



HICS

Commitment to excellence.

Agility to a changing world.

HKU

International Case Society Session 2019-20

Recruitment Talk

September 4, Wednesday

6:30 - 7:30 pm

Previous competitions

- ❑ Asian Business Case Competition @ Nanyang
(2nd Runner-up in 2018)
- ❑ BI International Case Competition 2019
(1st Runner-up in 2019)
- ❑ Scotiabank International Case Competition
(2nd Runner-up in 2019)
- ❑ Alberta International Case Competition
- ❑ Belgrade Business International Case Competition
- ❑ Heavener International Case Competition
- ❑ Marshall International Case Competition
- ❑ NUS International Case Competition

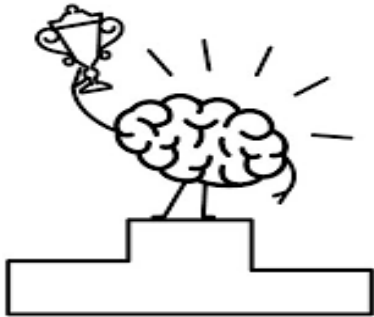
**Why join
HICS ?**



“I don’t know what to expect in an actual case competition...”

“I’m having difficulties in searching for like-minded individuals to form a team...”

“I just want to learn more !!”



Objectives of HICS





Increase students' motivation to participate in case competitions (both local & overseas)



