China Study Programmes
2018-19
Information Session
China Study Opportunities

To understand economic, business and cultural development of China

To gain first-hand experience through living and learning in China

To get prepared to embrace the arising opportunities in China in the future
# China Study Opportunities

<table>
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<tr>
<th>Name of the Programme</th>
<th>Programme Period</th>
<th>Location</th>
<th>Target Students</th>
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<tr>
<td>Zhejiang University “Entrepreneurship in China” Winter Programme 2018-19</td>
<td>Dec 26, 2018 – Jan 9, 2019</td>
<td>Hangzhou</td>
<td>Year 1 – Year 4</td>
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<tr>
<td>China Business and Economics Programme (January 2019)</td>
<td>Jan 2 - 13, 2019</td>
<td>Shanghai</td>
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<tr>
<td>Doing Business in China Programme (March 2019)</td>
<td>Mar 2 – 10, 2019</td>
<td>Beijing</td>
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<tr>
<td>China Business and Economics Programme (May 2019)</td>
<td>May 26 – Jun 8, 2019</td>
<td>Shanghai</td>
<td>Year 1 – Year 3</td>
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<tr>
<td>Zhejiang University “Entrepreneurship in China” Summer Programme 2018-19</td>
<td>Jun 16 – Jul 6, 2019</td>
<td>Hangzhou</td>
<td>Year 1 – Year 3</td>
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“Entrepreneurship in China” Programme 2019

- Location: Zhejiang University (浙江大學), Hangzhou
- Duration: Winter Programme: **December 26, 2018 – January 9, 2019**
  Summer Programme: **June 16 – July 6, 2019**
- Eligibility: Winter Programme: FBE Year 1 to 4 students
  Summer Programme: FBE Year 1 to 3 students
- Programme Content:
  - Students will be enrolled in a ZJU course called “Entrepreneurship in China” which is equivalent to MGMT3415 Principles of Entrepreneurship in HKU, i.e. 6 credits will be transferred back upon completion of the course
  - Lectures delivered by ZJU professors
  - Experience Internet culture and explore the city (e.g. West Lake (西湖))
  - Company visits (e.g. Taobao / Geely automobile, Incubators in Dream Town (TBC))

Business Project: Group Discussion and Presentation

Programme will be conducted in **English**
China Business and Economics (CBE) Programme 2018 - 19

- **Location**: Fudan University (復旦大學), Shanghai
- **Duration**: January programme: **Jan 2 - 13, 2019**
  - March programme: **March 2 – 10, 2019 (Reading Week)**
  - May programme: **May 26 – June 8, 2019**
- **Eligibility**: January & March programme: FBE Year 1 – 4 students
  - May programme: FBE Year 1 – 3 students
- **Programme Content**:
  - Students will be enrolled in a 6-credit HKU elective course (exact course to be confirmed)
  - Lectures conducted in Fudan University
  - Networking with Fudan students and HKU alumni in Shanghai
  - Firm visits (e.g. Nanyang Commercial Bank, General Motors, Ford, Lenovo, Baosteel, Popcap China, Bloomberg, Sony, McDonald’s)
  - Guest talks by scholars and business leaders
  - Group project, term paper

Programmes will be conducted in English
Doing Business in China (DBIC) Programme 2019

- Location: Guanghua School of Management, Peking University Beijing Campus & Xian Campus (北京大學光華管理學院)
- Duration: March programme: **March 2 – 10, 2019 (Reading Week)**
  
  May programme: **May 26 – June 8, 2019**
- Eligibility: March programme: FBE Year 1 – 4 students
  
  May programme: FBE Year 1 – 3 students
- Programme Content:
  - Students will be enrolled in a PKU course which is equivalent to STRA3706 China Business Environment in HKU, i.e. 6 credits will be transferred back upon completion of the course
  - Lectures delivered by professors of Peking University
  - Cultural tours to Great Wall, Tian’anmen Square (長城) (天安門廣場)
  - Company visits (e.g. Hyundai)
  - Group project
  - Programmes will be conducted in English
## Student Expenses:

<table>
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<tr>
<th>Covered by the Programme</th>
<th>Pay on your own</th>
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<tbody>
<tr>
<td>• Tuition Fee</td>
<td>• <strong>Transportation</strong> between Hong Kong and the programme destinations (e.g. flight tickets)</td>
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<tr>
<td>• Accommodation</td>
<td>• <strong>Own entertainment and travelling expenses</strong> which are not included in the official schedule of the programme</td>
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<tr>
<td>• Local transportation for programme events, such as site visits and cultural tours</td>
<td>• <strong>China visa application fee</strong> (if needed)</td>
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<tr>
<td>• Some of the meals</td>
<td>• <strong>Travel insurance</strong> (basic insurance provided by HKU. Recommended to make extra arrangement according to individual needs)</td>
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Selection Criteria:

- Reasonable CGPA
- Extra-curricular activities
- 300-word essay

Remarks: Priority will be given to students who have never joined any Mainland programmes as organized by the Faculty
How to Apply?

- Complete an online application
- Application deadline: **9:00am, October 31, 2018 (Wednesday)**
- 2nd Round application will be available for programmes arranged in May 2019. More details will be announced in January 2019.
Points to Note

- Students who take part in the programme must be a regular registered student of HKU in academic year of 2018-19 who will NOT be on Exchange/Leave of Absence throughout the entire semester.
- Students cannot take more than 36 credits in each regular semester. Since the credits of the courses will be counted towards Semester 2 of 2018-19, in case if the selected student plans to enroll in more than 36 credits in Semester 2 of 2018-19, he/she is required to apply for credit overload.
- There is a risk that the application for credit overload will be disapproved and the student needs to be responsible for the consequences that may arise.
- Credit overload does not apply to BBA(Law) & LLB students as relevant request will NOT be approved and no exceptional case will be granted.
Timeline

Round 1 Application
(CBE (Jan)(Mar) /ZJU (Dec) /PKU (Mar))

Round 2 Application
(CBE (May) / PKU (May) / ZJU (Jun))

CBE: China Business and Economics Programme (Jan 19), (Mar 19) & (May 19)
PKU: Doing Business in China Programme (Mar 19) & (May 19)
ZJU: “Entrepreneurship in China” Winter/Summer Programme 2018-19
Students Sharing