+ Mid-term Examinations
+ Project Papers
+ Presentations
+ Other courseworks
+ Final Examination
Master of Global Management Overview

Developing future leaders is a need for most global organisations

The Master of Global Management programme at the HKU Business School offers a comprehensive curriculum that incorporates individual, organisational and national knowledge pertinent to effective management of global issues. The programme is designed to help students develop global management problem solving skills and enhance their ability to manage and work with people from a widening spread of backgrounds in a global context. There is a strong industry demand for global management skills, due to rapid globalisation, and these skills are becoming an important competence for future leaders.

<table>
<thead>
<tr>
<th>Globalisation and Threats to Globalisation are Continuing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Progress</strong></td>
</tr>
<tr>
<td>Information technology</td>
</tr>
<tr>
<td>Capital</td>
</tr>
<tr>
<td>Trade</td>
</tr>
<tr>
<td>Transportation</td>
</tr>
<tr>
<td>People</td>
</tr>
<tr>
<td><strong>Barriers</strong></td>
</tr>
<tr>
<td>Became reality in 2018</td>
</tr>
<tr>
<td>Tariff increases between trade partners (e.g., USA and China)</td>
</tr>
<tr>
<td>Tightened screening of foreign corporate takeovers</td>
</tr>
<tr>
<td>Advanced data localization policies</td>
</tr>
<tr>
<td>Tightened immigration policies</td>
</tr>
</tbody>
</table>

### Individual Careers

#### Benefits

- More opportunities
- Fewer boundaries
- Migration across boundaries: jobs, employers, geographical, national, cultural

#### Challenges

- Require knowledge of individuals, organisations and nations
- Require abilities to resolve arising problems – apply knowledge and creativity to resolving problems

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**Q&A PROGRAMME DIRECTOR**

Top 5 questions about the Master of Global Management programme, answered by our Programme Director

**Prof. Chun Hui**

1. **The difference between global management and just management?**
   
   The study of management draws on management research and practices, whilst the study of global management focuses on applying these management skills and knowledge to managing in global contexts. The understanding of the complexities inherent in individuals, teams and organisations across nations has become increasingly important in recent years.

2. **I’m a fresh graduate, by taking the Master of Global Management what skills can I obtain in being a manager?**
   
   On this programme you will learn problem solving skills, learn to look at the world from multiple perspectives and also enjoy working as a team with other classmates. The ability to deal with people of diverse backgrounds and nationalities both internally and externally to an organisation is key for career advancement and success.

3. **How can I obtain the required soft skills to deal with people of diverse backgrounds throughout the programme?**
   
   The Master of Global Management programme is taught through various teaching methods. You will attend lectures, cases and workshops with renowned professors and guest lecturers, as well as involve yourselves in student engagement.

4. **Does the programme focus on soft skills only?**
   
   No. There are specific knowledge and skills regarding organisational practices such as those provided in International Human Resource Management, but also foundational skills such as that provided in Creative Global Management Problem Solving.

5. **Are there any opportunities for us to have more practical industry experiences?**
   
   The programme will facilitate, but not provide, internships. There will be ample opportunities to learn about industries and real-world organisations as many instructors use business cases and share their practical experiences and insights.
Scholarship

Entrance Scholarship
We offer merit-based scholarships to qualified students who may receive a scholarship ranging from 10% to 50% in most cases. All eligible candidates are automatically considered; no separate application is required.

Fargo Wealth Excellence Scholarship
Up to 10 scholarships shall be awarded, starting from the academic year 2021-22, to Year One students. Available to all masters’ programmes offered by the BBS Business School on the basis of academic performance in the respective programmes and their contributions to the community of master’s programmes. The Scholarship shall be of the value of HK$10,000 each.

Tuition Fee
$330,000*
A deposit of HK$85,000* is required to confirm the admission offer; the balance shall be payable in two instalments over one academic year.

Subject to change and final approval by the University of Hong Kong.

Five Core Courses
+ Dynamics of Multinational Corporations
+ Entrepreneurship in Multinational Corporations
+ Global Management from Economics Perspectives
+ Human Behaviours in Business Organisations
+ Managing Across Cultures

Four Elective Courses
MGM Elective Courses
Minimum 2 and Maximum 4
- China Business Environment
- International Business Environment
- Economics of Strategy and Organization

Other Masters Programmes Elective Courses*
- Master of Accounting
- Master of Economics
- Master of Finance in Financial Technology

One Capstone Course
+ Strategy for International Business

Remarks: Not all of the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.
*Up to three elective courses may be taken from other taught postgraduate programmes offered by the School; subject to availability and review by the Programme Director based on your profile, capabilities, and performance in the MGM programme.
Class Profile
We recruit students from diverse backgrounds each year to enrich your learning experience.

