<table>
<thead>
<tr>
<th>COURSE</th>
<th>INSTRUCTOR</th>
<th>EMAIL</th>
<th>OFFICE</th>
<th>PHONE</th>
<th>SEMESTER</th>
<th>LECTURE TIMES</th>
<th>CONSULTATION TIMES</th>
<th>TUTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON2210 A</td>
<td>Dr. John Klopfer</td>
<td><a href="mailto:klopfer@hku.hk">klopfer@hku.hk</a></td>
<td>Room 935 K K Leung Building</td>
<td>3917 0023</td>
<td>1</td>
<td>Tuesday 13:30 – 16:20 (online)</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>ECON2210 B</td>
<td>Dr. Yujing Xu</td>
<td><a href="mailto:yujingxu@hku.hk">yujingxu@hku.hk</a></td>
<td>Room 1007 K K Leung Building</td>
<td>2859 1032</td>
<td>1</td>
<td>Friday 14:30 – 17:20 (online)</td>
<td>TBA</td>
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</tr>
<tr>
<td>ECON2210 C</td>
<td>Dr. Xiaoxuan Meng</td>
<td><a href="mailto:xxmeng@hku.hk">xxmeng@hku.hk</a></td>
<td>Room 913 K K Leung Building</td>
<td>3917 0022</td>
<td>2</td>
<td>Monday 09:30 – 12:20 (online)</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>ECON2210 D</td>
<td>Dr. Xiaoxuan Meng</td>
<td><a href="mailto:xxmeng@hku.hk">xxmeng@hku.hk</a></td>
<td>Room 913 K K Leung Building</td>
<td>3917 0022</td>
<td>2</td>
<td>Monday 14:30 – 15:20 (online)</td>
<td>TBA</td>
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**Course management:** Details may be found at http://moodle.hku.hk (HKU portal UID and passcode required). Please check regularly for announcements, assignments and other course-related materials.

**Pre-requisites:** ECON1210 Introductory Microeconomics; and a pass in MATH1009 Basic mathematics for business and economics or MATH1011 University mathematics I or MATH1013 University mathematics II or concurrent registration in MATH1009 or MATH1011 or MATH1013

**Co-requisites:** NA

**Mutually exclusive:** ECON2211 Microeconomic Analysis
Textbooks:

COURSE DESCRIPTION
Preference, utility and consumer choices; choices under uncertainty, introduction to game theory; theory of the firm; market structures; introduction to economics of information.

COURSE OBJECTIVES
1. To help students develop a solid background in microeconomic theory
2. To expose students to different fields in microeconomics
3. To acquire the ability to apply microeconomic theory to real world policy issues and problems

FACULTY GOALS
Goal 1: Acquisition and internalization of knowledge of the programme discipline
Goal 2: Application and integration of knowledge
Goal 3: Inculcating professionalism and leadership
Goal 4: Developing global outlook
Goal 5: Mastering communication skills

COURSE LEARNING OUTCOMES

<table>
<thead>
<tr>
<th>Course Learning Outcomes</th>
<th>Aligned Faculty Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLO1 Apply the basic analytic framework and methods of microeconomic analysis to systematically solve economic problems</td>
<td>Goal 1, 2</td>
</tr>
<tr>
<td>CLO2 Offer analytic insights on social, economic, and policy issues</td>
<td>Goal 1, 2, 4</td>
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</table>

COURSE TEACHING AND LEARNING ACTIVITIES

<table>
<thead>
<tr>
<th>Course Teaching and Learning Activities</th>
<th>Expected contact hour</th>
<th>Study Load (% of study)</th>
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</thead>
<tbody>
<tr>
<td>T&amp;L1. Lectures</td>
<td>36 hours</td>
<td>30</td>
</tr>
<tr>
<td>T&amp;L2. Tutorials</td>
<td>12 hours</td>
<td>10</td>
</tr>
<tr>
<td>T&amp;L3. Self study</td>
<td>72 hours</td>
<td>60</td>
</tr>
<tr>
<td>Assessment Methods</td>
<td>Weight</td>
<td>Aligned Course Learning Outcomes</td>
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<tr>
<td>-------------------------</td>
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</tr>
<tr>
<td>A1. Midterms</td>
<td>30</td>
<td>CLO1, CLO2</td>
</tr>
<tr>
<td>A2. Final exam</td>
<td>50</td>
<td>CLO1, CLO2</td>
</tr>
<tr>
<td>A3. Problem sets</td>
<td>20</td>
<td>CLO1, CLO2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td></td>
</tr>
</tbody>
</table>

**STANDARDS FOR ASSESSMENT**

**Course Grade Descriptors**

- **A+, A, A-** Candidate has consistently demonstrated a thorough grasp of the subject as evidenced by original or exceptionally astute analysis and synthesis.
- **B+, B, B-** Candidate frequently demonstrated a substantial grasp of the subject.
- **C+, C, C-** Some of the responses are well organized, clear but with insufficient elaboration.
- **D+, D** Solutions to questions and problems containing unstructured but relevant observations, and marginally interesting.
- **F** Little evidence of basic familiarity with the subject.

**COURSE CONTENT AND TENTATIVE TEACHING SCHEDULE**

Topics that will be covered can include:

1. Theory of Consumer Choice and the Demand for Goods
2. Theory of the Firm and the Supply of Goods
3. Equilibrium in the Competitive Product Market
4. Monopoly and Monopsony
5. Monopolistic Competition, Oligopoly, Game Theory
6. The Factor Market
7. General Equilibrium and Economic Efficiency
9. Information and Uncertainty

**COURSE POLICY**

Plagiarism and Misconduct
No plagiarism will be tolerated! The University Regulations on academic dishonesty will be strictly enforced!

Please check the University Statement on plagiarism on the web: http://www.hku.hk/plagiarism/.

Academic dishonesty is behavior in which a deliberately fraudulent misrepresentation is employed in an attempt to gain undeserved intellectual credit, either for oneself or for another. It includes, but is not necessarily limited to, the following types of cases:

Plagiarism - The representation of someone else’s ideas as if they are one’s own. Where the arguments, data, designs, etc., of someone else are being used in a paper, report, oral presentation, or similar academic project, this fact must be made explicitly clear by citing the appropriate references. The references must fully indicate the extent to which any parts of the project are not one’s own work. Paraphrasing of someone else’s ideas is still using someone else’s ideas, and must be acknowledged.
The representation of work as solely one's own when in fact it is the result of a joint effort.

Where a candidate for a degree or other award uses the work of another person or persons without due acknowledgment:

The relevant Board of Examiners may impose a penalty in relation to the seriousness of the offence;
The relevant Board of Examiners may report the candidate to the Senate, where there is prima facie evidence of an intention to deceive and where sanctions beyond those in (1) might be invoked.