Training on case cracking, financial analysis and business presentation



Foster and develop meaningful interactions between like-minded individuals

Timeline

HICS 2019-20
Annual Plan



Overview

Recruitment
Talk
Recruitment

1st Training
Seminar

2nd Training
Seminar

Sep

Oct

Nov

Dec

Joint
University
Case
Challenge

4th Training
Seminar
HICS Case
Competition

3rd Training
Seminar

Apr

Mar

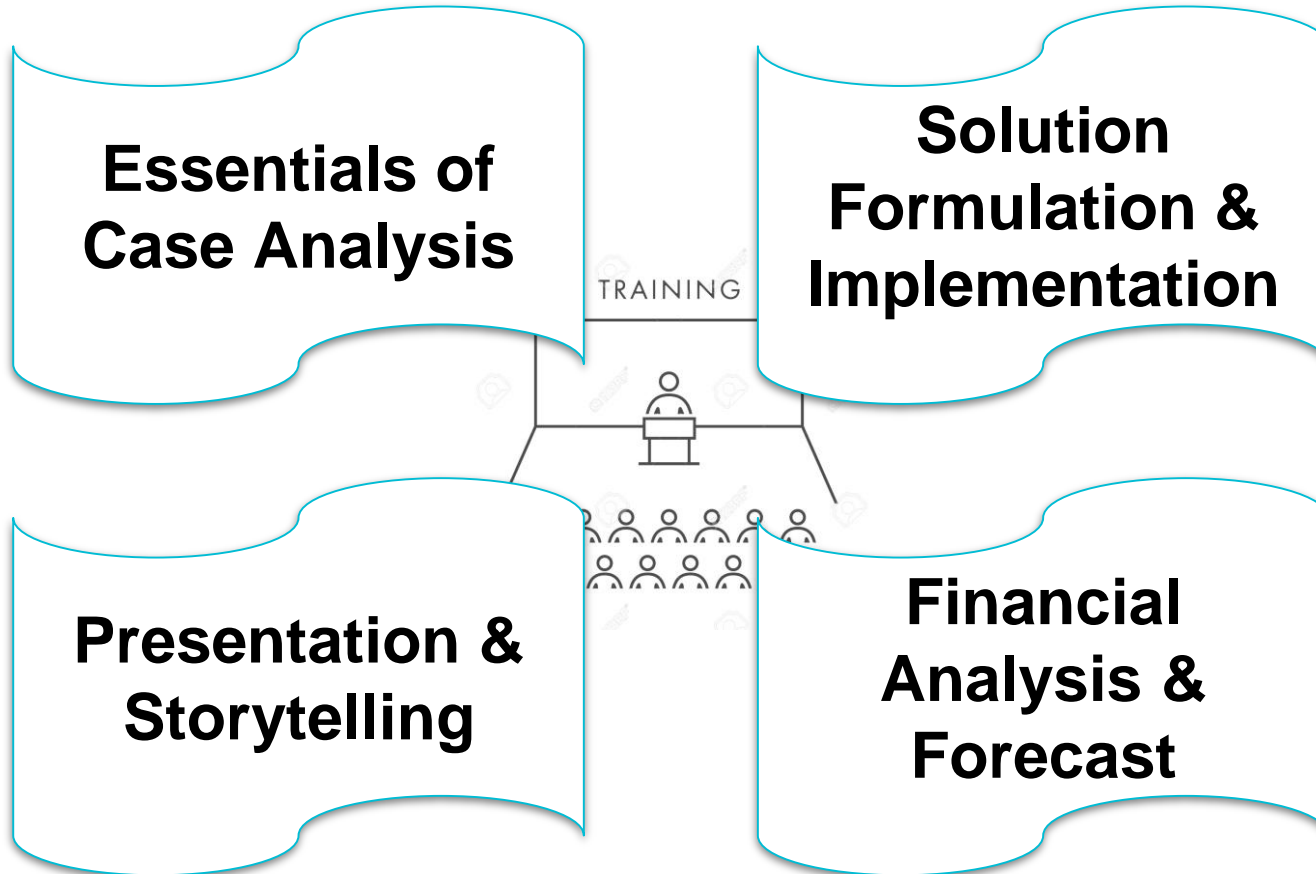
Feb

Jan

A look into our training seminars & practice workshops



Training Seminars with the following topics:



Practice Workshops (EXCLUSIVE FOR MEMBERS)



- **A Follow-Up of EACH Training Seminar**
- **In the practice workshops:**
 - **Give a short presentation**
 - **Present on the topic they just learnt**
 - **Receive feedback from judges**
 - **Peer-Learning: Compulsory to stay to watch presentations by other groups**

