MASTERS PROGRAMMES
2021 INTAKE
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Why Hong Kong?

1st
World No. 1 Financial System
(World Economic Forum’s Global Competitiveness Report 2019)

2nd
2nd Freest Economy in the World (2020 Index of Economic Freedom)

2nd
Asia’s 2nd largest private equity centre managing about 20% of the total capital pool in the region

3rd

5th
5th in Worldwide Economic Performance (IMD World Competitiveness Ranking 2020)
HKU Business School

Faculty Members

Members from world-renewed and prestigious universities around the globe

130+ Faculty Members (full time)

14 Nationalities/Region

Including: Australia, Canada, France, Singapore, Sweden, UK and US etc.

Rankings

The University of Hong Kong

QS World University Rankings 2021

No. 1 in Hong Kong

No. 4 in Asia

No. 22 in the World

QS Graduate Employability Rankings 2020

No. 9 in the World


No. 1 in the World

Times Higher Education (THE) World University Rankings 2020

No. 1 in Hong Kong

No. 35 in the World

HKU MBA Programme

The Economist – Full-time MBA Ranking (2010-2018)

No. 1 in Asia

No. 1 Worldwide

No. 13 International School


Forty’s – The Best International MBAs: One-Year Programs 2019

Our 2020-2021 student community at a glance

Regions Represented

Undergraduate University

Australian National University

Columbia University

Cornell University

Fudan University

Imperial College London

Korea University

Nanjing University

National Taiwan University

New York University

Northwestern University

Peking University

Shanghai Jiao Tong University

Singapore Management University

The London School of Economics and Political Science

The University of Chicago

The University of Edinburgh

The University of Hong Kong

The University of Manchester

The University of Melbourne

The University of Sydney

Tsinghua University

University of British Columbia

University of California, Berkeley

University of California, Los Angeles

University of Michigan

University of Mumbai

University of Pennsylvania

University of Toronto

Xian Jiaotong University

Zhejiang University
Our Campuses

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the HKU Main Campus, Cyberport and Admiralty Town Centre.

Cyberport Campus

Located at the flagship of Hong Kong’s digital industry—Cyberport, the School’s facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.

HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.

Town Centre Campus

Located at the heart of the city, Admiralty Town Centre Campus brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges, this downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.
Modular Calendar

Courses are offered on a modular basis to allow students to focus on 1-2 courses at a time. Normally, each module consists of six to eight weeks including the examination week.

<table>
<thead>
<tr>
<th>Aug 2021</th>
<th>Sept</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec 2022</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1</td>
<td>Module 2</td>
<td>Module 3</td>
<td>Module 4</td>
<td>Module 5</td>
<td>Module 6</td>
<td></td>
<td></td>
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</tbody>
</table>

For reference only, actual duration can vary.

Quick Facts

<table>
<thead>
<tr>
<th>TYPE</th>
<th>INTAKE</th>
<th>FORMAT</th>
<th>MEDIUM</th>
<th>DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Degree</td>
<td>September</td>
<td>Full-Time</td>
<td>English</td>
<td>12 months</td>
</tr>
</tbody>
</table>

Class Days

Normally 4 sessions of teaching per week

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturdays</th>
</tr>
</thead>
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<td>☀</td>
<td>☀</td>
<td>☀</td>
<td>☀</td>
</tr>
<tr>
<td>Morning Session</td>
<td>Afternoon Session</td>
<td>Evening Session</td>
<td></td>
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</tr>
</tbody>
</table>

Course Assessments

- Assignments
- Mid-term Examinations
- Project Papers
- Presentations
- Other coursework
- Final Examination
Master of Global Management Overview

Developing future leaders is a need for most global organisations

The Master of Global Management programme at the HKU Business School offers a comprehensive curriculum that incorporates individual, organisational and national knowledge pertinent to effective management of global issues. The programme is designed to help students develop global management problem solving skills and enhance their ability to manage and work with people from a widening spread of backgrounds in a global context. There is a strong industry demand for global management skills, due to rapid globalisation, and these skills are becoming an important competence for future leaders.