Academic Backgrounds

<table>
<thead>
<tr>
<th>Subject</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics / Finance</td>
<td>29%</td>
</tr>
<tr>
<td>Business Management / Marketing</td>
<td>27%</td>
</tr>
<tr>
<td>Accounting</td>
<td>12%</td>
</tr>
<tr>
<td>Arts</td>
<td>11%</td>
</tr>
<tr>
<td>Mathematics / Science / Statistics</td>
<td>10%</td>
</tr>
<tr>
<td>IT / Engineering</td>
<td>7%</td>
</tr>
<tr>
<td>Others</td>
<td>4%</td>
</tr>
</tbody>
</table>

Previous Employers

- Accenture
- AIA
- Bank of China
- China CITIC Bank
- China Construction Bank
- China Merchants Bank
- Ernst & Young
- Hang Seng Bank
- HKISAT Government
- Hong Kong Institute of Certified Public Accountants
- Hong Kong Trade Development Council
- HSBC
- IBM
- ICBC
- LG International
- PricewaterhouseCoopers (PwC)
- Prudential
- RSH (Hong Kong) Limited
- Shanghai Pudong Development Bank
- Siemens
- Tencent

Gender + Age

- 66% Female
- 34% Male
- Average Age: 22
- Age Range: 20 - 31

Working Experience*

- 97% with prior working experience
- Average work duration: 1 year

Admission Requirements

To be eligible for admission to our programme, you must:

1. Obtain a TOEFL/IELTS score if you are not from an English-medium university
2. Obtain statements from two referees, regarding suitability for the programme
3. Hold a recognised Bachelor’s degree or equivalent

Minimum score requirement: TOEFL: 80, IELTS: 6

GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor’s degree or have business related work experience will be favourably considered.

Application Process

1. Access Taught Postgraduate Online Application System and create your application account
2. Fill in the application form and provide referee details
3. Pay HK$300 non-refundable application fee
4. Upload documents before the expiry of your application account
5. Send reference form to your 2 referees

Remarks:
- Application with missing supporting documentation will be considered incomplete and will not be further processed.
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admission process normally takes 8 weeks after application deadline.

For a more detailed steps, please refer to the Master Programme websites.
The HKU Business School has a dedicated team that prepares our masters students for **success in the world** of work.

Leveraging our networks and resources, we aim to provide top-notch career services that

01 help students explore and understand the industry sectors they are most interested in, and evaluate options based on their profile and aspirations;

02 help students develop a realistic career plan by facilitating the planning and execution of their personal career exploration and strategies; and

03 help students enhance their skills, competencies and confidence necessary in the world of business.

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events and job opportunities are exclusive to HKU Business School masters students.

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**Partial Employers List**

**Technology**
- Alibaba
- DIi
- Huawei
- IBM
- NetEase
- Tencent

**Banking**
- Bank of America
- Bank of China
- Bank of Communications
- BNP Paribas
- HSBC
- J.P. Morgan
- Ping An Bank
- Société Générale
- Standard Chartered

**Financial Services (Auditing/Asset Management/Investment Banking/PE&VC)**
- BlackRock
- Bloomberg
- China International Capital Corporation (CICC)
- China Merchants Finance
- CITIC Securities
- Goldman Sachs
- Guotai Junan International
- Moody’s Analytics

**Professional Services and Consulting**
- Accenture
- Deloitte
- Ernst & Young
- KPMG
- PricewaterhouseCoopers (PwC)

**Others**
- DFS Group
- Hong Kong Monetary Authority
- Securities and Future Commission

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*Data based on graduate surveys administered three months after course completion. Data from Master of Science in Marketing and Master of Global Management, which were launched in 2019 and 2020 respectively, are not yet available.*
We support you along the Journey

Tools and Resources
Support your research and job market intelligence with professional tools
- HKU Moodle: Career Exploration Toolkit
- Career Portal
- Skills-based Trainings: Bloomberg, Python, WIND etc.
- Aptitude Test Banks

01 Know Yourself and Your Strengths
Gain awareness of your relationship style, your impact on others and your personal strengths.
- One-on-one Career Consultation
- Enhancing Your Professional Presence
- Personality and Workplace Communication

02 Plan Your Career
Analyze your profile, research the options, and build a realistic career plan
- One-on-one Career Consultation
- CV Clinic
- Industry Overview Series

03 Tell Your Story
Present your experience effectively and promote your professional identity.
- CV Writing and Cover Letter
- Personal Branding on Social Media
- Small Group Mock Interviews
- Presentation and Pitching Skills

04 Discover The Open And Hidden Job Market
Learn how to look for a job and how employers in the industry source the talents they need
- Recruitment Talks
- Job Fair
- Professional Body Sharing Seminars
- Seminars by Recruitment Experts

05 Network, Network, Network
Leverage the HKU Community to expand your network.
- Alumni Sharing
- Fireside Chats with Executives
- Competitions and Challenges

Career Development & Training
We offer a diverse range of career development activities