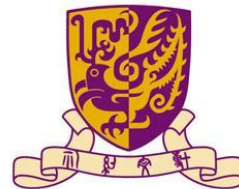
Joint University Case Challenge



香港大學
THE UNIVERSITY OF HONG KONG



THE HONG KONG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY



香港中文大學
The Chinese University of Hong Kong



香港城市大學
City University of Hong Kong

HK Joint University Case Challenge 2020

Application Open to All Students

Chance to Talk to Past Winners



Mingle with Top Students from other Universities

Accumulate Real Case Cracking Experience

Receive Invaluable Feedback from Professional Judges

Sharing of Resources & Experience

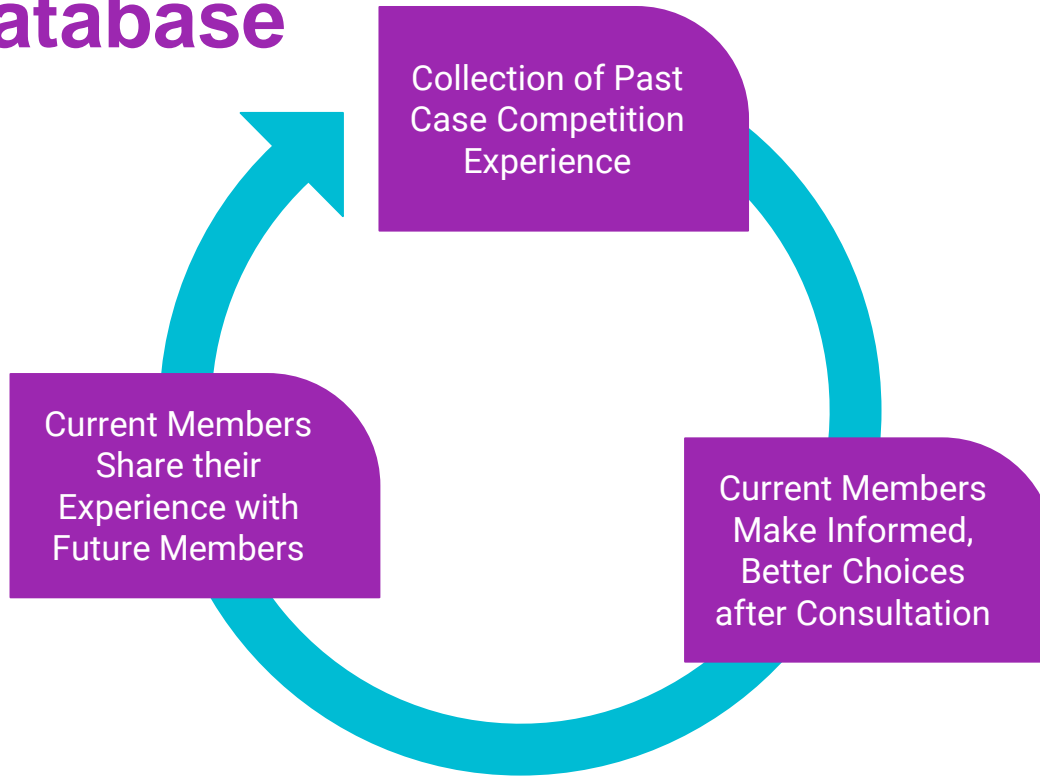
HICS Database 

HICS Database

- **Online Platform Exclusive to HICS Members**
- **Sharing of Skills, Knowledge & Accumulated Experience**



HICS Database



Sustainability & Continuous Improvement of the Database

Team Building & Bonding

HICS Pin Badge 

HICS Pin Badge

- **Member-Exclusive Pin Badge**
- **Distributed to Members upon Successful Enrolment**
- **Being Put On in Internal & External Case Competitions**

Team Spirit

Group Bonding

Identity

Professional

Confidence

Recruitment Procedures



Selection Procedures



Application Deadline:

9:00 a.m.,
September 6, 2019
(Friday)

Candidates will be shortlisted based on their personal particulars, CVs, statements of purpose, etc.

Shortlisted candidates will attend selection interviews individually

Membership Application

Subject: [Call for Applications] HKU International Case Society Membership & Case Competition Talent Programme I
Deadline: Sep 6, 2019 (9am)

To: All FBE UG students,

To enhance your case analytical skills, communication skills, gain exposure and excel in local and global business case competitions, you are cordially invited to apply as a member of the **HKU International Case Society (HICS)** or participant of the **Case Competition Talent Programme (CCTP)** for the **academic year 2019-20**.

Name of the Programme	Programme Schedule	Target Students	Details
HKU International Case Society	Semester 1 & 2 of 2019-20	Year 1 – 3 UG students	Link
Case Competition Talent Programme	Semester 1 of 2019-20	Year 2 or above UG students	Link

Application Method

Interested students please apply online [HERE](#). Applicants are required to submit the following information in the online application form:

- 1) Personal particulars
- 2) Case competitions & other related experiences
- 3) Most updated CV
- 4) 1-page statement of purpose on “Why are you interested in joining HICS / CCTP and what is your expectation?”

Application Deadline: 9:00 a.m., September 6, 2019 (Friday)

Selection interviews will be arranged for shortlisted candidates in mid of September 2019. Students who do not hear from us by then may regard your application as unsuccessful.

Recruitment Talk

A recruitment talk will be held on **September 4, 2019 (Wednesday) from 6:30 – 7:30 p.m.** provide students with further details regarding the HICS and CCTP. It will also provide an opportunity to network with alumni of CCTP after their sharing. If you are interested to join the recruitment talk, please sign up at the following link **by 10:00 a.m., September 4, 2019 (Wednesday)**.

<https://www.fbe.hku.hk/webform/enrichment/2019-09-hics-cctp--2019-20-recruitment-talk>

For any questions regarding the above programmes, please email fbe.ugenrichment@hku.hk. Thank you.

Email from FBE
Enrichment

QR Code for the HICS Membership Application Form



THANK YOU



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