Globalisation and Threats to Globalisation are Continuing

<table>
<thead>
<tr>
<th>Progress</th>
<th>Barriers</th>
</tr>
</thead>
<tbody>
<tr>
<td>+ Information technology</td>
<td>+ Became reality in 2018</td>
</tr>
<tr>
<td>+ Capital</td>
<td>+ Tariff increases between trade partners (e.g., USA and China)</td>
</tr>
<tr>
<td>+ Trade</td>
<td>+ Tightened screening of foreign corporate takeovers</td>
</tr>
<tr>
<td>+ Transportation</td>
<td>+ Advanced data localisation policies</td>
</tr>
<tr>
<td>+ People</td>
<td>+ Tightened immigration policies</td>
</tr>
</tbody>
</table>

Individual Careers

Benefits

- More opportunities
- Fewer boundaries
- Migration across boundaries: jobs, employers, geographical, national, cultural

Challenges

- Require knowledge of individuals, organisations and nations
- Require abilities to resolve arcing problems – apply knowledge and creativity to resolving problems

Q&A Programme Director

Top 5 questions about the Master of Global Management programme, answered by our Programme Director Prof. Chun Hui.

1

The difference between global management and just management?

The study of management draws on management research and practices, whilst the study of global management focuses on applying these management skills and knowledge to managing in global contexts. The understanding of the complexities inherent in individuals, teams and organisations across nations has become increasingly important in recent years.

2

I’m a fresh graduate, by taking the Master of Global Management what skills can I obtain in being a manager?

On this programme you will learn problem solving skills, learn to look at the world from multiple perspectives and also enjoy working as a team with other classmates. The ability to deal with people of diverse backgrounds and nationalities both internally and externally to an organisation is key for career advancement and success.

3

How can I obtain the required soft skills to deal with people of diverse backgrounds throughout the programme?

The Master of Global Management programme is taught through various teaching methods. You will attend lectures, cases and workshops with renowned professors and guest lecturers, as well as involve yourselves in student engagement.

4

Does the programme focus on soft skills only?

No. There are specific knowledge and skills regarding organisational practices such as those provided in International Human Resource Management, but also foundational skills such as those provided in Creative Global Management Problem Solving.

5

Are there any opportunities for us to have more practical industry experiences?

The programme will facilitate, but not provide, internships. There will be ample opportunities to learn about industries and real-world organisations as many instructors use business cases and share their practical experiences and insights.
Scholarship

Entrance Scholarship
We offer merit-based scholarships to qualified students, who may receive a scholarship ranging from 10% to 50% in most cases. All eligible candidates are automatically considered; no separate application is required.

Fargo Wealth Excellence Scholarship
Up to 10 scholarships shall be awarded, starting from the academic year 2021-22. To be eligible, students must be enrolled in the MBA Business School on the basis of academic performance in the respective programmes and their contributions to the community of master's programmes. The Scholarship shall be of the value of HK$10,000 each.

Tuition Fee
$330,000*
A deposit of HK$85,000* is required to confirm the admission offer; the balance shall be payable in two instalments over one academic year.

Subject to change and final approval by the University of Hong Kong.

Five Core Courses
+ Dynamics of Multinational Corporations
+ Entrepreneurship in Multinational Corporations
+ Global Management from Economics Perspectives
+ Human Behaviours in Business Organisations
+ Managing Across Cultures

Four Elective Courses
MGM Elective Courses
Minimum 2 and Maximum 4
- China Business Environment
- Company Field Trip
- Creative Global Management
- Formulation of Global Strategy
- International Business Environment
- International Human Resource Management
- Negotiation and Conflict Management
- Career Management
- Economics of Strategy and Organisation
- Knowledge Management in Global Context
- Corporate Governance and Social Responsibility

Other Masters Programmes Elective Courses
- Master of Accounting
- Master of Economics
- Master of Finance
- Master of Science in Financial Technology
- Master of Science in Business Analytics
- Master of Science in Marketing

One Capstone Course
+ Strategy for International Business

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.
*Up to these elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on your profile, capabilities, and performance in the MGM programme.

Prof. Simon S.K. Lam
Entrepreneurship in Multinational Corporations
The concept of entrepreneurship in multinational corporations (MNCs) refers to the development of new opportunities and business models within large international firms, leading to the enhancement of their global competitive position and the organisational profitability of the company. Students will learn to build business models, people, and structures that enable the successful business creation processes within the MNCs.

Prof. Christine Man-Kuen Chan
Dynamics of Multinational Corporations
Multinational corporations encounter increasing complexity in the fast-changing global business environment which affect their ways of doing business in different countries. We will learn how multinational corporations adapt to these dynamics in order to succeed and survive in the global markets.

Dr. Yi Tang
China Business Environment
This China Business Environment course examines the challenges and opportunities that a rapidly changing China has posed for various business corporations, such as multinational corporations, domestic state-owned enterprises, and entrepreneurial firms. It delineates the complexity of contemporary China with respect to economic, technological, political, social and cultural environments, and how it influences corporations in a wide range of industries. Based on in-depth discussions of extensive business cases such as Amazon, Baidu, Google, Tencent, Huawei, and others, this course aims to provide students with analytical frameworks of how managers navigate in the China business environment and address the challenges and threats.

Dr. Yiwen Zhang
Managing Across Cultures
The trend of globalisation in business requires organisational members, especially managers, to effectively accomplish international assignments. Include and manage an increasingly diverse workforce, understand the cultural nuances in cross-border negotiations, and collaborate with and lead global teams. We will learn to acquire these cultural competencies that go beyond traditional managerial responsibilities by focusing on management issues in multinational organisations.
Class Profile
We recruit students from diverse backgrounds each year to enrich your learning experience.

Academic Backgrounds

<table>
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<tr>
<th>Subject</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics / Finance</td>
<td>29%</td>
</tr>
<tr>
<td>Business Management / Marketing</td>
<td>27%</td>
</tr>
<tr>
<td>Accounting</td>
<td>12%</td>
</tr>
<tr>
<td>Arts</td>
<td>11%</td>
</tr>
<tr>
<td>Others</td>
<td>10%</td>
</tr>
<tr>
<td>Mathematics / Science / Statistics</td>
<td>7%</td>
</tr>
<tr>
<td>IT / Engineering</td>
<td>4%</td>
</tr>
</tbody>
</table>

Previous Employers
- Accenture
- AIA
- Bank of China
- China CITIC Bank
- China Construction Bank
- China Merchants Bank
- Ernst & Young
- Hang Seng Bank
- HK Institute of Certified Public Accountants
- Hong Kong Trade Development Council
- HSBC
- IBM
- KBC
- LG International
- PricewaterhouseCoopers (PwC)
- Prudential
- RSH (Hong Kong) Limited
- Shanghai Pudong Development Bank
- Siemens
- Tencent

Gender + Age

- Female: 66%
- Male: 34%
- Average Age: 22
- Age Range: 20-31

Working Experience*

- With prior working experience: 97%
- Average work duration: 1 year, 4 months

*Among students with prior work experience (internship inclusive)

Admission Requirements

To be eligible for admission to our programme, you must:

1. Obtain a TOEFL/IELTS score if you are not from an English-medium university
   - TOEFL: 80
   - IELTS: 6

2. Obtain statements from two referees, regarding suitability for the programme

3. Hold a recognised Bachelor’s degree or equivalent

4. Pay HK$300 non-refundable application fee

5. Send reference from template to your 2 referees

6. Upload documentation to the system

Minimum score requirement: with no subtest below 5.5

GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor’s degree or have business related work experience will be favourably considered.

Application Process

1. Access Taught Postgraduate Online Application System and create your application account
2. Fill in the application form and provide referee details
3. Pay HK$300 non-refundable application fee
4. Upload documentation to the system
5. Send reference from template to your 2 referees

Requirements:
- Graduate transcript / Intern transcript
- Graduate Certificate, if available
- Latest CV
- Award certificate/degree certificate, applicable to candidates from Mainland Institutions only
- TOEFL or IELTS report that was taken within 2 years before your application submission. If you are not from an English-medium university
- GMAT / GRE score report, if applicable
- Certificates for professional qualifications (e.g., ACCA, CIA, CPA), if applicable
- Proof of internship experience of all positions, or most recent full-time employment, whichever is applicable

Remarks:
- Application with missing supporting documentation will be considered incomplete and will not be further processed.
- In the application stage, the original copy of supporting documents is MANDATORY and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admission process normally takes 8 weeks after application deadline.

For a more detailed step, please refer back to the Master Programme websites.
Living in Hong Kong
The HKU Business School has a dedicated team that prepares our masters students for success in the world of work.

Leveraging our networks and resources, we aim to provide top-notch career services that help students explore and understand the industry sectors they are most interested in, and evaluate options based on their profile and aspirations; help students develop a realistic career plan by facilitating the planning and execution of their personal career exploration and strategies; and help students enhance their skills, competencies and confidence necessary in the world of business.

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events and job opportunities are exclusive to HKU Business School masters students.

90% secured employment within three months after course completion.\(^\text{^*}\)

<table>
<thead>
<tr>
<th>Partial Employers List</th>
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<tbody>
<tr>
<td><strong>Technology</strong></td>
</tr>
<tr>
<td>Alibaba</td>
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<tr>
<td>DiDi</td>
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<tr>
<td>Huawei</td>
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<tr>
<td>IBM</td>
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<tr>
<td>NetEase</td>
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<tr>
<td>Tencent</td>
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<tr>
<td><strong>Banking</strong></td>
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<tr>
<td>Bank of America</td>
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<tr>
<td>Bank of China</td>
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<tr>
<td>Bank of Communications</td>
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<tr>
<td>BNP Paribas</td>
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<tr>
<td>HSBC</td>
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<tr>
<td>J. P. Morgan</td>
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<tr>
<td>Ping An Bank</td>
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<tr>
<td>Société Générale</td>
</tr>
<tr>
<td>Standard Chartered</td>
</tr>
<tr>
<td><strong>Financial Services (Auditing/Asset Management/Investment Banking/PE&amp;VC)</strong></td>
</tr>
<tr>
<td>BlackRock</td>
</tr>
<tr>
<td>Bloomberg</td>
</tr>
<tr>
<td>China International Capital Corporation (CICC)</td>
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<tr>
<td>China Merchants Finance</td>
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<tr>
<td>CITIC Securities</td>
</tr>
<tr>
<td>Goldman Sachs</td>
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<tr>
<td>Guotai Junan International</td>
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<tr>
<td>Moody’s Analytics</td>
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<tr>
<td><strong>Professional Services and Consulting</strong></td>
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<tr>
<td>Accenture</td>
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<tr>
<td>Deloitte</td>
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<tr>
<td>Ernst &amp; Young</td>
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<tr>
<td>KPMG</td>
</tr>
<tr>
<td>PricewaterhouseCoopers (PwC)</td>
</tr>
<tr>
<td><strong>Others</strong></td>
</tr>
<tr>
<td>DFS Group</td>
</tr>
<tr>
<td>Hong Kong Monetary Authority</td>
</tr>
<tr>
<td>Securities and Future Commission</td>
</tr>
</tbody>
</table>

\(^*\text{Data based on graduate surveys administered three months after course completion. Data from Master of Science in Marketing and Master of Global Management, which were launched in 2019 and 2020 respectively, are not yet available.}\)